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BENTLEY

Welcome to Bentley Birmingham



I would like to extend you a very warm welcome to Bentley Birmingham and I am very proud to present to you our very own Bentley Birmingham Magazine, which I hope will give you an insight into our state of the art dealership and also all the latest company and manufacturer news.

There is much to talk about at the moment, with Bentley Motors having the most varied and exciting model line-up in its long and colourful history. With the newly launched Continental Supersports and Mulsanne, and the New Continental Supersports Convertible that was launched at the prestigious Geneva Motorshow 2010.

Our business here has much to celebrate too, standing in the top 3 Best Bentley dealerships in the UK, winning the famous 'Bentley Golf Classic' tournament for a 3rd time in 4 years, being recognised by our Group and awarded for all our Community and supportive Charity work we do year on year amongst many other commitments.

I could not have achieved this without the support of the entire team here, who work tirelessly to ensure that we surpass the expectations of all those we deal with, day in, day out.

I do hope you enjoy browsing through the magazine and find its content interesting. In the meantime, I very much look forward to seeing you at our showroom in the not too distant future.

Mark Hudson
General Manager

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Jacques Designer Bathrooms have been creating people's dreams since 1979.

The company was started by David Jacques, a qualified plumbing and heating engineer, who decided to concentrate on the design and installation of bathrooms.

Jacques Designer Bathrooms invites you to browse their Web Site, which shows a selection of the possibilities to create the bathroom of your dreams, www.designerbathrooms.net

Jacques do not subcontract their installations.

Jacques carry out a full design and installation service, using their own qualified staff. They will also design your bathroom, supplying the sanitary ware and tiles if you wish to carry out the installation yourself.



Epsilon double ending brightness glistens within the Epsilon whirlpool. Expertly designed with visual balance and equilibrium in mind moulding your body for that all over definitive massage. Designed to be freestanding to personally create the optimum item of décor within your perfect bathroom setting.



Logic Horizon the innovation continues. The evolution of the Logic system in a unique design. A horizontal bar through which the water flows, which contains all the functions and can be combined with large glass panels.

cesana



Technoslide a sliding solution in a shower enclosure without a frame. Ideal for those with space problems preventing the use of pivoting doors. A few essential lines give the enclosure its shape, and the exposed sliding mechanism creates its own aesthetic.



This is the Continental Supersports.

The Continental Supersports represents a perfect relationship between engineering and design with the enhanced iconic GT looks reflecting and heightening the supercar performance.

The Continental Supersports began as an under the radar project exploring the possibilities of reducing weight to realise the full potential of the car's already formidable W12 power unit.

The project resulted in a car re-engineered, re-tuned and re-mapped to achieve phenomenal supercar potency. 0-60mph in 3.7 seconds (0-100km/h 3.9 seconds). 621bhp (463kW/630PS). 800Nm (590 lb ft) @ 2000 to 4500rpm.

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Compare the *right* Market

With ever increasing media time devoted to advertising cheap insurance, which is the best way to insure your prized Bentley or high value home?

It seems that every time we turn on the TV at the moment we are inundated with so-called experts and advertisements telling us that the best way to insure your property is by opting for the cheapest possible deal available. But is this really always the best way of covering your most cherished possessions? The phrase 'you get what you pay for' is as true in the insurance world as anywhere else and by virtue of the fact you are reading this publication, it infers that you are already thoroughly aware of this analogy as far as prestige cars are concerned, why should it be any different for the insurance of the vehicle?

We are told the best place for cheap car insurance is online or over the phone, but once logged on to the price comparison website or whilst speaking to the call centre operative, you may find that your high value car or home doesn't quite fit the company's criteria, leaving you in the situation where the end premium is more than you expected, or that you are unable to obtain a quote at all. Worse still, with little or no advice being offered, you may decide to gamble by opting for a policy that saves you money but fails to satisfy all your needs or cover you correctly. This can potentially leave you out of pocket, should you need to claim or force you to become an expert claims negotiator when trying to find out if, how and when your car will be repaired or replaced?

Whilst in the current financial climate we realise that it is essential that you get value for money from any insurance policy, we take the view that correctly protecting your assets from the start is equally as important; failing to do so can be a false economy, both financially and in terms of your precious time.

At Oval Insurance Broking (Oval) we offer specialist advice in the insurance of high value *prestige* cars and homes and by using insurers such as Chubb - one of the market leaders in this field - we will also ensure that you have cover tailored specifically to your individual needs, not constrained by the parameters of a quote engine, and that any claim is settled promptly with the minimum of fuss.

As we are all so readily encouraged to 'compare' insurance you may wish to consider the following case which helps illustrate the benefits that advice from Oval can help deliver.



A Masterpiece MOTOR policyholder had waited a year for delivery of his dream car – a £150,000 Bentley Continental GT Speed. A day later, through no fault of his own, it was a total writeoff. Chubb immediately arranged a Bentley Continental GT as a courtesy car.

To settle the claim the client requested a replacement Bentley rather than the Agreed Value of £150,000 in cash. So Chubb worked with a prestige motor supplier to find a car to precisely the same spec as his original. It was anticipated this might take six months to a year. But, happily, Chubb's wellplaced contact found an exact replacement within 21 days.

With a standard insurer, if the client had chosen a cash payment he would have been forced to settle for the Glass's Guide trade price – nearly £25,000 less than he paid, less an excess. (With Chubb, his cash payment would have been the Agreed Value of £150,000 with no deductions.) If he had chosen replacement, he would have received a Bentley but not necessarily one to the same spec.

By choosing Oval, traditional broker service comes as standard with a dedicated Client Manager appointed to assist you throughout the duration of your policies. We pride ourselves on the ability to advise you on your best course of action, rather than simply arranging a number of quotations and leaving you to make an unassisted decision, hoping for the best; after all, we are the experts. Why shouldn't you take advantage?

For more information on becoming an Oval Client please contact...

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Bucks the Jewellers is regarded as one of the premier jewellers in Staffordshire.

A. F. Buck Jewellers was established in 1869 by Arthur Frederick Buck and was situated at 22 Lamb Street, Hanley as a jewellers and opticians.

The shop was then relocated in 1935 to 46 Piccadilly, Hanley and the name was changed to F. A. Buck Jewellers and was ran by Arthur Fredericks son, Frederick Arthur Buck.

Today, the company is still positioned at 46 Piccadilly, Hanley and is run by owner and Managing Director Philip Buck.

Over the years the business has altered dramatically, and in June 2008 the shop underwent a major refurbishment; making the premises double in size, and the interior sophisticated and contemporary.

The company name changed once more to Bucks Jewellers.

We stock exclusive designer collections of jewellery, watches and leatherwear including some of the most prestigious brands in the world such as Rolex.

In addition we offer superior services and have a qualified in-house watchmaker. These services include valuations for insurance/probate, jewellery and watch repairs, gold-buying, bespoke jewellery design, beautiful gift-wrapping and professional advice from our qualified members of staff.



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Your Sales Team



Mark Hudson
General Manager

Mark developed the motortrade bug as soon as he left school, going straight into a Sales Apprentice position at Hanger Ford where he stayed for four years gaining valuable experience. He has worked for the retail side of the motor trade for 30 years, working for BMW, Jaguar, Alfa Romeo, Lexus and Porsche. Mark became part of the team at Bentley Birmingham in 2003. He is married to Karen and has two wonderful boys, Tom and Harry. When he isn't his boys' taxi driver, Mark enjoys watching, and when possible attending, a wide range of sporting events. He also enjoys a game of tennis and admits to playing football... but badly!!



Julian Saunders
General Sales Manager

Julian is the newest member of the Bentley Birmingham Team. Julian started with us on the 1st July 2009 and brings a wealth of 20 years motor trade experience with him. Arriving from Mercedes Benz, he has settled in quickly and has become a well liked member of the team. He lives in Solihull with his wife of 17 years Amanda, and is a keen water skier and cyclist.



John Machin
Senior Bentley Sales Specialist

John joined Bentley Birmingham five years ago after leaving the family business, a Mazda dealership based in Wolverhampton which he ran jointly with his father. John has a wealth of motortrade knowledge and is a member of The Institute of the Motor Industry. In his spare time John enjoys a round of golf and is a keen world traveller.



Andrew Johnson
Bentley Sales Specialist

Andrew has worked for Bentley for three years. Previous to him joining the Group he worked for Audi for 11 years. He started his career building and developing his own construction company which he sold after four years and decided to take a year out driving all around the British Isles. A motorsport enthusiast, Andrew is a keen follower of F1 and has attended the Le Mans 24 hour race for the past couple of years. He also enjoys fine dining and clay pigeon shooting.



Chris Gretton
Bentley Sales Specialist

Chris joined us at the beginning of January 2009, moving from Porsche, Sutton Coldfield where he had worked for the past four years. Previous to this, Chris worked at Carnells in Birmingham, selling a large range of motorbikes. In his spare time he enjoys attending motorbike race meetings all over the UK and is a supporter of Wolverhampton Wanderers Football Club.



Stuart Lawton
Used Car Sales Manager

Stuart first joined the Group in 2000 working as a Sales Specialist for Bentley Manchester before leaving in 2005. He went on to become a Sales Manager for a company that supplies luxury vehicles predominately to the sports and entertainment industry. He has now re-joined us as our new Lamborghini Sales Manager but still has a wealth of Bentley knowledge. Stuart lives in Warrington, Cheshire with his girlfriend, Kirsten and their children Olivia and Dylan. In his spare time he enjoys live music, good food and spending time with his close friends and family.

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Your Sales Team



Antonio Ferlisi
Business Manager

Tony has over 12 years' finance experience. He joined the Group nine years ago, previously working for Volvo, Jaguar and Land Rover within Group. He has been with Bentley for four years. Born in Sicily, he moved to England as a child. He met his wife 22 years ago and they have three children. Tony is an avid fan of Leeds United and still supports his childhood team of Palermo.



Claire Pettis
Marketing Manager

Claire is originally from Lyme Regis in Dorset. Claire moved to Spain when she was ten years old and speaks fluent Spanish. She returned to England in her late teens and lived in Stratford-upon-Avon where she finished her education. She has worked in the motor trade throughout her career with brands such as VW, Audi and Aston Martin. Joining the Group seven years ago Claire worked for the Lexus division before moving to Bentley at the start of 2007. She is an avid animal fan, especially all things cats, and is a keen supporter of animal charities.



Meena Bedi
Dealership Accountant

Meena has worked for Bentley for four years. Previous to her joining the Group she worked for Peugeot. Before she decided to pursue a career in the motor trade, Meena worked for NatWest Bank and also gained accounting experience at the Post Office. She lives in West Bromwich and has been married to Pete for 11 years. In her limited spare time she enjoys cooking some fabulous Indian dishes for all her family, and to relax from a day of number crunching Meena enjoys getting lost in a good book.



Fiona McKeever
Receptionist

Fiona is one of our newest members of staff here and joins Colette on reception. She is already proving to be a popular member of staff. Fiona was a croupier in London and continued in the profession when moving to the Bahamas. When returning to the UK Fiona worked in the fashion retail industry but broke away from it for her love of cars, to join us here at Bentley. Fiona has 2 children and has a passion for New York and travels there as often as she can.



Colette Rowe
Receptionist

Colette recently joined Bentley Birmingham with Fiona as our new receptionist and is a very popular and firmly liked member of the team. Colette enjoyed a successful sales career selling training and offering management and customer service solutions before joining us. She enjoys keeping fit at her local gym and lives in Dosthill with her 3 children and an adorable Westie pup called Crumble.





Expert wealth management in the West Midlands



Miles Plumb, Client Partner for Coutts in the West Midlands.

Today's wealthy population comprises more entrepreneurs, executives, and lottery winners than it does members of the landed aristocracy and this is certainly no different in the West Midlands. This is demonstrative of the fact that there are a number of different ways people can become millionaires in their lifetime such as building a successful business, realising property investment gains, or having a wonderful idea which transforms into a viable commercial venture.

The West Midlands is home to approximately 20,000 high net worth individuals and managing the wealth of such a broad range of clients requires a high level of expertise. Whether you are an entrepreneur selling a business, an executive with substantial share options or someone who has inherited or won the lottery, the dilemma remains the same: Where are your assets best placed through this difficult economic climate? How, in this period of low interest rates, do you invest your wealth in order to provide you

Coutts & Co has been managing the wealth of individuals across the UK since 1692. The Birmingham office, which opened for business in November 1994 has witnessed a recent 'flight to quality' from high net worth individuals in the difficult financial climate.

with the things you want or will need in the future? Over the last few months, Coutts in Birmingham has seen a rapidly increasing demand for tailored wealth management solutions and we believe that it's perhaps more important now for wealthy individuals to ensure that they are receiving the best advice available.

Coutts is responding to the changing markets by introducing access to new products, for example a service that looks at a broad range of capital protected investments with a variety of time horizons to suit an individual's liquidity requirements. We are also hosting additional investment seminars for clients, to demonstrate how our long term investing ethos and broadly diversified portfolios are well placed to survive the current storm and participate in any subsequent recovery.

At Coutts we have the great pleasure of meeting people from a diverse and fascinating range of backgrounds and each and every one of them will have their own ideas on what they would like to achieve both personally and financially. The true art of wealth management is the ability to understand the types of emotion being felt by clients at different times, and to provide tangible, effective advice on both obvious issues, and those matters that may not have been considered previously. This is not a process that can be fixed with the use of a flow chart or a series of questionnaires, as all clients have

their own individual beliefs, expectations and aspirations.

Evaluating which mix of asset classes are the most appropriate, over which time horizon, are often key considerations, especially in this low interest rate environment. Are your savings and investments really working as effectively as they can given your attitude to risk?

When an individual has acquired a certain level of wealth, it becomes more than they can spend in a lifetime; they can buy cars, boats, property and art, but this is usually just a case of swapping one asset class - cash - for another. The key, therefore, is to ensure plans are properly in place to pass assets efficiently from one generation to another.

So many questions and considerations; what we have learned through our long history is that having substantial amounts of wealth doesn't actually mean a problem-free life - just a different set of issues to deal with. At Coutts in Birmingham, the experienced team of Private Bankers have built up expertise in dealing with clients in such situations and are able to work closely with individuals and families to help them through what can be a challenging time.

By Miles Plumb, Client Partner for Coutts in the West Midlands.
miles.plumb@coutts.com

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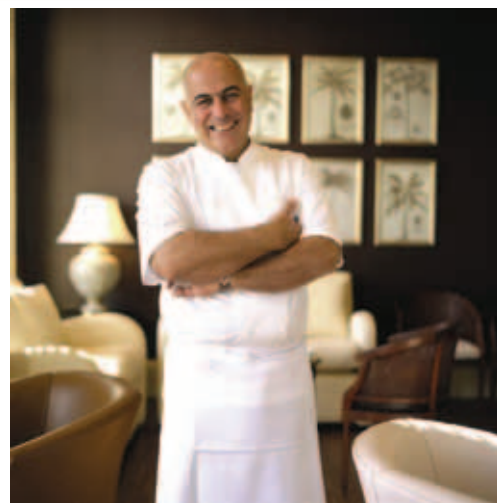


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Simpsons celebrates a trio of stars

Simpsons is celebrating a trio of stars – having three winners of the coveted Chef of the Year competition in its kitchen. Matthew Cheal, sous chef at the Edgbaston fine dining restaurant, became the latest holder of the title following a cook-off in London.

Matthew emulated the success of Simpsons' executive chef Luke Tipping, who won the title in 2000, and head chef Adam Bennett, who lifted the crown in 2005.

Having three winners in the same kitchen brigade is a first for the hospitality industry and underlines the strength in depth, both in creativity and experience, of chef/patron Andreas Antono's Michelin star restaurant.

Matt, who is 28 and joined Andreas in 2000, took the British Culinary Federation Chef of the Year title after impressing a panel of judges including cooking legend Pierre Koffmann. Under tough competition conditions, he prepared an exquisite three-course lunch, featuring a starter of seared hand-dived Ross-shire scallops with orzo pasta, tender stem broccoli, broccoli purée and seaweed foam.

The 10 finalists had to use lamb for their main course and Matt cooked a rolled saddle stuffed with a tarragon and trompette mushroom mousseline with sweetbreads, baby onions and Charlotte potatoes. His prize-winning dessert was a classic caramelised poached pear with salted almonds, vanilla ice cream and caramel sauce.

Koffmann praised the "courage and confidence" of Matt and his fellow competitors at Hotelympia.

Andreas said Matt's victory was testament to the dedication of the entire Simpsons' team, from the kitchen to the front-of-house staff, to create a special dining experience for customers, be they guests enjoying the classic £30 set lunch (inclusive of half of bottle of house wine), the lavish à la carte or the sumptuous culinary journey of the seven-course tasting menu.

In addition to its main dining room, Simpsons, set in a charming Georgian villa, can hosts exclusive parties and corporate events in its discreet private dining space.



The Dom Perignon Private Dining Room can accommodate up to 18 guests. Special menus can be tailored to the occasion by Luke Tipping and the sommelier is always happy to advise on wine combinations to ensure a complete gastronomic experience.

Simpsons also has four beautifully appointed bedrooms, including the regal elegance of The French bedroom, where guests can retire after an evening of gastronomic pleasure.

Simpsons

by Andreas Antono



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After Sales Team



Jonathan Blake
Aftersales Manager

Jonathan is our New Aftersales Manager who joined us in April. He has a wealth of aftersales knowledge from working in the motortrade for 23 years with brands such as Mercedes Benz and Volkswagen. He has now fulfilled a passion working with the Bentley marquee as he visited Crewe with his father many years ago and the Bentley bug bit him then. He enjoys hill walking and mountain biking and currently lives in North Wales but is planning to relocate with his wife and their Schnauzer dogs, Guinness and Murphy.



Keith Bullock
Parts Manager

Keith has worked for Rolls-Royce and Bentley for 27 years and continued with the Bentley marque when the two companies split in late 2002. Previous to pursuing his career in the motor trade, Keith lived in Berkshire and worked in London in the film industry. The company he worked for specialised mainly in transport documentaries but won an Oscar for a wildlife documentary they once produced. Keith has been married for 22 years and has one daughter. He is a huge classic car fan and owns two classic Morris cars. His other passion is railways and he is a shareholder in mainline railway locomotives.



Russell Turner
Workshop Controller

Russell has worked for Bentley for eight years and within the group for five. Prior to this he worked for Renault and has a total of thirteen years' motor trade experience. Russell has gained a wealth of knowledge within this time and is very much respected within the Group. He is married and in his spare time enjoys watching and playing football.



Chris Green
Service Advisor

Chris has been with the Group since 2006 and previously worked in the service department at Land Rover in Coventry. He joined Bentley Birmingham in 2007 and quickly settled in with the Bentley marque. He has worked in the motor trade for the majority of his career, working in service for Renault for six years before joining the Group. He lives in the picturesque market town of Lichfield in Staffordshire and enjoys a busy social life.



Craig Glew
Service Advisor

Craig has been with the Group since 2001, working for Graypaul Ferrari in Nottingham before joining Bentley in 2007. He has worked in the motortrade for 20 years working with previous marques such as Vauxhall, Rover and Honda. He has three children and in his spare time Craig enjoys a busy social life, a round of golf and a spot of fishing.



Lisa Smith
Warranty Administrator

Lisa has worked for Bentley for 11 years. She became part of the Group when Sytner acquired Bentley Birmingham in September 2003. When leaving school Lisa worked for Tarmac Construction in an administration role supporting many different departments within the company. She is married to Derren and has a beautiful daughter called Ashleigh. Lisa likes nothing more than spending time with her family in her spare time.



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Interior Design is extremely subjective. Different people admire and appreciate different styles, from minimalist to opulent, contemporary to traditional.

Regardless of individual taste, truly memorable interiors are distinctively unique and occasionally dramatic, a one of a kind ambience and a style that leaves one with an overall feeling of well being and indulgence. This is achieved by unparalleled attention to detail and workmanship, crafted to create elegant and authentic surroundings that are both sophisticated and supremely comfortable. They should always exceed expectations.

Our style is highly individual, the very antithesis of 'high street' blandness, every element is considered for both its originality and practicality. The result are interiors that exemplify elegance, grace and refinement.

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BENTLEY

The Bentley Continental Supersports flies with Derek Bell

The Bentley Continental Supersports, the fastest and most powerful car in the company's 90-year history, received the ultimate examination of its supercar handling and performance credentials when Le Mans racing legend and honorary 'Bentley Boy' Derek Bell spent the weekend driving the 621bhp Bentley at pace during the Goodwood Festival of Speed.

The muscular two-seater, which delivers a 0-60mph sprint time of just 3.7 seconds and a maximum top speed of 204mph, produced a series of searing runs up the Goodwood Hill with Bell regularly pushing

the car well-over the 100mph mark on a highly challenging course renowned for its narrow road and succession of tight corners and bends.

Designed and built at Bentley's Crewe headquarters, the Continental Supersports combines extreme performance with the pioneering use of FlexFuel technology in the luxury sector. The 6-litre W12 twin-turbocharged engine is capable of running on either petrol, E85 biofuel or any combination of these fuel sources.



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NEW BENTLEY CONTINENTAL SUPERSPORTS CONVERTIBLE

FlexFuel technology now standard across Continental model range

The Continental Supersports Convertible is the fastest, most potent drop-top Bentley ever built – 0-60mph in just 3.9 seconds (0-100km/h in 4.2 seconds) and a top speed of 202mph (325km/h). It is also the fastest four-seat convertible in the world.

The Supersports is the extreme Bentley convertible, offering a highly focussed, pure Bentley driving experience.

Muscular styling reflects the Supersports Convertible's supercar personality with the practicality and elegance of four-seat accommodation.

The standardisation of pioneering FlexFuel technology across the 2011 Continental model range reaffirms Bentley's on-going environmental commitment to make all its cars biofuel-compatible by 2012.

The Continental Supersports Convertible further strengthens Bentley's supercar range, following the introduction of the Continental Supersports Coupé in 2009. The new Supersports Convertible, with the same 630PS (621bhp/463kW) twin-turbocharged W12 engine, is the fastest, most potent drop-top Bentley has ever built, offering the ultimate Bentley driving experience in the world's most dramatic convertible. >>





Blakes was created by Anouska Hempel, the internationally renowned British designer. The hotel is now established as totally unique, and is the model for the 'fashionable small hotel' in London and cities around the world. Blakes is a personal statement about what design can achieve. The colour scheme is daring, stunning and dramatic, offering style and elegance. Blakes has always maintained its position as unique and original. Respected for protecting the privacy of its clients against the paparazzi, it is the London base of film stars, musicians and all the top designers earning the reputation as the 'couture hotel'. Blakes restaurant has an unrivalled reputation for its originality and content of its superb menu. The cuisine is a skilful blend of East and West. A carefully chosen wine list, brilliant staff and professional service make it a must for a perfect wedding venue.



Blakes Hotel, 33 Roland Gardens, London, SW7 3PF England

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The inspiration for the 'Supersports' name is the 1925 Bentley Supersports, a race-bred version of the iconic Bentley 3-litre, that delivered 85bhp when more ordinary cars were equipped with a modest 15bhp. It was also the first production car to reach 100mph – extreme performance in its day.

The new, muscular four-seat Supersports Convertible is unmistakably Bentley in its design and craftsmanship but its interior signifies a dramatic re-interpretation of Bentley luxury. Satin-finished carbon fibre, Alcantara™ and 'Soft Grip' leather create a unique ambience with a distinctly sporting and contemporary style.

All models in the Continental model range, including the new Supersports Convertible are now capable of running on both petrol (gasoline) and E85 bioethanol or any combination of the two, reaffirming Bentley's ongoing commitment to make all its cars bio-fuel compatible by 2012. Pioneered by the Supersports Coupe, this FlexFuel technology offers a reduction of up to 70 per cent in CO2 emissions on a 'well-to-wheel' basis, a measure of a fuel's net contribution to the atmosphere, not just tailpipe emissions.

To ensure seamless power delivery, the on-board fuel supply system detects the blending ratio of the fuel in the tank and ensures that power and torque remain constant regardless of the ratio of petrol to biofuel.

Bentley Chairman and Chief Executive Dr Franz-Josef Paefgen welcomes the new addition to the Bentley range, as well as the standardisation of the FlexFuel W12 engine on all 2011 Continental models:

"The new Supersports Convertible blends thrilling performance and dramatic styling with luxury and practicality in the Bentley open-top tradition. Extreme power combines with pioneering FlexFuel technology, now shared with all Continental models, reflecting Bentley's ongoing commitment to more environmental motoring."



Our most important client is You!

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At Wealth Solutions we provide a whole of market approach focused purely on our clients. We don't look to push expensive inappropriate investments on our clients, to reach sales targets but are interested solely in achieving your financial goals through a long-term relationship.

We charge fees monthly for a service we deliver on. If we don't, we lose you as a client, Simple! Therefore our aims are aligned with yours.

As a high net worth individual we understand that you demand focused and immediate attention on your

needs. As your requirements may be very individual it's not a case of simply finding something off the shelf but we will spend time designing and implementing a structure and shape that fits. And if there isn't something that quite fits we will tell you!

We understand that we need to gain your trust, and that takes time. So initially we would meet to discuss your circumstance and ensure the relationship is what you would expect from a professional and passionate wealth management company.

More importantly to us it's imperative that we:

In the words of W.O. Bentley himself;

"To build a good car, a fast car, the best in class".

"Provide a good service, an efficient service, the best in class"

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Continental GT Speed

The Continental GT Speed, a potent addition to the Continental Series, extends the appeal of the Continental GT coupé to driving enthusiasts who place a high value on outright performance and agile handling. Even more breathtaking. In even less time. Inspired by the grace and power of Bentley's thoroughbred bloodline, the Continental GT Speed combines phenomenal power, tauter handling and sharper steering response. Greater agility and body control. An enhanced sporting

character inspired by Bentley's heritage of high performance "Speed" models from the 1920s. The Continental GT Speed is the most powerful production Bentley ever and the first to top 200mph (322km/h). Power that doesn't compromise space. Handling that doesn't compromise comfort. Technology that doesn't compromise handcraftsmanship. Above all, true Grand Touring performance complemented by the luxury of Bentley legend.

the essence of
modern luxury



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For a copy of our 2010 Charter Portfolio
please contact:

Tim Clark at OCEAN Independence UK
tim@ocyachts.com

Tel: +44 (0)1273 831010

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The Luxury Report

from Eden



claire@edencollection.co.uk

Four Seasons Resort Seychelles

Stay 7 nights for the price of 5 from £2195 per person, saving £635 pp.

Stay 14 nights for the price of 10.

(Valid 18 Jan – 31 Mar 10, 11 May – 30 June 10, 16 Sept – 31 Oct, 1–18 Dec 2010)

One of Four Seasons' newest resorts, this overlooks what must be the best bay on the island, Petite Anse. Rather than rely on the beach though, each spacious, homely villa has its own plunge pool and terrace – the Garden View Villas are particularly well-suited to families. We think the whole resort will prove to be one of our most popular choices in the Indian Ocean, partly because it's on Mahé (the main island), making it that much easier to get to.



louise@edencollection.co.uk

Four Seasons Resort Mauritius at Anahita

Stay 7 nights for the price of 5 from £2095 per person, saving £440 pp.

Stay 14 nights for the price of 10 from £2895 per person, saving £890 pp.

£455 food and beverage credit with 7 night stay, £910 food and beverage credit with 14 night stay.

(Valid 12 Jan – 20 Dec 2010)

Nestled within an exquisite island garden, between a Bambou-blanketed mountain and a turquoise lagoon, Four Seasons Resort Mauritius at Anahita is a hideaway for all ages. Soak in the gentle warmth of the sun as you bask on your verandah or float alongside the kids in your private plunge pool. Meet "the locals" as you snorkel beneath the crystal-clear lagoon or as you kayak above it. Enjoy complimentary golf as it is meant to be played, on a course designed by Ernie Els featuring six Oceanside holes. And after 18-holes, nothing rejuvenates better than a couple's massage in our tranquil over-water spa. We invite you to experience an island setting infused with Contemporary Mauritian style, steeped with sophistication and surrounded by nature.

Eden's Promise

At the heart of everything we do is 'luxury without compromise'. To this end, we've personally experienced all the resorts we offer. And as our clients are treated like close friends, if we think somewhere isn't right for you we'll tell you. It's an honesty few travel companies offer. We're totally candid in other ways, too – namely, you'll never pay more with Eden than you would if you booked your trip yourself. And that's a promise.



helen@edencollection.co.uk

Four Seasons Maldives Resort at Landaa Giraavaru

Discover a more intense experience of nature at Four Seasons Landaa Giraavaru, in the remote Baa Atoll, a proposed UNESCO World Biosphere Reserve. Snorkel with turtles, eagle rays and juvenile lemon-sharks in the two kilometre lagoon then retreat to 44 acres of unspoiled wilderness flanked by pristine white sand. Revel in the sense of discovery and privacy with vast land and sea-based accommodation compounds, secluded restaurants, award-winning Spa and Ayurvedic Retreat and recreation facilities hidden down dense jungle paths.

Stay 7 nights for the price of 5 from £1995 per person, saving £450 pp.

Stay 14 nights for the price of 10 from £3170 per person, saving £905 pp.

(Valid 11 May – 31 July 10 & 18 Sept – 24 October 2010)



marion@edencollection.co.uk

Four Seasons Maldives Resort at Kuda Huraa

Four Seasons Kuda Huraa is a colourful garden island that reflects all the charm and intimacy of a traditional Maldivian village. All accommodations, restaurants and recreational facilities are close at hand, arranged around a central promenade lined with flowers. Near to excellent dive sites and some of the best surf in the world, the resort has a sociable atmosphere complemented by three restaurants and a vibrant bar. It is also home port of Four Seasons Explorer, an 11-cabin cruiser that sails to remote atolls and isolated reefs on three, four or seven-night cruises.

Stay 7 nights for the price of 5 from £1875 per person, saving £390 pp.

Stay 14 nights for the price of 10 from £2850 per person, saving £780 pp.

(Valid 11 May – 31 July 10 & 18 Sept – 24 October 2010)

Call one of our Travel Directors on 01244 567 000

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COLLECTION
TRAVEL



Continental GTC Speed

The 200 mph GTC Speed is Bentley's most powerful convertible ever. The latest GTC range is refined and extended with two new models. The new GTC delivers enhanced style, comfort and choice.

UNIQUE

Warendorf is an exciting new brand of innovative and stylish kitchens; designed to impress and built to last.

AFG Kitchens are the sole importer of the Warendorf brand and are an international business with over 35 years of experience in kitchen design and manufacture. Our Oxfordshire based UK Headquarters in Abingdon hosts our impressive 10,000ft² premier showroom with thirteen full kitchen displays and recently unveiled of one of the stunning new Starck by Warendorf kitchen concepts.

**WARENDORF -
A NEW NAME BUT THE
SAME HIGH QUALITY.**

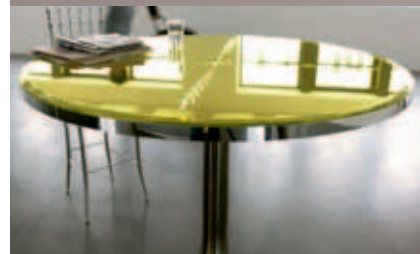
Warendorf - formerly branded as Miele Die Küche - offers our global customer base a range of stylish and usable kitchens built to the

very highest quality. Our existing kitchen range is now complemented by a range of exciting new kitchen concepts as well the acclaimed and groundbreaking Starck by Warendorf range.

**THE UNIQUE CONCEPTS
FROM PHILIPPE STARCK
ARE DESIGNED TO
CHALLENGE THE WAY
WE THINK ABOUT A
KITCHEN**

All our kitchen furniture is beautifully constructed at our factory in Warendorf, Germany and then delivered to our customers throughout the world. AFG Kitchens offers a full design, management and installation service to our customers, whether it's a single kitchen or a full development.

**To find out more or to visit one of
our Design Centres in Manchester,
Birmingham or Oxford, contact us
on the details below.**



AFG Kitchens UK Ltd

| 01235 558000 | sales@afgk.co.uk | www.afgk.co.uk |

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our audio visual installations are a

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Great Audio Visual Installations do not happen by chance. By starting with a blank canvas a professional installations company can build an impression of your lifestyle and tastes providing visual representations of your home as the finished product as well as creating detailed designs and proposals.

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luxury environments...

Our goal is to achieve harmony between client, architect, contractor, designer and ourselves by providing impeccable communications ensuring that every detail is adhered to and delivered as per your request.

By seamlessly integrating technology within the interior design of your home we can ensure that you achieve the aesthetics and finish that you desire without compromise of the performance from your entertainment systems.

Our Project Managers are with you every step of the way ensuring your complete satisfaction. Our enthusiasm for our work along with our commitment to absolute client satisfaction will be apparent from the outset. With every project being absolutely unique we are dedicated to completion and hand over so that we can witness your enjoyment in your new system at the earliest opportunity.

Our strength is in

our expertise...

Your needs may stretch further than your requirements for a superior Audio Visual Installation. With most electronics equipment having the capacity to be integrated within a Home Automation system you can now have easy access and control of Lighting, Security, CCTV, Heating, Ventilation and Air Conditioning, as well as your Home Cinema and Audio Visual Systems.

Our staff members adhere to the highest industry standards and are able to deliver a solution that is tailor made to fulfil your exact requirements.

Why not

meet one of our consultants today to arrange the start of your new home systems...

With our free of charge initial consultation we can capture your needs and discuss the possibilities within your project, from this point we can put together a detailed proposal which can be finalised to form our initial offer.

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Continental Flying Spur

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Continental Flying Spur Speed

Introducing the Continental Flying Spur Speed, a sumptuous and spacious four-door Grand Tourer with the heart and soul of the most breathtaking high-performance coupé in the world. A harder edged and sportier feel with tauter handling and nimble steering response. New levels of performance echoed

by more purposeful design cues all around. A different personality altogether. With a top speed of 200mph the Continental Flying Spur Speed is the fastest four-door Bentley, offering unparalleled levels of agility and driver engagement, whilst uncompromising drive performance and comfort.

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BENTLEY

Service & Repair



Regular maintenance is vital in order to preserve the performance and condition of your Bentley or Crewe-built Rolls-Royce. Our factory-trained technicians offer an uncompromising standard of skill and attention to detail and will only ever fit genuine parts. With access to the latest diagnostic equipment and technical support from the factory in Crewe, you can rest assured that your vehicle will be maintained in peak condition.

Please note, we recommend that a service is carried out by an Authorised Bentley Dealer either annually or at every 10,000 miles/16,000 km.*

*Which ever is sooner





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BENTLEY

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Our comprehensive roadside assistance package is designed to ensure that you get as much support as possible in all instances. The package includes:

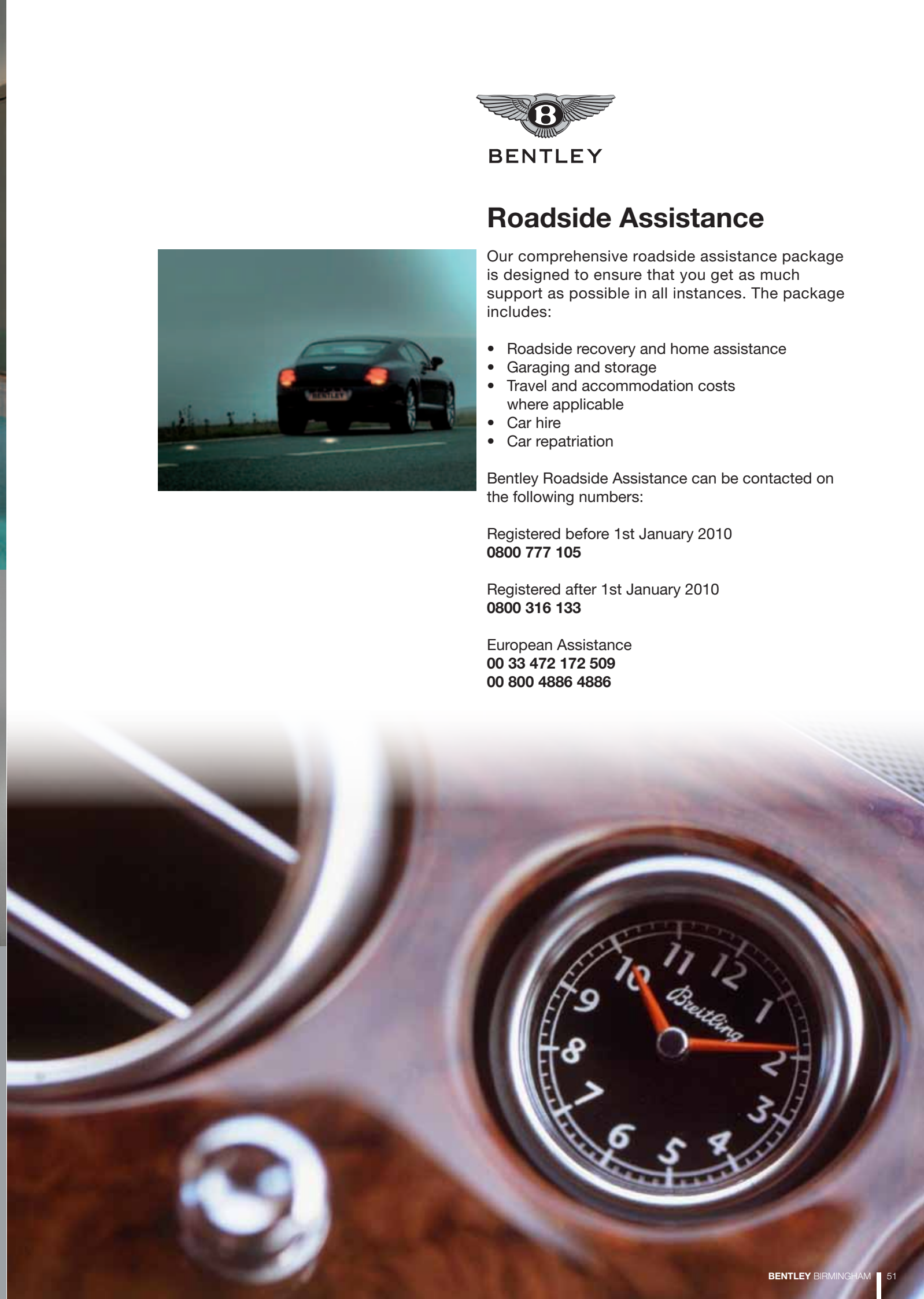
- Roadside recovery and home assistance
- Garaging and storage
- Travel and accommodation costs where applicable
- Car hire
- Car repatriation

Bentley Roadside Assistance can be contacted on the following numbers:

Registered before 1st January 2010
0800 777 105

Registered after 1st January 2010
0800 316 133

European Assistance
00 33 472 172 509
00 800 4886 4886



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begins with a single step"

Lao-Tzu

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Edgbaston,
Birmingham,
B15 3AU
0121 454 7500
sales@robertgrinselltravel.co.uk

Roy Cox Travel
5 High Street,
Tettenhall,
Wolverhampton,
WV6 8QS
01902 750361
travel@roycox.co.uk

The Travel Wallet
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High Town,
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BENTLEY

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Maintain the performance of your Bentley or Crewe-built Rolls-Royce, with Bentley and Crewe Genuine parts.

With more than 60 years car manufacturing experience at our Crewe factory we are able to provide our authorised dealer network with access to over 50,000 genuine parts for cars from 1955 to current day. All parts are covered with a comprehensive 2-year, unlimited mileage warranty. Each part, designed and manufactured to the original specification, is quality approved to the highest standards to help maintain the provenance of your vehicle.



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BENTLEY

Accessories



A range of tastefully designed and purposeful accessories are available to further personalise the appearance of your Bentley. Our accessories are approved by Bentley Engineering, with superior quality and durability guaranteed. We offer accessories that complement each model in the Bentley range from sports alloy wheels to safety items including child seats.





BENTLEY

THE BENTLEY COLLECTION

The perfect gift for others or for oneself - the Bentley Collection.

Here is a selection of unique items that reflect Bentley's flair for design and attention to detail. Many of these luxury products are hand-made in England and we apply the same criteria to them that we apply to our cars - design input from Bentley's own Studio, precious materials of the finest quality and rigorous quality control.

Each beautifully packaged item within the Bentley Collection gives you the opportunity to enter the world of Bentley Motors and to celebrate in the prestige of the brand.

Bentley have also formed a number of exclusive partnerships which have resulted in a number of limited edition pieces.

Please note that these are not available to purchase through the Bentley Collection online store, but are available through specialist outlets.



BENTLEY

How to find us

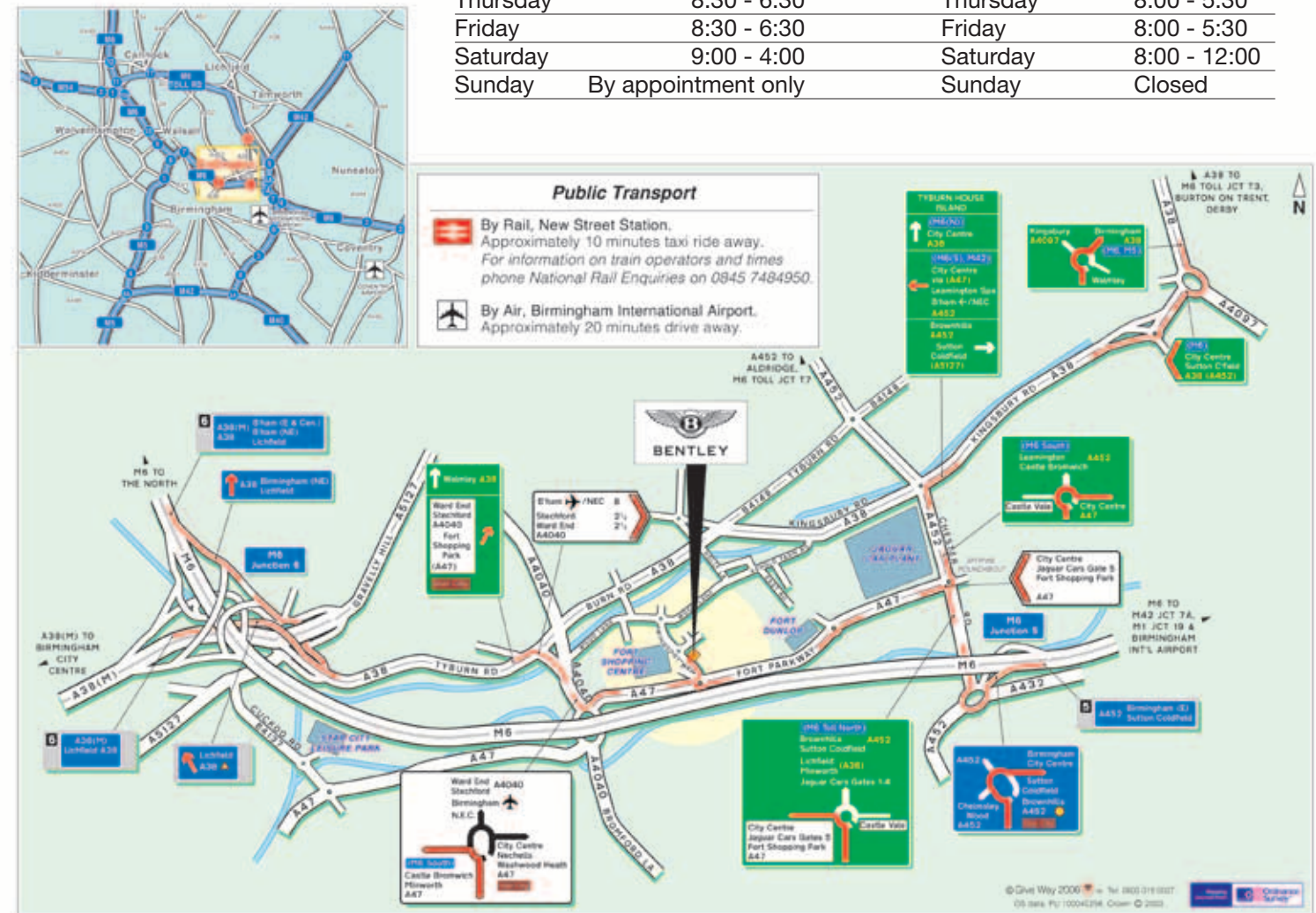
Bentley Birmingham

2 Wingfoot Way, Fort Parkway, Birmingham B24 9HF

Tel: +44 (0) 121 306 4000 Fax: +44 (0) 121 306 4001

Opening Hours

Sales		Aftersales and Service	
Monday	8:30 - 6:30	Monday	8:00 - 5:30
Tuesday	8:30 - 6:30	Tuesday	8:00 - 5:30
Wednesday	8:30 - 6:30	Wednesday	8:00 - 5:30
Thursday	8:30 - 6:30	Thursday	8:00 - 5:30
Friday	8:30 - 6:30	Friday	8:00 - 5:30
Saturday	9:00 - 4:00	Saturday	8:00 - 12:00
Sunday	By appointment only	Sunday	Closed



The GIBBON BRIDGE

The Gibbon Bridge is one of Lancashire's finest privately owned hotels, set in an Area of Outstanding Natural Beauty.

Once the family farm, Janet Simpson and her late mother Margaret, transformed the Gibbon Bridge into a luxurious four star hotel. Sumptuous dining, beautifully decorated bedrooms and award-winning gardens help create a truly unique atmosphere.



The historic sites of Lancaster, Clitheroe, Skipton and Preston are close at hand, as is the beauty of the Ribble Valley.



Janet Simpson, Proprietor of the Gibbon Bridge Hotel, has always had a passion for specialist and vintage cars. Over the years, Janet has welcomed many cars enthusiasts to the hotel and this year both The Veteran Car Club and The Bentley Drivers Club have visited.

Using the finest local ingredients- including herbs, vegetables and fruits from our very own gardens - Janet and her team strive to create dishes to satisfy the most discerning diner, matched by a superb and extensive wine list.

Janet's love for al fresco dining led to the installation of three thatched pergolas for parties of 8-12 guests, a larger dining patio and a private covered dining patio with its own stone built barbeque and octagonal table designed for up to 16 guests, allowing for a unique al fresco dining experience and all overseen by Janet to ensure perfect results.

Our award-winning gardens and bandstand also make for a beautiful setting on your special day. With exclusive use of the hotel at your disposal you and your wedding guests can have a memorable day whether in our conservatory or marquee - designed to entertain from 180 to 350 guests. Add to that the stunning back drops provided by

the Ribble Valley countryside and you have the perfect surroundings in which to celebrate your marriage.



Coupling the latest audio-visual and telecommunications technology with versatile meeting rooms and trained support staff, The Gibbon Bridge also provides the complete venue for corporate events. The tranquillity of the Ribble Valley and, in particular the Forest of Bowland, allows for business minds to focus on decision making and problem solving whilst boosting team morale. Proving you really can mix business with pleasure here at The Gibbon Bridge.

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way



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stonecraft

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Our portfolio is the result of a rigorous on-going program of uncompromising product selection aimed at providing our clientele with an unparalleled natural stone range of slab, tile mosaic and products crafted from dimensional stone.

The emphasis is always on shipping selected first grade natural stone material from quarries with a track record for consistent product selection and documented durable reserves.

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Advertisement Feature

The best of natural stones



OGGI LTD trades and processes
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From the sourcing of "select blocks" from
quarries around the Mediterranean to the
delivery of slabs for all types of cladding
and worktop applications through to tiles
for walls and floors.

OGGI LTD brings truly inspirational design flair to modern day living environments with the limits on design set only by the imagination or remit of the client. The inspiration for all of this perhaps not surprisingly comes from the pervasive Italian influence of its principal shareholder.

To work professionally and competently within the natural stone industry requires a comprehensive understanding of a stone's suitability for any given application. This knowledge base is not developed overnight, but rather acquired over time, through continuous project installation in the field and through a commitment to remain up to date with the latest technological developments in

substrate, adhesive and sealant technology.

For each stone sale, OGGI LTD can provide essential advice on installation procedures and suitability of substrates, we can execute not only the installation of the chosen tile or slab cladding, but "in extremis" can provide a whole turnkey build service from the construction of sub-floors incorporating underfloor heating systems with complimentary thermal heat insulation and expansion jointing.

In short, OGGI LTD is the real deal offering full service importation, design, sales, fabrication and installation facilities. Only the most select and

consistent natural stone tiles and slab are sold ensuring that the client always receives first quality product.

Visit OGGI LTD now at their superb showroom in Shrewsbury, located at:
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Email: oggitrading@aol.com

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For the REAL DEAL and that DIFFERENCE that only OGGI can make, telephone OGGI now and be inspired.

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in
association
with

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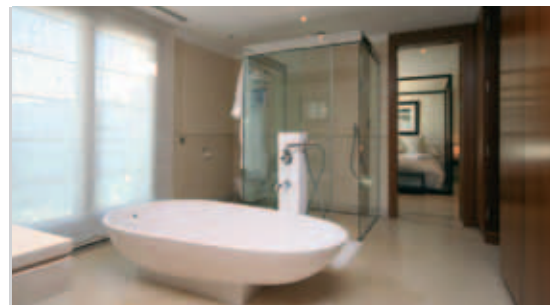


Bendinat

Unique sea view villa with separate guest bedrooms set in Cabana style cottages first line to the Royal Bendinat Golf course. The property has a total constructed area of 948 m², it is ideal for large families, couples receiving many guests or business executives wishing to entertain clients and directors.

This 5 bedroom property consists of a main house and 3 independent cottages | enjoying all day sun | 2 living rooms | large open plan kitchen with dining area | gym | infinity pool | pavillion with seating for 10 guest, ideal for outdoor dining

4,850,000 € Ref:ILV152



Sol de Mallorca

A magnificent front line residence situated in the south west of Mallorca close to Portals Vells. Located in a very affluent residential area which boast some of the most prestigious properties on the island

5 bedrooms | 5 bathrooms | master bedroom comprises its own private lounge | separate guest accommodation | living room with feature fireplace | separate dining room | Poppenpohl fitted kitchen | lift | infinity pool | video/audio system by Bang & Olufsen

7,000,000 € Ref:CVV138

Mallorca



in
association
with

CLUTTONS



Puerto Andratx

Contemporary masterpiece due for completion mid 2010 with superb views to the port

4 bedrooms | 4 bathrooms | 2 living rooms | open plan | kitchen | swimming pool | lift | garage

4,750,000 € Ref:AXV184



Deya

Attractive villa in a stunning seas edge location close to the village with views down the coastline

5 bedrooms | 3 bathrooms | courtyard | covered dining terrace with stunning views | amazing sunsets

3,500,000 € Ref:DYV106



La Mola Puerto Andratx

Luxury residential development of 26 contemporary apartments with stunning sea and harbour views.

2,3 and 4 bedrooms | 108 to 282 m² living area | terraces | LED floor lighting | water side swimming pool

675,000 € Ref:AXA184



Santa Ponsa

Spelid garden apartment adjacent to the golf course with direct access to a gorgeous swimming pool within a secure gated community

3 bedrooms | 3 bathrooms | open plan living area | huge sun terrace | garage | parking

765,000 € Ref:SPA111





Success can bring many rewards.

Wealth is the most obvious but it is the opportunities that your wealth can create, which are the most enduring.

Times change, circumstances change and there is no doubt that over time your ambitions will almost certainly change too. What you need is a private investment portfolio that can adapt to your changing needs, a portfolio that is as fluid as it is reactive, that aims to provide financial returns.

At Williams de Broë there is no 'one size fits all' approach, there is only a highly individual investment strategy tailored to your precise needs.

Our investment managers will take account of your personal situation as part of a comprehensive overview of your entire investment strategy. Together we will create an investment portfolio that will adapt to your changing needs.

No one has a crystal ball. It is impossible to predict how your life may change and evolve over the years but isn't it reassuring to know that a Williams de Broë personal investment strategy will keep pace with you throughout every single twist and turn?

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BENTLEY

BENTLEY MULSANNE MAKES MOTOR SHOW DEBUT AT FRANKFURT

"The new Mulsanne is a thoroughly modern flagship that captures the essence of the Bentley marque. It is elegant yet distinctly sporting in character, delivering effortless performance while within its sumptuous cabin, advanced technology sits discreetly with handcrafted luxury." Bentley Motors Chairman and Chief Executive, Dr. Franz-Josef Paefgen. While paying homage to past Bentley greats, the brief for the new Mulsanne's design and engineering teams was to create a Bentley that represents the pinnacle of British luxury motoring.

The new Mulsanne, designed and engineered at Crewe from the ground-up, reaffirms the marque's intent to create a new flagship Bentley with refined performance, unparalleled levels of interior luxury and coach building skills to the fore.

The return of the Mulsanne name underlines Bentley's sporting heritage and passion

for power and speed. Nothing reflects that prowess better than the legendary Le Mans 24 Hours, a race that Bentley has won on six occasions, where its powerful and reliable race cars thundered down the long Le Mans straight into the famous Mulsanne corner, from which the new model takes its name.

A pure expression of Bentley design

The design of the new Mulsanne is a unique fusion of sportiness, coachbuilt elegance and solidity. Echoing the Bentley S-Type of the 1950s, the Mulsanne features a bold frontal design dominated by the traditional Bentley matrix grille and highly prominent, classic round inner headlamps with chrome surrounds, flanked by two, smaller outboard lamp clusters, all featuring the latest in lighting technology. The iconic 'Flying B' retractable radiator mascot is available as an option.

>>

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The long bonnet, short front overhang and long rear overhang help to convey a sense of power and movement, reinforced by muscular haunches and sharply sculptured lines which flow gracefully from the front wings to the rear. Uniquely designed 20-inch wheels (and optional 21-inch) reinforce the Mulsanne's powerful, sporting stance.

Design Director Dirk van Braeckel explains the inspiration behind the Mulsanne's distinctive appearance:

"The opportunity to design a new flagship Bentley is something afforded to very few designers. The team set out to create a sculpted form that blended classic Bentley heritage cues with modern lines that allow the marque to stride confidently into the 21st century."

The body is produced in a new manufacturing facility at Bentley's headquarters in Crewe where traditional metalworking skills, developed over six decades, are still used extensively during the nine-week build process. It is the very opposite of volume-production car-building... but the very epitome of Bentley.

The rear screen, for example is fully enveloped by the coachwork. This provides a flowing, flawless line to the rear of the car, complementing the exquisitely formed D-pillars – whose complex curves can only be created by skilled coach-builders. All spot welds are performed by hand during the Mulsanne's

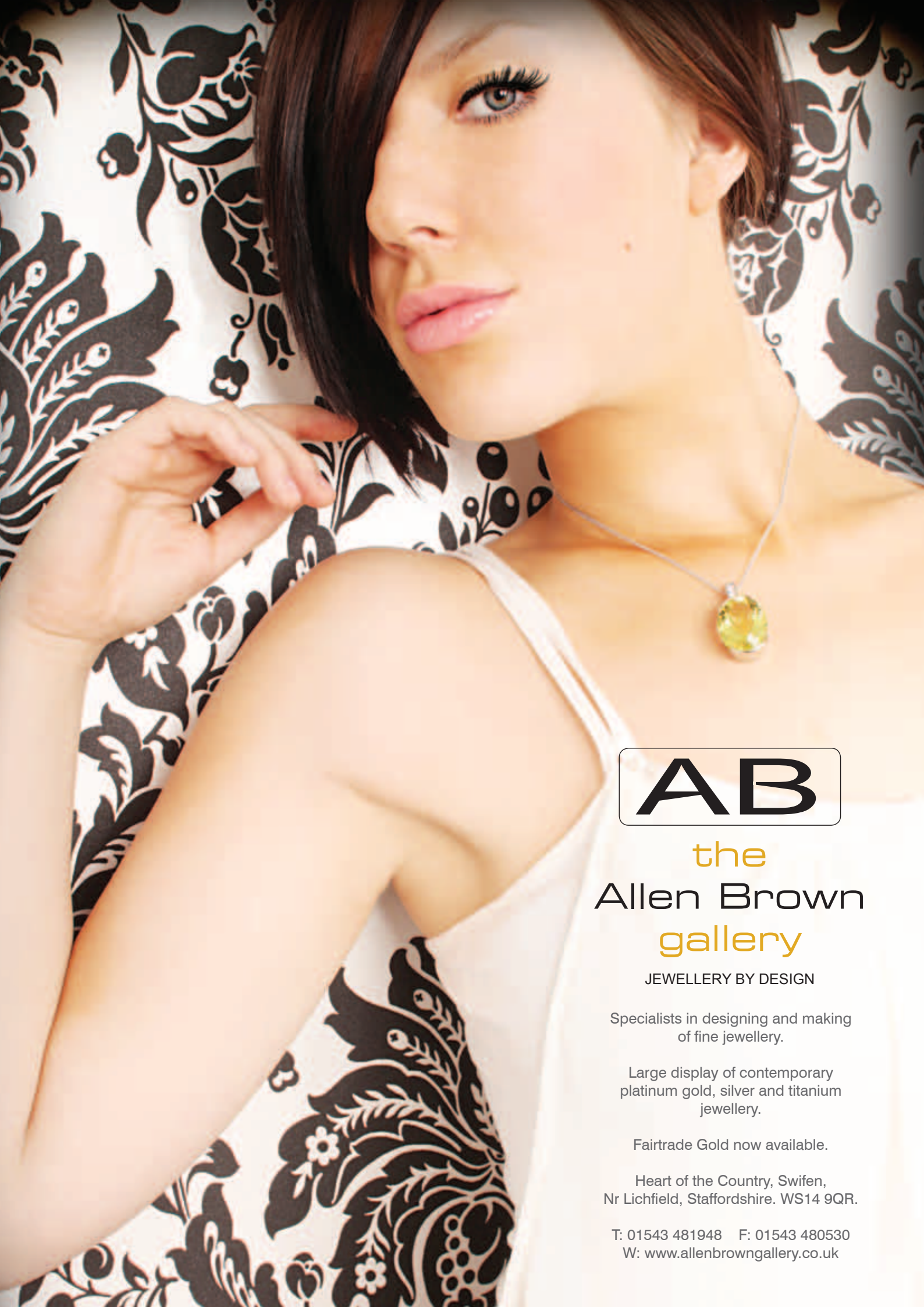
construction and all panel joints are hand-brazed. These further enhance that 'hewn from solid' appearance and result in an extremely stiff body.

The complex form of the aluminium front wings, impossible to achieve with normal pressing techniques, is created using superforming, a technology usually reserved for the aerospace industry. This also makes the wings both lighter, stiffer and provides superb surface definition. Other lightweight materials, such as the composite bootlid, are used to remove mass wherever possible without compromising quality.

New construction techniques meant the designers could also incorporate details such as the 'floating' elliptical LED tail lights, which uniquely echo the shape of the exhaust tailpipes.

To accentuate the beauty of the bodywork, the Mulsanne features 'brightware' exclusively in polished stainless steel, including sill treadplates and matrix grilles. Bentley is the only manufacturer in the world to do this. The stainless steel door handles also incorporate the traditional Bentley 'knurling' to their inboard surface for enhanced grip, reflecting the company's typical attention to detail.

The sporting character of the Mulsanne is reinforced by front wing vents and large diameter tailpipe finishers. >>



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Bentley customers have a world of infinite choice when commissioning their cars. There are 114 paint colours in the range that include everything from unusual heritage colours, special satin and pearlescent finishes and duo-tone combinations. But the choice does not end there. Through the bespoke world of Bentley Mulliner, unique colours can exactly match a customer's vision and taste.

Sumptuous interior meets advanced technology

The latest in-car technologies are discreetly placed within the Mulsanne's sumptuous interior. A multimedia system with 40 GB hard disc drives satellite navigation, audio/video, personal data, telephone and Bluetooth® connectivity. The upper dashboard houses an 8-inch multimedia screen, positioned unobtrusively behind an electrically operated veneered door, while below sits a stylish, leather-lined MP3-player stowage drawer.

A state-of-the-art 14-speaker audio system with Digital Signal Processing (DSP) and 6-CD autochanger is provided as standard while the Naim for Bentley premium audio system may be specified as an option. This forging of two British luxury brands provides customers with the world's most powerful 2200 Watt in-car amplifier, eight dedicated DSP modes and 20 custom-made speakers, delivering an unparalleled sound quality.

A personalised keyless entry system allows multiple pre-programmed configurations and automatically sets radio stations, phone book, seat (including ventilation and massage modes, both front and rear), steering column and seatbelt settings and even the electrically operated rear-seat blinds for side and rear windows. As a world-first, the keyless system operates with the stainless steel door handles which incorporate touch points to initiate communication with the key for verification and entry. The Mulsanne also features keyless start, having a stop/start button on the centre console.

The Bentley interior design team has continued to develop and evolve the luxurious interiors for which their cars are renowned, based on a large-scale, research programme to identify the classic signature features that have defined Bentleys from the 1920s to the present day.

Armed with this invaluable resource, the Mulsanne's design team set itself highly challenging targets for key interior characteristics such as material design, smell, colour harmony and handcrafting. Similar targets were set for the operational refinement and robustness of all control mechanisms. The result is a hand crafted interior that fully reflects traditional Bentley values, executed to the highest possible standards, where customers may tailor their cars to their individual specification. >>

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As Head of Interior Design, Robin Page says: "Over 170 hours – almost half the entire build process – goes into crafting the interior of the new Mulsanne. At Crewe, Bentley's way of working is the opposite of mass production – we start where others stop."

The use of wood and leather hides has increased significantly to create an even more refined and luxurious cabin. While classic design features such as bulls-eye air vents (now also fitted in the rear compartment), high-quality mirror-matched wood veneers, leather hides and hand-finished stainless steel are retained, they are mixed with new touches such as beautiful glass switches.

The entire cabin is encased within a 'ring of wood' waistrail with an unbroken panel of wood gracing the Mulsanne's dashboard. Inverted dial needles within the instrument cluster are evocative of early Bentleys while the entire dashboard and console design is a subtle reminder of the Bentley wings motif.

Customers may select from an extensive range of premium quality veneers, unbleached for a natural appearance, and two marquetry options: picture frame and contemporary crossbanding. True to the Bentley ethos, customers may also select from a virtually unlimited palette of leather hides, including

24 'standard' colours, of which three are new for Bentley. This unrivalled choice of veneers, leather hides and paint colours ensures that the needs of all customers can be matched perfectly.

Following detailed customer feedback, a traditional tanning process has been reinstated to match the rich, worn leather smell that is so evocative of vintage Bentleys. Only a very few hide suppliers worldwide have the capability to do this.

The carpet of the Mulsanne is unique to Bentley, its increased fibre depth, density and feel enhancing cabin quality. It is available in a range of colours to complement each individual hide. Pure wool, deep pile Wilton-weave over mats add a further touch of comfort and luxury.

These exquisite materials are fashioned by craftsmen and women with up to 40 years' experience. Each steering wheel, for example, can take 15 hours to hand-stitch (and three times longer if the customer opts for cross-stitching). Stainless steel brightware gleams so perfectly thanks to an intensive 10-hour finishing process. A wood veneer takes two weeks to turn from a rough root ball into a full set of mirror-matched, fine-polished leaves.

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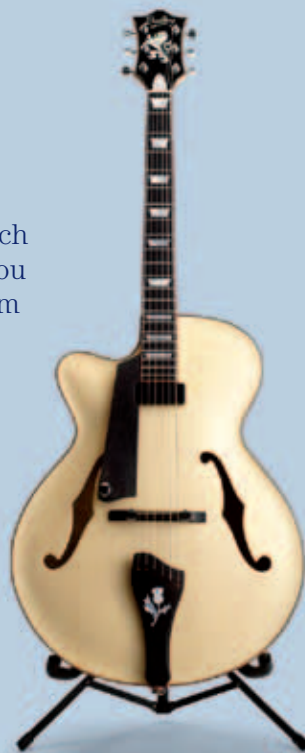
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Re-engineered V8 engine and new chassis: power, refinement and efficiency

The Bentley powertrain engineers were set three objectives for the Mulsanne:

- 1) To produce the effortless torque from extremely low revs that customers expect of a grand Bentley
- 2) To maintain the highest levels of refinement
- 3) To satisfy strict current and future environmental standards through improved engine efficiency

While other powertrain configurations were considered early on in the project, it soon became clear that these targets could best be achieved with a totally revised version of the 6¾-litre V8 engine – the very configuration that had been used so successfully in the past. However for the new Mulsanne, all the major building blocks of the engine would be comprehensively re-engineered to integrate the very latest technologies.

Dr Ulrich Eichhorn, Bentley Motors' Director of Engineering, explains the reasons behind the Mulsanne's V8:

"Using our V8 guaranteed the immense power at low revs and unstressed performance that are the hallmarks of a flagship Bentley. But we also set our engineers the challenge of maintaining

high levels of refinement at any speed and, equally important, improving efficiency."

To achieve a significant reduction in fuel consumption and CO2. emissions, the Mulsanne V8 sees the introduction of two new control systems: cam phasing and, a first for the ultra-luxury sector, variable displacement. The pioneering use of these two technologies in combination allows the Mulsanne's engine management system not only to adjust the V8's breathing for improved engine idle quality and torque delivery, but also to close the valves of four of the eight cylinders for maximum fuel economy when cruising.

New lightweight componentry including pistons, connecting rods and forged crankshaft reduce reciprocating mass and internal friction for improved engine response.

In the new Mulsanne, the 6¾-litre V8 develops 512 PS (505 bhp/377 kW) while the massive torque (1020 Nm / 752 lb ft) is now delivered even earlier at 1800 rev/min. This dramatic improvement in torque delivery from just above idle and right across the rev range ensures that with a mere tap of the accelerator the driver is immediately rewarded with that characteristic deep, muffled V8 burble and phenomenal acceleration.

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These new technologies are complemented by the new eight-speed automatic transmission which, for the first time on a flagship Bentley, comes with steering-wheel mounted gearshift. Overall, CO2 emissions and fuel consumption are reduced by more than 15 percent, in line with Bentley’s environmental commitment.

Prodigious power and torque are complemented by an all-new chassis, unique to the new Mulsanne. Both lighter and stiffer than previous flagship Bentleys, the new chassis benefits both ride and handling.

A new Drive Dynamics Control system operated by a rotary switch mounted next to the gearshift selector, can be used to select from three standard modes – Bentley, Sport and Comfort – offering precise calibration of suspension and steering control systems.

A fourth mode, ‘Custom’, allows the driver to select bespoke settings via the multimedia system to ‘tune’ the Mulsanne to a preferred driving style.

A new air suspension system with continuously variable dampers creates an even more refined and comfortable ride at lower speeds, yet can reduce the Mulsanne’s ride height automatically at high speeds to reduce lift and improve aerodynamic stability. With 20-inch alloy wheels and 265/45 ZR 20 tyres as standard, dynamic handling is assured. Customers may also opt for 21-inch wheels, available in two styles, fitted with 265/40 ZR 21 tyres.



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Walton Homes, the Staffordshire based residential developer is proud to offer it's most impressive brand new house "Paragon", The biggest one off show piece ever built by the company. Paragon is situated in the private Manor park estate in Kings Bromley, Staffordshire.

Paragon, is a traditionally styled bespoke two-storey detached home with some interior surprises, which centres on luxurious living with lavish fixtures and fittings of the highest specification. Spanning around 5,400 sq. ft. and located in 0.6 acres of land. Paragon marks the house buidlers most individual project to date.

The home is a secluded haven, accessed by a private lane and electronic controlled gates. The tree lined lane provides a tranquil and private environment, emphasising the exclusivity of the estate. Combining both traditional and modern elements of design, the property has many striking modern characteristics, including a handpicked specification from leading interior designers.

Visitors to Paragon are greeted by a large entrance hallway, featuring a double staircase drawing attention to the centre piece of the property — a glazed atrium roof. The roof allows natural light to flood into the property, creating an abundance of individual extravagance.

The ground floor covers a vast area including an open plan kitchen and family room, a shower room and study. The kitchen is at the heart of the property, wonderful for entertaining guests and acts as a real hub for family living. The kitchen, a large square area with modern appliances includes a central island for cooking and preparing food. The adjoining living area with views out onto the garden allows for meals to be prepared whilst looking after the family or entertaining guests. For more formal diners lies the dining room linked by an open fire to the living room, another nod to the contemporary yet traditional theme of the house.

The prestigious atmosphere of the home is further emphasised upstairs in the four double bedrooms, all with en suite bathrooms. Each bathroom is individually designed to a different theme, with key features including; intricately designed wall tiles and suites, free standing baths and a plasma TV screen built into the wall alongside the bath — perfect for some relaxation time. The master bedroom looks onto the garden with views of the close-by lake and surrounding green area. Also, a private balcony area, accessed from the master bedroom by floor to ceiling glass doors, allows residents to take in the views and soak up the peace and quiet of the area.

The property also features a sound system, allowing music or radio to play from built-in ceiling high speakers throughout the house, a video entry system and ample storage space, including dressing areas throughout the home.

Andi Summenon, managing director of Walton Homes, said: "Two years after the vision for Paragon was first set out, this highly exclusive property is set to be the most prestigious new home Walton Homes has delivered in its 25-year history - a brave but exciting step for a developer to take in the current marketplace.

"The project has been a real a labour of love for the team and as such it has been executed with painstaking attention to detail and a sense of pride in the job. Words simply cannot do justice to the overall luxury and elegance of this property. Now complete, I'd encourage those interested in the property to visit Paragon to understand the excellent specification and vast living space it offers to buyers.

"Paragon is perfect for a young family or those looking to relocate to a peaceful, private location. The large rooms downstairs make Paragon ideal for entertaining guests—whether intimate dinner parties or dancing is your choice. The privacy of the estate and the secluded, part walled garden and upstairs balcony are key features in realising the property's potential to host any style of party or entertain the family.

"Manor Park is a premier location and has huge appeal for house hunters. The area's status and the exclusivity of the properties here make Kings Bromley a highly sought after location for the affluent and aspiring house-hunter." All this is situated just 5 miles from the City of Lichfield and within easy reach of the main road networks and good train services.

A niche developer with its roots in Staffordshire, Walton Homes has carved out a successful 25-year history in the property industry as a family-run business with a bespoke approach to house building.

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BENTLEY

Bentley Birmingham Golf Day at Little Aston Golf Club May 2009

The Bentley Golf Classic tournament is widely recognised within the Bentley network and is becoming known as one of the very best corporate golfing events in the world. Every year all the UK Bentley dealerships host their own Golf Days with a prestigious grand final at the end of the year.

Bentley Birmingham were the proud winners of the Bentley Golf Classic 2009. Mr Kevin Rose represented Bentley Birmingham at the UK Golf final at Archerfields in Scotland where he beat 19 other hopefuls from across the UK to walk away with title.

Bentley Birmingham have also been the proud holders of the magnificent cup 3 times out of the past 4 years.

Our customers thoroughly enjoy the day, with it having been held at the beautiful Little Aston Golf Club in Sutton Coldfield for the last 2 years. The Brabazon Ryder Cup course at the Belfry has also been another favourite.

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Every year we like to try and do something just that bit different and we have some great ideas lined up for the coming years, so watch this space ... !!



NEW SERIES 51 BENTLEY CONTINENTAL

Bentley Motors will preview an exciting new design direction for the company's Continental GT and GTC models at the 2009 Frankfurt Show. The Series 51 Continental models represent Bentley exterior and interior styling at its most vibrant and will enable customers to order 'off the peg' from an exclusive range created by Dirk van Braeckel's renowned team of Crewe-based designers.

Series 51 is named after the year that the first official styling department was established in Crewe by the gifted John Blatchley, who shaped the original and iconic 1950s Bentley Continentals. Every Series 51 car will feature a highly-distinctive interior colour palette and unique exterior design cues.

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NEW SERIES 51 BENTLEY CONTINENTAL

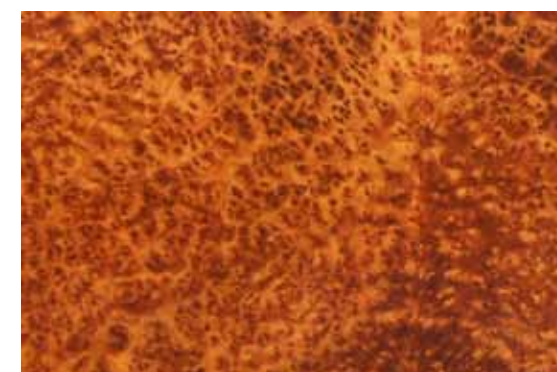
Bentley's Colour and Trim team, managed by Melinda - June Jenkins, have designed some bespoke three-tone interiors which demonstrate the full potential of leather hide colours and showcase the creative application of contrast stitching and piping. The first example of their work will be the Continental GTC displayed at Frankfurt which features Imperial Blue as a main and secondary hide, Linen seat and door inserts and Newmarket Tan as the accent colour.

hide for diamond quilting, contrast piping for the seats and doors as well as bespoke Series 51 treadplates.

Bentley's designers have also selected a range of premium-quality materials for the dashboard and centre console to complement the three-tone interiors. The Dark and Bright 'Engine Spin' aluminium options provide a striking contrast with darker and lighter hide colour choices and a special, limited-edition Amboyne veneer reserved for Series 51.

Series 51 cars will also feature several unique interior details including the use of non-indented

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NEW SERIES 51 BENTLEY CONTINENTAL

A belief that even the smallest detail presents an opportunity to delight and surprise customers has always been a key element of the Bentley design story. Series 51 follows this principle, where even the overmats and boot carpets are now colour matched and given contrast binding.

Both the Continental GT and GTC offer a powerful road presence and the Series 51 cars further accentuate these sporting credentials with some eye-catching exterior styling. A 20" 14-spoke polished Diamond wheel with a

dark centre cap provides Series 51 cars with a purposeful and stylish appearance. The cars will be further distinguished by a signature '51' badge on the front wings.

To further enhance and personalise the Continental GT a new two-tone paint can be commissioned which complements the contrasting interior configuration. This highly distinctive colour split (with one colour running over the bonnet, roof and flowing down to the boot) is a classic design used on many sporting Bentleys of the past.



Detailed information about all of the available three-tone interior designs and further additional options and accessories are available at www.bentleymotors.com.





THE HISTORY OF BENTLEY 1910 - 2009

The history of Bentley reads like a thriller. From the moment W.O. Bentley's 3-litre engine burst into rumbustious life in 1919 to the roars that greeted the Le Mans triumphs of 2003, the ride of fate and fortune of the legendary marque has been a roller-coaster of daring visions, extraordinary characters, narrow escapes, near peril, breathtaking comebacks and glittering achievements.

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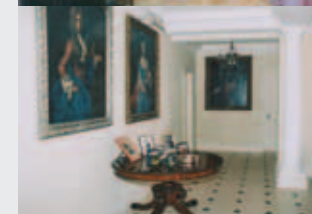
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THE HISTORY OF BENTLEY 1910 - 1919

Picture a young man mesmerised by the possibilities of mechanical invention that characterised the early 20th Century. A twenty-two year old obsessed by speed and its potential for changing the world. An engineering genius with an intuitive grasp of the dynamics of the amazing new internal combustion engine. Put those images together with a precocious visionary who believed nothing was impossible and you have some sense of W.O. Bentley on the brink of creating a legend in his name.

And just one more thing. He liked to win.

Competitive motorcycle racing at the Isle of Man and the newly-opened Brooklands circuit gave him his taste for speed but couldn't satisfy his hunger for power. That was to come in 1912 when he and his brother, H.M. Bentley, acquired the UK agency for the French Doriot, Flandrin & Parant (DFP). On his first run in the Aston-Clinton hill-climb, W.O. broke the class record – with his wife Leonie in the passenger seat. The DFP was "quick, robust, sporting in character and of the highest quality", the very qualities that were to become the foundations of the cars he went on to produce.

On a trip to the DFP factory in France he noticed an aluminium piston being used as a paperweight by one of the company directors. He adapted his own DFPs with this revolutionary material and drove them to one racing triumph after another. Indeed, these lightweight pistons quickly became the "secret ingredient" of Bentley success with his conservative

competitors continuing to regard aluminium as too weak to withstand the inferno of the engine block.

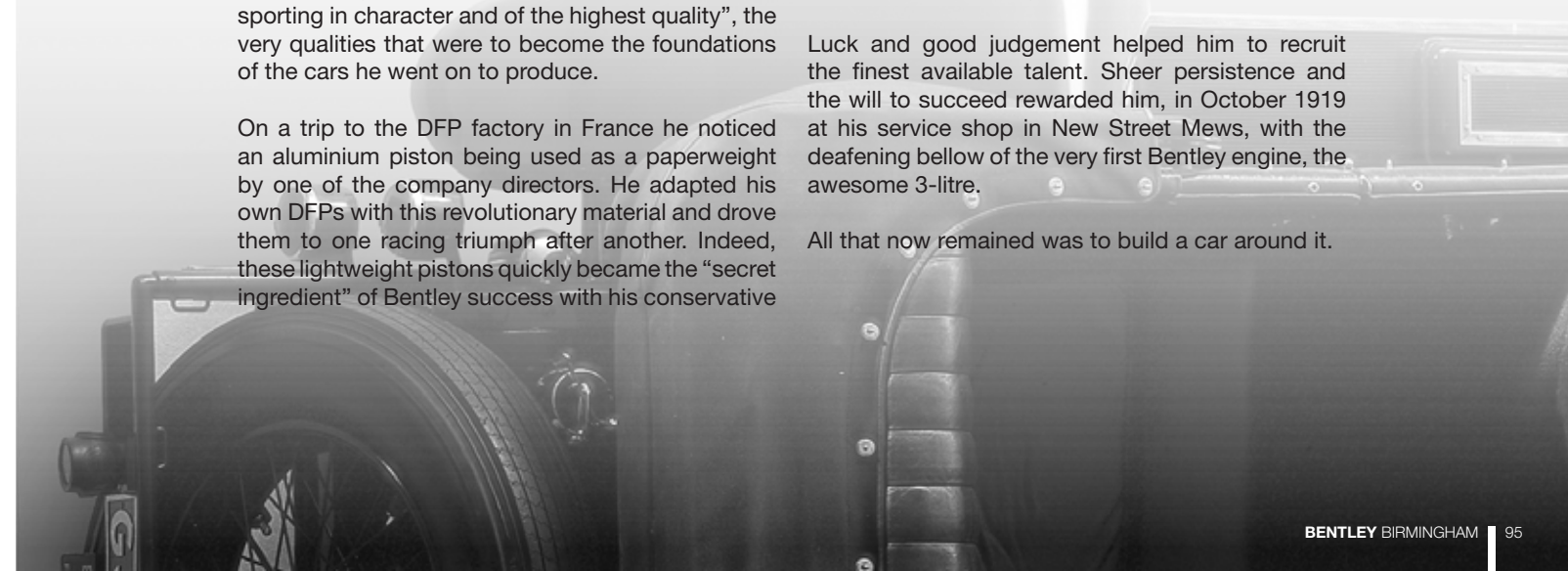
The beginning of the Great War brought new challenges. The frivolities of the DFP era were over. W.O. turned his attention to more serious affairs, creating the Bentley Rotary I (BR1) following an Admiralty Commission to power the Sopwith Camel, and with it, Allied dominance of the air.

The BR1 and the subsequent BR2 epitomised Bentley's ability to transform raw design ingredients into masterpieces of power and reliability. In his later life he admitted that nothing had given him more pride than this contribution to the war effort.

In 1919, with the war over and British industry booming, W.O. turned his attention to the dream he'd been cherishing these long seven years, building the car that would satisfy his own extraordinarily high expectations as a driver, as an engineer, as a competitor and as a gentleman.

Luck and good judgement helped him to recruit the finest available talent. Sheer persistence and the will to succeed rewarded him, in October 1919 at his service shop in New Street Mews, with the deafening bellow of the very first Bentley engine, the awesome 3-litre.

All that now remained was to build a car around it.

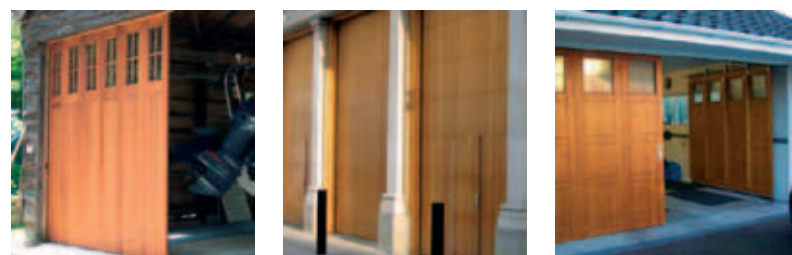


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THE HISTORY OF BENTLEY 1920 - 1929

Bentley's decade of glory began, appropriately enough, with a rave review in purple prose by The Autocar after road-testing the first complete Bentley, the hand-built EXP1 prototype powered by the new 3-litre engine. "For the man who wants a true sporting type of light-bodied car for use on a Continental tour," wrote the magazine, "the three-litre Bentley is undoubtedly the car par excellence." It had taken nearly a year of grit and determination, in the cramped confines of the mews near Baker Street, to build a chassis light enough and strong enough to live up to the driving experience Bentley wanted from the new engine.

With production established in Cricklewood, London, two more prototypes followed as W.O. Bentley laboured passionately to produce the car of his dreams, "A fast car, a good car, the best in its class." And another eighteen months elapsed before the first Bentley was finally sold to Noel van Raalte, a wealthy and influential playboy, on September 21st, 1921.

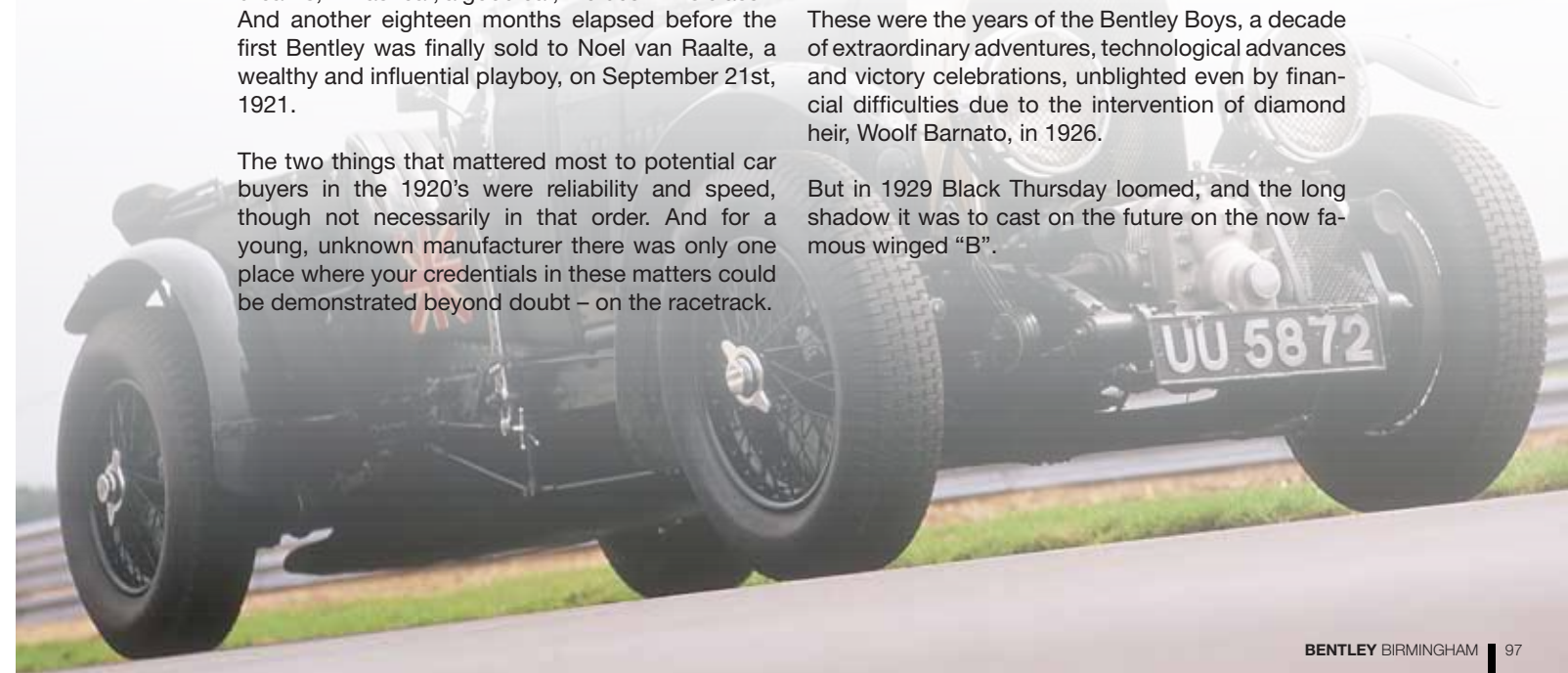
The two things that mattered most to potential car buyers in the 1920's were reliability and speed, though not necessarily in that order. And for a young, unknown manufacturer there was only one place where your credentials in these matters could be demonstrated beyond doubt – on the racetrack.

In 1922 a Bentley 3-litre snatched the British Double Twelve Hours record at an average speed of 86.79mph. In 1923 a Bentley 3-litre finished fourth at the inaugural 24-hour race at Le Mans. More honours followed – a win at Le Mans in 1924; the twenty-four hour world record at Montlhéry by a Bentley travelling at an average speed of 95mph.

But W.O. was still not satisfied. As demand for the Bentley chassis grew, so too did the fashion for heavier and more luxurious coachwork. He needed a more powerful, more refined engine. The 6.5-litre was launched in 1925, laying the foundations for the famous Speed Six racer, the innovative 4.5-litre, and the glorious Le Mans triumphs of 1927 – 1930 when the fame of Bentley's racing domination reverberated around the motoring world.

These were the years of the Bentley Boys, a decade of extraordinary adventures, technological advances and victory celebrations, unblighted even by financial difficulties due to the intervention of diamond heir, Woolf Barnato, in 1926.

But in 1929 Black Thursday loomed, and the long shadow it was to cast on the future on the now famous winged "B".





THE HISTORY OF BENTLEY 1930 - 1939

A new decade begins, and the scene is set for the eagerly awaited showdown between Britain's two most famous marques. Bentley, fresh from its latest one-two at Le Mans, launches an 8-litre directly in competition against its fabled Rolls-Royce rival. It's a clash of proven performance against legendary smoothness, of sporting handling against quiet refinement.

Sadly, the Great Depression steps in to stop the battle before it's begun. Rolls-Royce Ltd buys the financially vulnerable Bentley Motors, production moves to Derby, and an entirely new chapter of Bentley development is about to be written.

Despite the misgivings of Bentley loyalists, the first offspring of the unlikely marriage is dubbed by W.O. himself, now working for Rolls-Royce, as "the best car ever to bear my name". Known as "The Silent Sports Car", the 3 1/2 -litre combines the best attributes of both brands – agility with luxury, power with silence.

New ideas and technological advances bring further refinements to the Bentley concept. A 4 1/4 -litre engine, an overdrive gearbox, independent front suspension in the successful Mark V and, at last, with war-clouds blackening the European skies, the first tentative hint of the future Bentley Continental.



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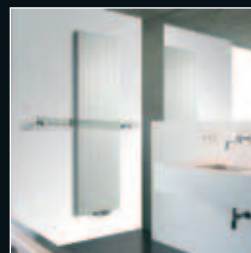
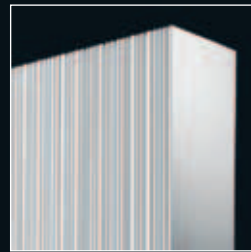
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THE HISTORY OF BENTLEY 1940 - 1949

For Bentley purists, these were the dark years. War brought an abrupt end to the Continental project. Innovation gave way to rationalisation. And the new Bentleys were obliged to share an ever-increasing number of production and design attributes with their blue-blooded brothers at Rolls-Royce. Objectively, of course, most of these were exceptional in their own right. But Bentley lovers have never been renowned for objectivity, and to their eyes it appeared as if the unique qualities of the Bentley brand were being diluted with each succeeding model.

But all was by no means lost. The move to Crewe in 1946 meant access to the community of highly skilled engineers and mechanics who had migrated

to this busy industrial hub during the war. New ideas and new technologies found their way into the post-war Bentleys, albeit under the fine scrutiny of Rolls-Royce management.

The Bentley Mark VI, with a modified 4 1/4 -litre engine and a shortened version of the Rolls-Royce Silver Wraith chassis, became the first motor car to be built entirely at Bentley's Crewe works – and the first to be offered with a pressed steel body-shell as standard. Coach-built cars were still available, but the stately Mark VI – one of the best sellers in Bentley history – signalled a sea-change in vehicle production.



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THE HISTORY OF BENTLEY 1950 - 1959

By 1952 the popular Bentley Mark VI was in need of a facelift. Whether by luck or brilliant judgement, the decisions that led to its final modifications, its styling and its designation pointed to the extraordinary renaissance of the brand some fifty years later, though no-one involved could possibly have guessed it at the time.

The new R-Type closely resembled its forbear, the Mark VI, but was technically improved. However, from it came the R-Type Continental. This iconic aluminium-bodied coupé, with higher gearing and lightweight, streamlined coachwork by H.J. Mulliner, its ability to run up to 100mph in third gear, with a

top speed of just under 120mph, made it the fastest four-seater car in the world. Very quickly it earned a reputation as the ultimate in high-speed luxury.

Despite the success of the R-Type's undeniable originality, the rationalisation of new Bentley and Rolls-Royce models continued with inexorable efficiency. By 1955 they were sharing identical technology, with the Bentley S Series differing from the Silver Cloud only in external styling.

For ten long years, only the Continental variant with its coach-built two- and four-door versions broke with the styling of the Rolls-Royce range.





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THE HISTORY OF BENTLEY 1960 - 1969

A decade of intensive development and a dramatically redesigned production line at Crewe in 1965 produced the Bentley T Series along with its Rolls-Royce sibling, the Silver Shadow. With all-round independent suspension, four-wheel disc brakes and air-conditioning, it was the first Bentley built with a monocoque chassis and bodyshell.

As gracious as it was in design and as smooth as it was in performance, the T Series was seen by Bentley enthusiasts as the final betrayal of the marque's sporting heritage. The guardians of the Bentley flame were no longer to be found in the factory. That duty had been taken up by the thousands of Bentley

owners who kept their hopes and dreams alive in the fellowship of the BDC, the Bentley Drivers Club.

Their loyalty to the winged B was vital. As sales of the new cars continued to decline, the performance credentials that Bentley had fought so hard to win on the racetrack were now a distant and fading memory among luxury car buyers around the world. Bentley sales were in decline, and but for the ambition of the new owners to enter the U.S. market with a car that had broader market appeal, and the evident loyalty of the BDC, there would inevitably have been more than one occasion when Rolls-Royce considered stopping Bentley production altogether.

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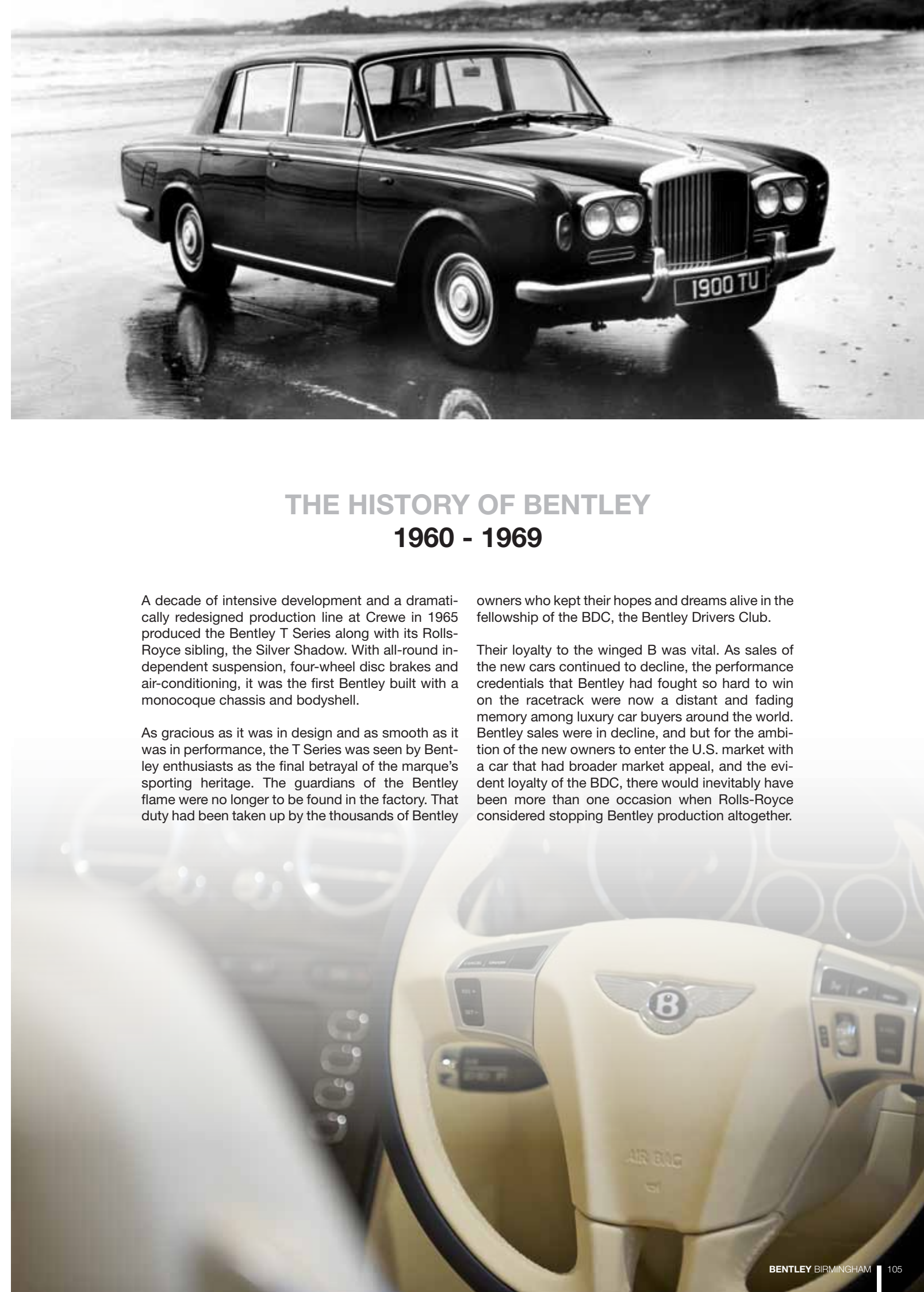
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THE HISTORY OF BENTLEY

1970 - 1979

Looking back on the clone years of the seventies, with the Bentley's superb heritage reduced to little more than a badge on an ageing Rolls-Royce and Bentley sales teetering below ten percent of total production, motoring historians are unanimous in regarding Bentley's survival as something of a miracle.

The tide would eventually turn, of course. And while it is easy in hindsight to be critical of the parent company's handling of the Bentley brand during these parlous years, the long association with Rolls-Royce and its coach-building partners such as Mulliner would leave an indelible mark of refined luxury in Bentley's DNA. W.O. himself would have approved of this side of the equation.

The introduction of the T2 and the Bentley Corniche drophead coupé did little to restore the public's faith in the marque. Neither did the liquidation of Rolls-Royce when the development costs of its world beating RB211 jet engine soared over budget.

Now all Bentley needed was the power to perform.



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THE HISTORY OF BENTLEY 1980 - 1989

It was a Rolls-Royce in everything but name. But it was a name that gave a flicker of hope to the resurgence of the true spirit of Bentley. Launched in tandem with the updated 1980 Silver Spirit was the Bentley Mulsanne, named after the corner at Le Mans, at the end of the longest straight on any racetrack in the world. Rolls-Royce had hitherto eschewed all references to Bentley's racing past; the naming of the Mulsanne was the last roll of the marketing dice.

It was, indeed, the tiniest of flickers - but it soon ignited a search for the kind of power under the bonnet that could deliver to the promise of the badge. With its V8 turbocharged to 300bhp, the Bentley Mulsanne Turbo became the surprise hit of the 1982 Geneva Motor Show. Here was a 2200kg car that reached 60mph in just 7 seconds. With a top speed of 135mph it was the fastest Bentley in

history, and faster even than the likes of the Daimler Double Six, the Aston Martin Lagonda and Ferrari's 365GT4.

An overwhelmingly positive public response led to more differentiation. The 1984 Bentley Eight boasted a chrome wire-mesh grille that recalled the racing Bentleys of the 1920s. The 1985 Bentley Turbo R firmly re-established the Bentley marque, the R designation standing for road holding. Glowing press reports included the following from Motor, "If the best car in the world comes out of Crewe, it wears a Bentley badge, not a Rolls-Royce one."

By 1989 half of the cars emerging from Crewe were Bentleys. Ten years after the introduction of the Mulsanne Turbo, Bentley would outsell Rolls-Royce two-to-one.



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THE HISTORY OF BENTLEY 1990 - 1999

If the financial press was full of rumours of European takeovers and boardroom politics, it was stories about the confident new Bentleys that kept the motoring press busy in the nineties.

The two-door Continental R took the 1991 Geneva Motor Show by storm. A year later the Continental R was put into production, its turbocharged and intercooled 6.75-litre V8 offering 150mph performance. In 1993 the four-door Bentley Brooklands, named after the Surrey racetrack that had witnessed so many early Bentley victories, replaced the Bentley Eight and Mulsanne. 1994 saw a 408bhp Turbo S, and 1995 the first Bentley Azure. With its distinctive Pininfarina styling it was unveiled at Geneva as the most powerful four-seater convertible in the world.

With the brand now firmly back on its feet, and with W.O.'s original vision back behind the wheel, the direction for future development and innovation was as clear as the Hunaudieres straight.

The Brooklands was given a 300bhp, 6.75-litre turbocharged V8 capable of 140mph. The Continental T became an integral part of the Bentley range, with 420bhp, a top speed of 170mph and 875Nm of torque breaking all records for a production motor car. The swansong of the Turbo R Series in 1997 would accelerate from 0 – 60mph in under 6 seconds. Just prior to it's sale by parent Company Vickers PLC, Bentley introduced – at Le Mans – the first completely new model in nearly 20 years, the Arnage, powered by a BMW 4.4 litre twin turbocharged V8.

The acquisition of Bentley by the Volkswagen Group in 1998 however added resource, new technologies and even greater impetus to the momentum of the Bentley renaissance. A century of dreams, despair and determination culminated in the launch within one year of the pure-bred Bentley Arnage Red Label, with the venerable 6.75-litre V8, up-dated and reinvigorated, a car that recaptured that exhilarating blend of power and craftsmanship worthy of the flying B.



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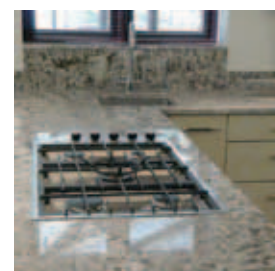


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THE HISTORY OF BENTLEY 2000 - 2009

If certain sceptics still doubted Volkswagen's commitment to the true values of the Bentley brand, they were soon silenced. Massive investment in the Crewe facility substantiated their intention to maintain a thoroughly British bloodline. And the announcement of a new racing programme reawakened its spirit of daring endeavour.

As Bentley engineers took up the daunting challenge of designing and producing a race car to take on the best in the world, two other equally daunting programmes were underway at Crewe.

The first was the bespoke design of a Bentley State Limousine, commissioned through Bentley Mulliner, for none other than HM The Queen on the occasion of her Golden Jubilee.

The second was the secretly guarded development of the so-called MSB, a "mid-size Bentley" that would consolidate once and for all the breadth and strength of the Bentley revival.

As the 600bhp Bentley Speed 8 began to make its mark at Le Mans, the MSB – now openly referred to as the GT Coupé – was being put through its own gruelling tests.

The stunning Continental GT was unveiled at Paris in the same glorious year, attracting 3200 deposits eight months before the first one would be delivered.

In 2003 Bentley Speed 8's finished third and fourth at the 12-hour race in Sebring, Florida. And then, almost eighty years since their debut, Bentley finished first and second at the most famous circuit of all, Le Mans.

The launch of the Limited Edition Bentley Arnage Limousine was followed in 2005 by the Bentley Continental Flying Spur. And the Bentley Arnage Drophead Coupé was confirmed for production as the exquisite Azure, and one year later the Continental GTC was announced. The revival was complete.

The Arnage and Azure combine personally-commissioned Mulliner refinement with extraordinary power. The Continental range, now including the brilliantly-received Convertible, introduced Bentley to an entirely new audience of enthusiasts eager to experience the true meaning of Grand Touring.

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2007 saw the continuation of Bentley's grand touring heritage with the introduction of the Bentley Brooklands; inspired by the adventures of the 'Bentley Boys' at the world renowned British racetrack in the 1920's. A strictly limited production of only 550, the luxury four-seater coupe reaches 60mph in just 5 seconds, supporting Bentley's vision in creating world-class exclusive coupés.

The automotive industry has found itself at the centre of the growing global environmental debate and facing new challenges – climate change and renewable fuel sources. At the 2008 Geneva Auto Salon, Dr Franz-Josef Paefgen, Bentley Chairman and Chief Executive, announced an ambitious strategy to cut CO2 emissions and significantly improve fuel economy across the Bentley range by 2012.

The extreme Bentley – Continental Supersports – debuted at the very same Auto Salon; the fastest, most powerful Bentley ever, reaffirmed

the environmental commitment as Bentley's first FlexFuel performance car.

2009 marks a major milestone in Bentley's history, in celebration of 90 years of Bentley Motors, the all-new grand Bentley, a formidable accumulation of 90 years experience, joins the range and will be unveiled in all its splendour on 16th August at Pebble Beach.

The all-new grand Bentley embraces the highest standard of modern technology, while remaining true to W.O. Bentley's ambitions, carrying the traditions of craftsmanship and ultimate luxury forward into the future of Bentley.

The next chapters of Bentley history have yet to be written. But we can predict with some confidence that they will include luminous headlines in the motoring press and heartfelt praise from Bentley lovers the world over.

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BENTLEY MOTORS RECOGNISED AS AN APPRENTICE EMPLOYER OF THE YEAR

Bentley Motors's successful Apprenticeship programme has been recognised at the National Apprentice Employer of the Year Awards for 2009. The Company, participating in the large business category, was highly commended for its commitment to developing its workforce through apprenticeships.

At a special ceremony held at Old Billingsgate in London, Julia Gill, Attraction and Development Manager for Trainees at Bentley Motors was presented with the commendation. Despite being the Company's first appearance at the finals after winning the North West Regional Finals in May, the Bentley scheme was recognised as being one of the very best in the Country and in the top 3 in its category. Over 100,000 companies nationwide now participate in the National Apprenticeship Scheme.

In recognising Bentley, the Learning and Skills Council commended the breadth of the Company's scheme; rather than just manufacturing, the Bentley apprenticeship scheme includes all areas of the business, such as logistics, engineering and sales and marketing. One of the most attractive aspects for the apprentices is the opportunity to spend a period of time living and working abroad within the Volkswagen Group, part of an exchange programme which sees Bentley host foreign apprentices wishing to gain some experience working in the luxury car sector at the Crewe plant.

Bentley Motors employs 51 apprentices who follow a three to four year training programme across a number of disciplines. The apprenticeship programme is run in conjunction with the training provider Total People Ltd. In addition, apprentices undertake day release to

a local college to complete the necessary academic qualifications and develop the required underpinning knowledge. The Bentley scheme is renowned for producing high calibre apprentices. Chris Coates, a former Bentley apprentice was recently selected for the UK Team to compete in the World Skills competition which takes place in Canada later this year. Bentley Motors is currently in the process of finalising its apprentice in-take in September 2009, a sign of its continued commitment to the apprenticeship programme.

This latest award comes at a significant time for the Company. 2009 is the 90th anniversary of Bentley and the anniversary is being marked with the launch of an all-new grand Bentley next month. Designed, engineered and built in the company's historic Crewe plant, it is exciting projects such as this which enables Bentley to attract young talent and provide high-skill career paths for its apprentices.

Christine Gaskell, Member of the Board for Personnel and Apprenticeship Ambassador explained, "We are exceptionally proud of this award. Being recognised at not only a regional, but a national level, is a great testament to everyone involved in the scheme. Recruiting apprentices enables Bentley Motors to meet our skills needs in critical areas. It allows us to select the right person and develop them in a way that meets the needs of both the company and the apprentice.

The automotive industry is a great place to work and, as this award demonstrates, it is a sector which all ambitious young people should consider if they want a challenging but rewarding career."

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