London Wholesale Markets Magazine



















J BENNETT (Billingsgate) LTD.

Fish Merchants & Salmon Factors



'ONE OF THE UK'S LARGEST FRESH FISH WHOLESALERS'

Tel: 020 7515 6007





London's leading wholesale fish merchants

Shop No.24 • Office No.10
Billingsgate Market, Trafalgar Way, Poplar, London E14 5ST
Tel: 020 7515 6007 Fax: 020 7987 8957
E-Mail: sales@jbennetts.co.uk







Main species are; Tuna, Sword, Snapper, Bream, Dorade, Grouper, Marlin, Parrot, Salmon, Halibut, Bass, Mahi-mahi, Kingfish, Prawns and many more



Bennett (Billingsgate) Ltd is one of the UK's leading fish wholesalers specialising in salmon, exotics, farmed fish, freshwater fish and indigenous prime species.

J.Bennett has been established over one hundred years and is a leader in it's field, sourcing product worldwide with a reputation second to none.

The company supplies the majority of caterers, retailers, processors and salmon smokers in the UK, and can supply products anywhere in the UK in perfect chilled condition.

We are one of the country's largest suppliers of fresh salmon, supplying throughout the British Isles and Europe. We deal in farmed, organic and wild salmon.

The company was founded by John Bennett and remained a family business until going public and becoming Associated Fisheries in the late 1950s. Associated Fisheries became a leading force in the fish industry owning such companies as Eskimo, Grimsby Cold stores, B&A, Caley, WG White, Northern Trawlers and many more.

Associated Fisheries was taken over by Linton Park in the 1990s and in 1998 J.Bennett was bought by the management from Linton Park. The company remains a privately owned business and has increased its turnover each year since the management buyout. Once again,

the quality of our product, the efficiency of our deliveries and the customer care provided by our staff, has ensured that J.Bennett continues to thrive in an ever-competitive market.

The company has a staff of 30 dedicated to supplying excellent quality and good service. They are proud of J. Bennett's 100-plus year tradition and are happy to work hard to maintain the standards that have taken J.Bennetts to the top of the fresh fish wholesale business. We plan to stay there for another 100 years at least.

J.Bennett Ltd

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A fresh approach for users of refrigerated vehicles.

In September last year, leading independent commercial vehicle hire company Burnt Tree announced the launch of its brand-new temperature controlled vehicle rental and contract hire operation, under the name of 'Refrigerental'. Since its launch Refrigerental has made a significant impact attracting the attention of both big brands and small businesses with a need for temperature controlled distribution.

According to Mark Howell, Refrigerental Director at Burnt Tree, "The last year has been really busy for the whole business, non-stop from the moment we went live with Refrigerental. The reaction to the launch of Refrigerental has certainly vindicated our decision to enter the market, we have now created a sizeable new business operating through the 21-strong Burnt Tree branch network and our plans are to continue expansion."

Despite there being other established players in this market, Refrigerental has been an immediate success.

Mark Howell explains, "Quite simply, we looked long and hard at what customers really want from a fridge vehicle provider. By developing this fresh approach, covering a comprehensive range of the newest vehicles, combined with full refrigeration manufacturer support, we have certainly hit the spot."

"All this activity has been supported by a significant investment into the ongoing marketing of the Refrigerental brand. We even have our own dedicated temperature controlled website www.refrigerental.co.uk from which visitors to the site can obtain a comprehensive vehicle selection guide that outlines the ever-growing range of vehicles available," added Mark.







Part of the Burnt Tree Group
BURNT TREE

Vehicle Rental

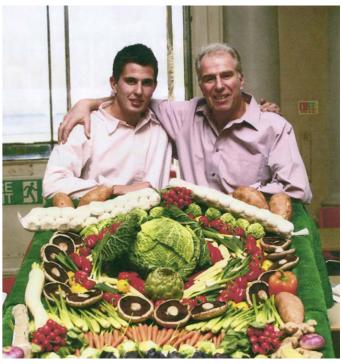




Wahada Rames









Welcome

To the second edition of the London Wholesale Markets magazine, a guide to the Six London Wholesale Food Markets: New Covent Garden, New Spitalfields, Billingsgate, Smithfield, Borough Market and the Western International Market.

The magazine contains information and contact details for every Tenant Company at the Six Markets and is specifically published to raise awareness of the markets and all Companies operating at each site. The publication also showcases the ranges of fresh produce, flowers, meat and poultry and seafood produce and specialist imported food products available on-site to buy at the Six London Markets. We also promote suppliers of goods and services to the wholesale markets and food service sector.

The London Wholesale Markets magazine will be published annually each year and In this issue we have features on Taste for London, BBC Good Food Festival, the London Restaurant Festival and the Speciality and Fine Food Fair. We are also including mouthwatering recipes from Michelin starred chefs Michel Roux Jr and David Moore and detailed information, site maps and listings for the Six London Markets.

We welcome your editorial submissions or advertising for the next issue and to discuss any aspect of the publication or if you require details on circulation, editorial opportunities please contact us on:

01253) 319882 / 3 or e-mail: sales@mmcmedia.com



There's only

one future.

and that's with

DAVID HUTCHINSON,

ARTHUR HUTCHINSON

Freshware.

Arthur Hutchinson Ltd are a New Spitalfields Market institution. Run by fourth generation David Hutchinson and his father Chris Hutchinson, Chairman of New Spitalfields Market, this father and son team are stalwarts of the fruit and vegetable industry. Specialising in salad produce and vegetables Arthur Hutchinson supply the catering trade, fruit and vegetable shops, supermarkets and restaurants. Importing from as local as 10 miles away, to the other side of the world, their business challenges are complex and varied.

Like most wholesalers, Arthur Hutchinson took orders for produce using a pen and paper system and employed a data entry person to decipher the information and input the data. It required calculations to be done on the spot and a lot of man hours on manual tasks. It was also prone to human errors, and when you're dealing with large volumes of orders, those small mistakes can quickly become costly headaches.

Arthur Hutchinson needed to streamline the business and make everything more automated - fast.

They implemented the **Freshware** system for Wholesaler Produce, and soon found their business was running in a more uniform fashion. Tasks took less time to process and they were confident they were buying the right produce at the right price.

The real turning point was the introduction of the Mobile Ticket Entry system which boosted the power of the existing software and has transformed the way they do business. "It pretty much removes all human error and saves on a data entry job - in a large company you could save a whole salary just by using

this system" said David Hutchinson. By calculating your exact profit margin you know what is profitable with absolute surety. Business decisions are based on fact rather than educated guess work.

Freshware have over 20 years of experience helping traditional businesses like Arthur Hutchinson streamline their business, increase efficiency and respond quickly to ever

changing needs with their highly flexible software systems.

Their in-depth knowledge of the complex nature of the fresh food and produce industry means they understand the stresses on the industry. Profits are getting squeezed and businesses need to do more for less. Freshware software quickly identifies wastage, leakage and losses and streamlines everyday tasks to be more economical.

No matter what your business challenges,

Freshware have the right business management software for you. If a standard module doesn't fit, it can be tailored to your exact needs. Whatever you choose, all the solutions pack the same punch for your business.

- Save time and manpower
- Increase efficiency
- Cost effective
- Wide choice of modules
- Tailored to your individual needs
- Fast to implement
- Staff training programme
- Full diagnostic support

To find out how **Freshware** can bring your fresh food and produce business into the future, contact us now on **01795 844555**.



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A Winter Feast for the Senses...

rom 20th- 23rd November, Taste of London
Winter (formerly Taste of Christmas),
the hottest restaurant festival will return
to the fantastic venue, Tobacco Dock in
East London, to celebrate all things culinary for
the winter season.

The 2013 event saw over **30,500** food enthusiasts attend across the four day festival to sample cuisine from a collection of top restaurants, watch world class chefs live on stage and explore the finest food and drink from top producers.

Taste of London Winter serves up a selection the stand-out restaurants in London with visitors getting the opportunity to try tapas sized dishes from these incredible eateries in one stunning location. 'Last year we re-launched Taste of Christmas at Tobacco Dock with a fresh new feel, welcoming new restaurants and chefs. The feedback that we received from some of the 30,000 plus visitors that attended over the course of the four day event was outstanding. We're looking forward to building on this success with this year's Taste of London Winter, continuing to deliver the stand-out event of the year.'

- Justin Clarke, Managing Director of Taste Festivals





A few restaurants have already been announced for the 2014 event and include leading restaurants Bar Boulud, Benares, Barbecoa, Club Gascon, Salt Yard and The Truscott Arms plus new opening Kurobuta.

Taste Festivals will be hosting 22 restaurant festivals in 2014 setting a new benchmark for food and drink events worldwide. Taste Festivals is owned by IMG Arts & Entertainment, a division of the Events and Federations business unit of IMG Worldwide, the global sports, fashion and media company.

Visitors will be exposed to the true 'Taste' experience, the winter edition of the hugely popular Taste of London, as headline sponsor Electrolux host live demos in the Taste Theatre by house-hold favourite and interactive masterclasses in the Electrolux Chefs' Secrets with top chefs putting their individual twists on Winter culinary classics.

From delicious champagne bars and mixology theatres to artisan producers and live entertainment, Taste of London Winter is the social event of the season and a must attend end of year day out.

For more information visit www.london.tastefestivals.com





BILLINGSGATE

FISHMARKE1

The Market rights of the City of London were based on a charter granted by Edward III in 1327 which prohibited the setting up of rival markets within 6.6 miles of the City, (six and two thirds miles being the distance a person could be expected to walk to market, sell his produce and return in a day).

In 1400 King Henry IV granted to the citizens the right, by charter, to collect tolls and customs at Billingsgate, Cheap and Smithfield.

Since then, the Billingsgate Market Acts of 1846 and 1871 and the City of London (Various Powers) Acts of 1973, 1979, 1987 and 1990, have confirmed the City's role as the Market Authority and laid down its responsibilities and rights, including the making of regulations, the collection of tolls, rents and other charges.

Billingsgate was known as Blynesgate and Byllynsgate before the name settled into its present form.

The origin of the name is unclear and could refer to a watergate at the south side of the City where goods were landed - perhaps owned by a man named 'Biling' - or it may have originated with Belin (400BC) an ancient King of the period.

Billingsgate was originally a general market for corn, coal, iron, wine, salt, pottery, fish and miscellaneous goods and does not seem to have become associated exclusively with the fish trade until the sixteenth century.

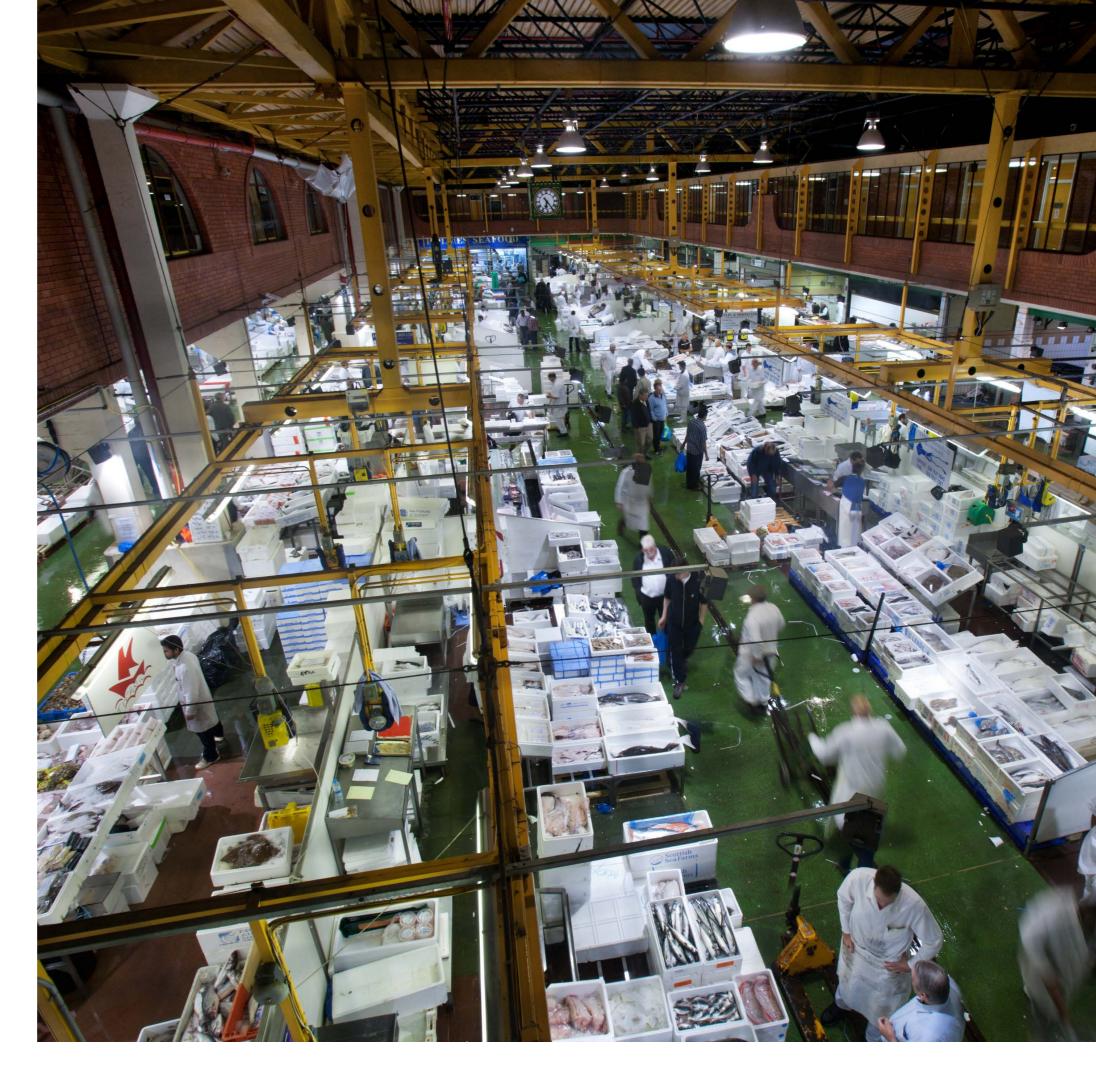
In 1699 an Act of Parliament was passed making it "a free and open market for all sorts of fish whatsoever".

The only exception to this was the sale of eels which was restricted to Dutch fishermen whose boats were moored in the Thames. This was because they had helped feed the people of London during the Great Fire.

Until the mid-nineteenth century, fish and seafood were sold from stalls and sheds around the 'hythe' or dock at Billingsgate. As the amount of fish handled increased, a purpose-built market became essential.

In 1850 the first Billingsgate Market building was constructed on Lower Thames Street but it proved to be inadequate and was demolished in 1873 to make way for the building which still stands in Lower Thames Street today.

This was designed by the City Architect, Sir Horace Jones, and built by John Mowlem. It was opened in 1876 and is now a listed building. In 1982 the Market relocated to Docklands.





RAO **Fish Merchants London Ltd**

We supply the Finest Fish & Seafood to Restaurants, Hotels across London.

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RAO Fish Merchants London Ltd. Unit Q10 Billingsgate Market Trafalgar Way, London. E14 5ST Tel: 0207 515 48 48

www.raofishmerchants.btwebspace.com





BILLINGSGATE TODAY

The Market complex covers an area of 13 acres and is entirely self-contained. The ground floor of the building comprises a large trading hall with 98 stands and 30 shops, including two cafes; a number of individual cold rooms; an 800 tonne freezer store (maintained at a temperature of -26°C); an ice making plant and 14 lock-up shops used by processors, catering suppliers and merchants dealing primarily in trade sundries, non-perishables, poultry and potatoes.

The first floor of the building consists of offices for use by the Superintendent and his staff; the London Fish Merchants' Association, the Trade Union, the Fishmongers' Company's Inspectorate, the Sea Food School Training Association and for individual traders.

The Market is policed by Market Constables, appointed by the Superintendent and Head of Security, who are supervised by a Market Sergeant.

Day-to-day cleaning and maintenance of the site and facilities is carried out by a team of City of London staff under the direction of the Market Head of Maintenance.

MAP OF BILLINGSGATE MARKET

BILLINGSGATE MARKET 4 CAFÉ 13 14 2 15 16 LIFTS ENTRANCE D 17 30 18 29 19 28 CAFÉ Q-SHOPS TOILETS **QUAY SIDE**

BILLINGSGATE MARKET

- 1	A.H. Cox Ltd.	A1	John Stockwell I	Ltd. D1	R. Spencer	F7	S & A Hart	15
2	R & G Shellfish	A2	John Stockwell I	Ltd. D2	R. Spencer	F8	S & A Hart	16
3	R & G Shellfish	A3	Seahawk	D3	J.Bennett Jnr.	F9	S & A Hart	17
4	Piggy's Cafe	A4	R Spencer	D4	Fawsitt Fish	F10	J. Bennett	18
5	J.P Exotic	A5	R Spencer	D5	Fawsitt Fish	F11	J. Bennett	19
6	J.P Exotic	A6	Asian Fresh	D6	Leleu & Morris	F12	Bards	110
7	Billingsgate Exotic	A7	Asian Fresh	D7	T. Bush	G1	Billingsgate Exotic	J
8	Fawsitt Fish	A8	Asian Fresh	D8	Simmo's	G2	Billingsgate Exotic	K
9	J. Bennett Jnr.	A9	VACANT	D9	Simmo's	G3	Billingsgate Exotic	
10	C.J Newnes	A10	VACANT	D10	Leleu & Morris	G4	Billingsgate Exotic	
- 11	Seahawk	B1	Asian Fresh	D11	Leleu & Morris	G5	R & G Shellfish	
12	Seahawk	B2	Asian Fresh		Leleu & Morris	G6	Cyprus Fisheries	
13	John Stockwell Ltd.	B3	Selsea	E1	Lawrence Bros.	G7	Cyprus Fisheries	
14	John Stockwell Ltd.	B4	Selsea	E2	West & Sun Ltd.	G8	Cyprus Fisheries	
15	RAO	B5	Selsea	E3	West & Sun Ltd.	G9	Cyprus Fisheries	
16	C.T. Holmes	B6	Lobo Seafood	E4	West & Sun Ltd.	G10	Afrikana	
17	C.T. Holmes	B7	Lobo Seafood	E5	Wren & Hines	H1	J. Bennett	
18	Mick's Eels Suppy Ltd.	B8	Selsea	E6	Wren & Hines	H2	A. H. Cox	
19	Seahawk	B9	Selsea	E7	Lawrence Bros.	H3	A. H. Cox	
20	S & A Hart Ltd	B10	Selsea	E8	Asian Pearl	H4	A. H. Cox	
21	Polydor	C1	Mick's Eels	E9	Asian Pearl	H5	A. H. Cox	11 1
22	Polydor	C2	Polydor	E10	J. Nash & Sons	H6	Roger Barton	
23	J. Bennett	C3	J. Ovenell	E11	J. Nash & Sons	H7	Roger Barton	
24	J. Bennett	C4	J. Ovenell	E12	J. Nash & Sons	H8	Roger Barton	
25	J. Bennett	C5	J. Ovenell	F1	Bobby's Fish	Н9	Roger Barton	
26	Viviers UK Ltd.	C6	Mick's Eels	F2	Bobby's Fish	H10	Roger Barton	
27	L.G Wicker	C7	Polydor	F3	J. Nash & Sons	11	A. A. Lyons	
28	Billingsgate Cafe	C8	Polydor	F4	J. Nash & Sons	12	A. A. Lyons	
29	Lacelin (Lobos)	C9	RAO	F5	C & A Seafoods	13	A. A. Lyons	
30	Lacelin (Lobos)	C10	RAO	F6	C & A Seafoods	14	A. A. Lyons	

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RBAN

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BILLINGSGATE'S OLDEST FAMILY FIRM CONTINUE TO OFFER THE BEST QUALITY COMBINED WITH THE HIGHEST LEVELS OF SERVICE THAT CAN ONLY COME FROM OUR MANY YEARS AS A CORNERSTONE OF THE LONDON FISH TRADE.

New customers and enquiries always welcome.



James Nash has been trading since 1858 specialising in white fish such as cod, haddock, skate, plaice, salmon, bass, bream and rock supplying fry and wet fish shops. More recently we have extended our range to include fish such as monk, soles, hake, bass, turbot and brill as well as a new line of exotic fish which includes a variety of shells. In this ever changing market place we have now successfully moved into supplying some of the finest restaurants and hotels as well as established caterers with our finest and freshest of products.

JAMES NASH & SON LTD

22 Billingsgate Market, Trafalgar Way, London E14 5ST Tel: (24 hour ansaphone) 020 7515 3806 & 020 7538 1428 Fax: 020 7987 7027



TENANTS LIST AT BILLINGSGATE MARKET









Atlantic Seafoods sales@ceylonfisheries.com

Afikala Afrikana Int. Food Stand G10 Exotic frozen 07956 884391 020 7249 0497 mkuku@sky.com

Asian Fresh Stands A6-A8 Stands B1/B2 Fresh exotic 020 8682 3138 asianfresh@hotmail.co.uk Mr. S. Vasee

Bards Shellfish Stand F12, I6-I8 Shellfish 020 7538 2835 01708 867279 020 7538 2835 Bardshell@yahoo.co.uk Mr. Simon Chilcott

Barton & Hart Stands H6-H10 020 7515 2341 Mr. Roger Barton

Bennett J. (B'gate) Ltd Shop 23-25 Stands F10/F11/H1 Wet, prime, exotic 020 7515 6007 enquiries@jbennetts.co.uk Mr. Russell Parish

Bennett J. Jnr 8-12,17 Shop 9 Stand D3 Wet, smoked 020 7987 2848 020 7987 2848 Mr. Don Tyler

Billingsgate Cold Store 020 7515 3075 Mr. Neil Staples Billingsgate Exotic Fish Ltd Shop 7 Stands G1-G4 Exotic 020 7987 4333 020 7519 3639 Mr. Mohammed Ayub Billingsgate Overalls Unit Q14 Laundry Services 0207 515 1032

Billingsgate Seafood Training School 28-32 Training School 020 7517 3548 020 7538 0174

info@seafoodtraining.org
C.J. Jackson

Billingsgate (Crissy's) Cafe Shop 28 Market Cafe 020 7531 6671 Shimmy

Bliss Travel

Bobbie's Fish Stands F1/F2 Smoked, wet 020 7515 0404 Robert Unwin

British Exotics (West & Sun Foods Ltd) Fresh exotic 020 8901 4012/ 07729 620868 antony@westandsun.co.uk Matthew Antony

Bush T. (B'gate) Ltd Stand D7 Wet 020 7515 1345 020 7515 1426 Mr Suett Capital Fish
Stands A9/A10
Chamberlain & Thelwell Ltd
53-55, 59
Wet, prime, shell
020 7987 2506
020 7987 2639
020 7538 4723
jeff@chamberlainthelwell.co.u k

Mr. Jeff Steadman C&A Seafoods Stands F5/F6 Shellfish 020 7515 9192 020 7538 0012 Mr. Alan Cook

Cold Cargo (UK) Ltd – (formerly Chill Serve)
020 7515 3123
Mr. Ron Clarke
City Music Services
Music School
020 7515 5199
07932 630581
www.citymusicservices.co.uk

Coster (Metalwork) Ltd Metalworks 07768 393199 020 7515 5599 John Coster Les Fidlin

Cox A.H. Ltd Shop 1 Stands H2-H5 Wet, smoked, frozen 020 7987 2846 020 7515 0708 020 7538 3872 Mr. Steve Garaty

Crystal Amusements T/A Asian Pearl Stands E8/E9 020 8691 3320 07956 221688 Mr Solairaj Saravanan

19 =

"We are proud to have supplied J. Bennett (Billingsgate) for over 20 years and look forward to working closely with them in the future."

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- A computer management system controlling the water temperature and process speed.
- Product processed through the high care area in less than 5 minutes.
- Fully automatic stainless steel production lines.
- Product which is not handled until ready for stacking on pallets.
- Awarded the Higher Level of the International Food Standard (IFS)
- No phosphates used in the production of our products.

For all UK enquiries please contact the company's UK office:

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M: +44 (0) 7785 775 185

W: www.jsmarketingservices.co.uk E: admin@jsmarketing.co.uk

Reinhartsen Shellfish Reinhartsen Shellfish

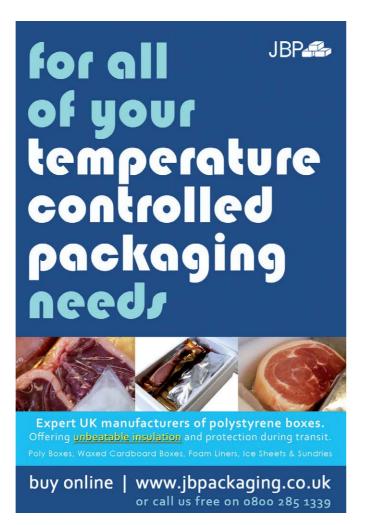
Reinhartsen Shellfish Reinhartsen Shellfish



Reinhartsen

Shellfish





TENANTS LIST AT BILLINGSGATE MARKET







Cyprus Fisheries Stands G6-G9 Wet 020 7537 9945 020 7537 7587 cyprus.fisheries@btconnect.c om Mr. Nick Tsindides

Eames A. Ltd Unit Q5/Q8 Potatoes, trade sundries 020 7515 4074/4075 Mr. Tim Eames

Fawsitt Fish Ltd Shop 8 Stands D4/5 Wet, prime, shellfish 020 7987 9933 020 7987 5415 Mr. Lee Fawsitt

Feng Sushi Unit Q9 Silla Bjerrum Fishmongers Company 37/38 020 7515 4425 020 7626 3531 chris@fishhall.co.uk Mr. Chris Leftwich

Hart S & A Ltd

Shop 20 Stands F7-F9 Shell 020 7515 9118 Mr. Matthew Hart Holmes C. T. and Co Ltd 18, 45-47 Shop 16 & 17 Frozen, shellfish, fish & shellfish 020 7515 1255 020 7538 1143 sales@holmesseafood.co.uk Mr. Chris Holmes

J.P & L. Exotics Ltd Shop 5 and 6 Exotic, frozen 020 7538 5500 itf.hollick@aol.com Mr. Paul Hollick

Lobo Seafood Ltd Shop 29 & 30 Stands B6/B7/I9/I10 Exotic, frozen 020 8803 0651 020 7639 5373 020 8905 8374 Mr. Aloysius Lobo Lawrence Bros Stand E1/E7 020 7515 1349 Ian Lawrence

Learn Assist Ltd 87/88 Security services 020 7515 7111 07984 842600

Leleu & Morris Ltd 16/48 Stand D6. D10-12 Wet, shell, exotic, smoked 020 7987 2268 020 7987 2269/0 020 7538 3200 markm@leleumorris.com

London Fish Merchants Association 35/36 Trade Association 020 7515 2655 020 7517 3535 fishmerchants@aol.com Mr. Mike Foulger

Lyons A.A. Stands I1-I5 Wet. exotic 020 7537 3263 020 7537 3264 lvonscharlotte@hotmail.com Mr. Tony Lyons Masters & Co Ltd Units Q3/Q11 Potatoes, trade sundries 020 7987 7890 020 7987 8456 Mr. David Masters

Micks Eel Supply Ltd Shop 18 Stand C1 Eels, shell 020 7515 2249 020 7538 9936 admin@mickseelsupply.co.uk Mr. R.D. Jenrick

Nash J. & Sons Ltd Stands E10-E12, F3/F4 Wet 020 7515 3806 020 7538 1428 020 7987 7027 jamesnash@bticonnect.com Mr. Michael Eglin

Newnes C.J. & Partners Shop 10 Wet, prime, exotic 020 7515 0793 020 7538 4614 bevansfish@aol.com Mr. Brian Evans

Ocean Fleet Seafood Ltd Unit Q12 Scallops 07763 665717 Dmitrijus Nikitinas Kestutis Bruzas

21 =

TENANTS LIST AT BILLINGSGATE MARKET

Piggy's Cafe Shop 4 Market cafe 07593 081287

Polydor Seafood Ltd Shop 21 & 22 Stands C2 & C7/8 Fresh exotic 020 8888 5708 07919 525250 020 8802 6165 polydor.seafoods@yahoo.co. uk Mr. A. Kureemun

R & G Shellfish Ltd Shop 2 & 3 Stand G5 Shellfish 020 7515 9419 01708 472 092 Mr. Ray Brand

The Upper Scale 1 East Quay Fish processors 020 7005 0999 020 7005 0899 theupperscale@aol.com

Mr. Adrian Nunn Viviers (UK) Ltd Shop 26 Shellfish, fresh 02392 753621 viviersuk@btconnect.com Angela Lale



R.A.O Fishmerchants London Ltd Shop 15 Stands C9/10 020 7515 4848 irisfraser@raofishmerchants.c o.uk Mr. Alan Oliver

Rawlings(Trawling)
Unit Q13

Roger Spencer T/A Sole Trader Stands A4/A5/D1/D2 Wet, prime, frozen 020 7987 4545 020 7538 8865 Mr. Roger Spencer

Seahawk Marine Foods Ltd Shop 11, 12 & 19 Stand A3 020 7538 1520 wayne@seahawk.co.uk Mr. Keith Maguire Selsea (Billingsgate) Ltd 60/61 Stands B3-B5 & B8-B10 Lobster, crab, wet, shellfish 020 7515 5252 020 7515 5256 sales@selsea.com Mr. Fred Freije Mr. Simon Taylor

Simmo's (Billingsgate) Ltd Stands D8/D9 Wet, shellfish 020 7538 9604 stevesimmo@btconnect.com David Simpson

Stockwell John Ltd 21/43 Shop 13 & 14 Stands A1/A2 020 7987 7776 Mr. Eddie Monaghan





WALKING TOURS & VISITS

Billingsgate Market does not offer regular escorted tours for groups of visitors, but these can be arranged. If you wish to visit we will make every effort to accommodate you.

The Market is open to the general public.

Please note that children under the age of 12 are not permitted on the Market floor. It is advised that suitable non-slip footwear is worn.

HOW TO FIND US

Billingsgate Market Trafalgar Way Poplar London E14 5ST

Tel: 020 7987 1118 Fax: 020 7987 0258

Email: billingsgatemarket@cityoflondon.gov.uk



With 5000 sq foot of chilled & 1000 sq foot of Frozen storage facility, refrigerated vans and refrigerated trucks Wilder are fully equipped to provide perishable imports and exports without compromising on the integrity of your product.

We also provide temperature controlled links to all major UK destination and also many destinations in Europe and Ireland.

Our experienced staff are trained in the complex areas of Plant and Port health regulations to ensure we can have your freight cleared quickly and efficiently.

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Located above Billingsgate Market in London's Docklands

The Seafood school celebrated a very successful year in 2013 with a record number of attendees joining both our fee paying and funded classes.

The school was set up in 2000 by Fishmongers' Company and supported by the City of London Corporation. The aim was to encourage children to enjoy more seafood as part of healthy diet. The school initially invited local schools into the market to watch a fishmonger in action and taste some seafood. We now have spread our net much further and deliver a very popular Outreach project where we take the fish to the children. We find that going into the classroom is a more effective method of communication. In 2013 we visited around 60 schools right across the South East and talked to over 6200 children. Each child took a parents pack home that included recipes and some information about choosing responsibly sourced fish. The Outreach project was supported by the European Fisheries Fund and Seafish.

Rolling into 2014 we are aiming to do more of the same and visit more schools, but all these visits are now self-funded with the exception of donated fish from Direct Seafood and cans of Alaskan red salmon which have been gifted to us by John West on behalf of the Alaskan Seafood Marketing Institute.



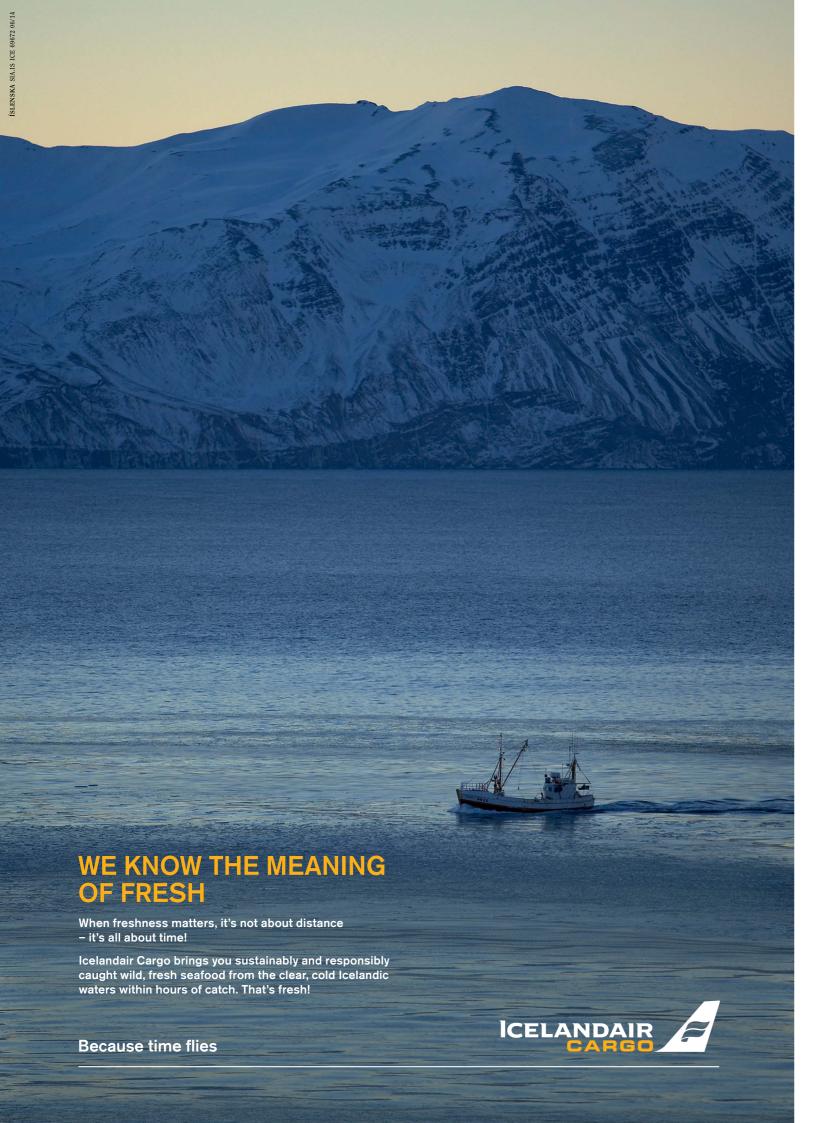
Our second arm of activity at the school is focused on industry training. We have delivered training for counter staff for a number of major and independent retailers. We also have delivered a number of sustain and responsible sourcing events for those in the catering industry:



hotels, restaurants and importantly catering students from a number of colleges across the South of England.

We delivered our Celebration of Sustainable Seafood Event (supported by Seafish) to over 80 individuals who came to the market to hear a number of speakers presenting a number of sustainable species of fish.





This day includes a brunch and lunch so that the attendees have a chance to eat the seafood and then vote for the one presentation that they considered to be the most sustainable on the day. Last year was won jointly by Sheild Food, presenting Norwegian King Crab and the International Pole & Line Foundation, presenting Line Caught Tuna.

During last autumn we worked with a number of colleges (supported by Seafish). Trainee chefs in year 2 or 3 of their training came to the market and experienced a market visit, sustain talks and cutting and tasting of a number of under-utilised species of fish including cuttlefish, coley, gurnard and flounder.

We invited all those that attended to take part in our Trainee Chef of the Year Competition. The chefs were given the list of species that had been presented at the Celebration event and were asked to create a main course recipe promoting one of these species.

The winner was Daniel Winser from the Colchester Institute, whose winning dish was lasagne of poached oysters with vermouth, chervil, bacon cream and baby fennel. This was a highlight of our year and we hope to be able to deliver the same again later this year.

We offer a number of courses from an early morning visit to full days both weekday and weekends and evening classes. These courses provide financial support for other activities in the school. We sell a large number of gift certificates to join one of these courses. For anyone who works on any one of the three City Markets, we offer a 20% on any of our classes...

Contact us

Billingsgate Seafood School Office 30 Billingsgate Market, Trafalgar Way London E14 5ST UK

Kerry Dixon, Office Manager CJ Jackson, CEO

Tel: 020 75173548 Email: admin@seafoodtraining.org

www.seafoodtraining.org

SUPPORTING THE MARKET

We delivered a 5 day course for Derby University students who come to us for training on identification and judgement as part of their Environmental Health studies.

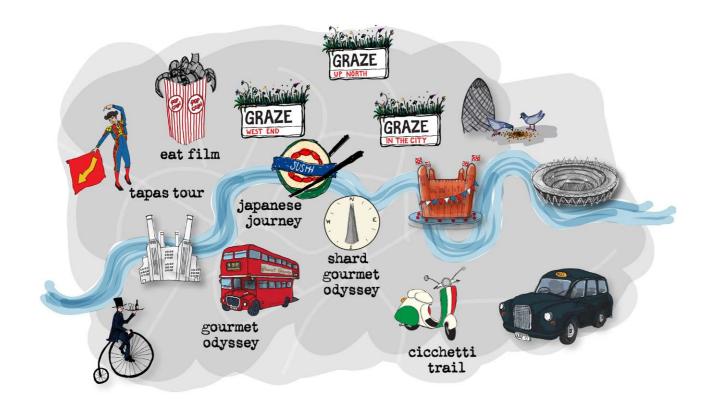
We arrange visits to all the three markets. They work with the fisheries inspectorate at Billingsgate and also the meat inspectorate at Smithfield. We offer a visit to New Spitalfields Market too. At the end of the week they take exams on identification of fish, shellfish, meat, offal, poultry,game, fruit and veg along with legislation and judgement.

One of the highlights of 2013 was the Museum of London's Cockles and Mussels event in May. We took a fishmonger and a merchant from the market to present a selection of fish from Billingsgate along with some talks and demonstrations, including shucking oysters and cooking a couple of dishes that epitomised seafood from the East End. We were able to do thanks to the support from Fishmongers' Company.



LONDON RESTAURANT FESTIVAL

Bookatable*



London Restaurant Festival: Driving new customers into your restaurant

This year marks the sixth birthday of the London Restaurant Festival in partnership with American Express, an event designed to raise the profile of the diverse selection of cuisines and restaurants found in the city of London.

Taking place between **October 9th and 27th**, the festival combines a series of unique events and festival menus exclusively provided by participating restaurants, with the goal of driving new customers to their permanent London establishments. Participating restaurants will see a new customer base come through their doors via specially organised 'restaurant-hopping' tours and setprice Festival Menus. This year restaurants can sign up to participate for free.

Following on from the success of last year, which generated almost 10,000 bookings and over 25,000 covers through the Bookatable reservation system, plus the benefit of promotion to the highly engaged American Express Cardmember base, London Restaurant Festival is the perfect opportunity for participating restaurants to increase their revenue and attract new consumers.

"London Restaurant Festival consistently aims to drive business into restaurants and increase their customer base. We encourage all those taking part to experience as many different and new restaurants as possible throughout the festival. It is all about celebrating London's thriving and electric restaurant scene".

- Founder Simon Davis

Previous years have seen chefs Jason Atherton, Marianne Lumb, Angela Hartnett, Theo Randall and Atul Kochhar, Gordon Ramsay, Richard Corrigan, Michel Roux Jnr and many more involved.

More details will follow on the amazing chefs involved in this year's festival.



'London Restaurant Festival is the perfect stage for showcasing the diverse range of cuisine on offer in this fabulous city of ours. At its core, the festival is of course a celebration of food, but there are huge opportunities for restaurants wanting to attract new business."

- CEO of Bookatable, Joe Steele

"Participating restaurants will be able to attract an array of diners during the festival, who – on any other day – may not have stepped through their doors. This provides merchants with an opportunity to gain incremental covers, drive new long term customers into their businesses, and boost revenue. Bookatable facilitates all bookings for the event through its real-time online booking platform, which seamlessly helps restaurants to manage and fill their tables, allowing them to make the most of what the London Restaurant Festival has to offer."

For further information please contact:

Press Office:

Catherine at Dundas Communications catherine@dundascommunications.com or 020 7233 6425

Festival Menus: Sophie Jenkins at Bookatable lrf.info@bookatable.com or 020 7199 4326

Restaurant-hopping and other events: Elisa Furci at the London Restaurant Festival: <u>e.furci@swiftsureprojects.com</u> or 020 7259 0943

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Bouillabaisse Marseillaise

FISH STEW

The name comes from bouilli and baisse — meaning to boil, then turn down — because the fish is put into the pot when boiling and is then slowly poached. As with many well-loved dishes, there are 101 versions and no consensus as to which is the ultimate. Traditionally, whole fish is cooked in the broth and brought to the table to be filleted and served with the piping hot soup. My version is a little more dainty, but still remains true to the original. The weights of the fish given are just a guide, as what you buy will depend on what's available on the day. Other fish that can be used are bass, pout, bream, garfish and grey mullet, but they should be from the Mediterranean for the recipe to remain authentic.

Scale, gut and fillet the fish – or ask your fishmonger to do this for you. Keep all the bones for the stock and also keep the mullet livers, if any, to add to the rouille (see below). Remove any pin bones from the fish and cut them all into generous portions, keeping any trimmings. Rinse the fish bones well, put them in a pan and cover with cold water. Bring to the boil, skim, then cook for 20 minutes to make a fish stock. Pass the stock through a fine sieve. Heat a tablespoon of olive oil in a huge pan and gently cook the onions, leek, garlic and chilli until soft. Turn up the heat and add the fish trimmings and velvet crabs, crushing them down in the pan with a wooden spoon. Cook over a high heat for 5-6 minutes, then add the saffron, bay, thyme, orange peel, fennel and tomatoes and mix well. Pour on the pastis, white wine and enough of the fish stock to cover well, adding a little water if you need it. Season and simmer for 30 minutes. Pass the soup through a mouli, then a sieve if necessary, and keep it warm. Pan-fry the fish in a drizzle of olive oil. Serve the fish with boiled, sliced potatoes in wide bowls and pour in some hot soup. Serve more soup on the side and some croutons and rouille.

Serves 10

1 x 600g John Dory 500g conger eel 2 x 600g gurnard 2 x 400g rock cod (rascasse)

4 x 500g red mullet

2 x 400g weever 400g monkfish

olive oil

3 onions, chopped

white part of 1 leek, chopped

3 garlic cloves, chopped

1 fresh chilli, chopped

500g velvet crabs

good pinch of saffron strands

2 bay leaves

1 sprig of thyme peel of 1 small orange

2 sprigs of dried fennel tops

(or fresh fennel tops)

6 large ripe tomatoes, chopped

60ml pastis

500ml white wine

waxy potatoes, boiled and sliced, for serving

croutons (see below)

salt and black pepper



Two mouth-watering recipes from Michelin Starred chef, Michel Roux jr

ROUILLE

2 free-range egg yolks ½ tbsp Dijon mustard 8 garlic cloves, peeled 6 salted anchovy fillets pinch of saffron, moistened with lemon juice 1 red chilli red mullet livers, pan fried (optional) 200ml strong olive oil

Put all the ingredients except the oil in a food processor and blitz to a purée. With the motor running, slowly add the oil.

CROUTONS

Makes enough for 10 1 day-old baguette 1 tbsp olive oil 2 garlic cloves, bruised ground piment d'Espelette salt

Thinly slice the baguette. Heat the olive oil in a wide frying pan over a medium heat, add the garlic cloves and cook until they release their aroma. Add the sliced baguette, in batches, and fry gently until golden brown. Drain the croutons on kitchen paper and season with salt and piment d'Espelette.

For small fried croutons, cut some white bread into 5mm cubes or tear it into pieces for a more rustic garnish. Heat enough vegetable oil in a pan to shallow fry the bread. When the oil is hot and smoking, add the bread with a couple of bruised garlic cloves and a sprig of thyme. Cook until golden, then drain and season lightly with salt. In England, these little croutons are also known as sippets.



Boeuf Bourguignon

BRAISED BEEF IN BURGUNDIAN WINE

Some recipes suggest marinating the beef for 24 hours or more, but I find this makes for a gamey flavour that's not entirely true to the original. Like all braised dishes, this is best eaten a day or two after it's made — simmer gently to reheat and add the garnish just before serving so that it's bright and fresh. Boiled potatoes are the classic accompaniment but mash is more to my taste.

Pour the wine into a saucepan and boil until reduced by half. Trim the beef and cut it into 3cm cubes, then dust with flour. Heat a frying pan until very hot, add a dash of oil and brown the beef well on all sides. Do this in batches so you don't overcrowd the pan. Preheat the oven to 160° C/Fan 140° C/Gas 3.

Once all the beef has been browned and set aside, discard the oil and add a tablespoon of clean oil, the sliced onion and crushed garlic. Cook until the onion is brown and caramelised, then put the meat back in the pan. Add the brandy, followed by the reduced wine, and simmer for 2–3 minutes. Pour everything into a castiron casserole dish, then season and add the bouquet garni and stock. Bring to a simmer, skim well to remove any surface scum and cover loosely with a lid or greaseproof paper. Place in the oven and cook until the meat is tender – this should take $1\frac{1}{2}$ –2 hours, depending on the cut.

Leave to cool, then take the meat out of the dish and set aside.



Veal Stock

Makes about 3.5 litres

1.5kg veal knuckle bones, chopped
1 calf's foot, split
olive oil
1 large onion, peeled and roughly chopped
2 large carrots, peeled and roughly chopped
1 celery stick, roughly chopped
5 litres water
2 garlic cloves, peeled
2 sprigs of thyme
½ tbsp tomato purée

Skim to remove any fat, then pass the liquid through a sieve into a pan. Boil until it thickens to a sauce, then add the meat. Cover and chill until needed. To prepare the garnish, melt a tablespoon of butter in a saucepan and add the onions, seasoning, 2 tablespoons of the sauce from the beef and 4 tablespoons of water. Braise the onions until they are shiny and cooked through. Put the carrots in a pan with just enough water to cover and most of the rest of the butter. Season and bring to a gentle boil, then cook until almost all the liquid has evaporated and the carrots are tender and shiny with butter. Brown the strips of bacon in a frying pan. Sweat the mushrooms in a little butte

r until cooked but still firm and add seasoning and lemon juice. To serve, gently reheat the boeuf bourguignon on the hob while you prepare the garnish. Add a couple of knobs of cold butter to enrich and shine the sauce, then garnish with the onions, carrots, bacon and mushrooms. Take the dish to the table for everyone to admire, then serve in wide bowls.

Bouillon de veau

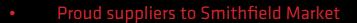
Preheat the oven to 220°C/Fan 200°C/Gas 7. Put the bones and calf's foot in a roasting pan with a little oil and roast them in the oven, turning occasionally until brown all over. Transfer them to a large saucepan. Put the onion, carrots and celery into the roasting pan and roast them in the oven until golden, turning frequently with a wooden spatula. Pour off any excess fat and put the vegetables into the saucepan with the bones. Place the roasting pan over a high heat and add 500ml of the water.

Bring to the boil, scraping the bottom of the pan to loosen any caramelised bits, then pour everything into the saucepan with the bones. Add the remaining ingredients and the rest of the water and bring to the boil. Skim off the scum and fat, then turn down the heat and simmer gently for $3\frac{1}{2}$ hours, skimming occasionally. Pass the stock through a fine sieve and leave to cool. The stock can be kept in the fridge for up to 7 days, or it can be frozen.

Serves 4

1 bottle of red Burgundy wine
700g braising beef
(chuck is good but cheek is best)
plain flour, for dusting
vegetable oil
1 onion, peeled and sliced
2 garlic cloves, peeled and crushed
60ml brandy
1 bouquet garni, made up of thyme, bay leaf & parsley stalks
400ml beef or veal stock
(see below)
2 tbsp cold unsalted butter
salt
black pepper
Garnish

3 tbsp unsalted butter
12 brown-skinned cocktail or button onions
(or small shallots), peeled
12 young carrots, peeled
120g smoked streaky bacon rashers or ventrèche,
cut into thin strips
12 button mushrooms, wiped
juice of ½ lemon







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Quality

Our scale allows us to breed and select the best animals from both global and local sources. Danish Crown has some very sophisticated equipment, such as 3D CT scanners, which enables us to assess the meat quality with precision. For example we can read fat marbling, fat content, colour and PH value so that we can ensure a uniform quality.

Inspection, enforcement of product specifications and comprehensive training ensure that products are free from bones, cartilage or other foreign bodies.

Uniformity

For us, 'big is beautiful', and the large tonnage handled by Danish Crown means we can assure absolute consistency in our products, which makes us unique. For example with our pork products, this uniformity has been achieved through more than 100 years of breeding, which has made Danish pigs world famous for a high meat percentage and a good meat/fat distribution. Uniformity is also achieved by slaughtering the pigs when they are within a narrow weight range, and by carefully sorting the carcasses at the slaughterhouses after slaughtering. Our cattle carcasses are classified according to the EUROP grid system and by automatic visual analysis. We only use grades E-R which ensures they are consistently the best.

Traceability

We own our entire supply chain for pork and beef, from the farms to the slaughterhouses to the transport to the warehouse.

"The horse meat scandal highlighted some of the convoluted supply chains some meat goes through, so having a system like the one we have with Danish Crown where we can clearly demonstrate a 'farm to fork' product is invaluable." says Carl Beardshall, Sales Director of Danish Crown UK.

Reliability

Through years of experience we have accumulated advanced knowledge and capabilities of JIT deliveries; and with continuous investment in our new highstandard fleet, we can deliver every day to suit your schedule. We build personal relationships with each customer and take the time to understand your business needs so whether you prefer to plan your stock in advance or often require lastminute requests, we are here for you.

Flexibility

We understand your customers expect a point of difference, and we have the scale and expertise to offer just that. Our new catering butchering facility not only demonstrates our ongoing investment in product innovation, but also means we can create be spoke cuts and specifications to suit your customers' tastes or menu requirements.

We have offices in both Manchester and Smithfield Market, London so we can deliver to suit your schedule - call us now on 0161 766 1144

SMITHFIELD

MEAT & POULTRY MARKET

n 1174 the site was described by William Fitzstephen, clerk to Thomas à Becket, as 'a smooth field where every Friday there is a celebrated rendezvous of fine horses to be sold, and in another quarter are placed vendibles of the peasant, swine with their deep flanks, and cows and oxen of immense bulk.'

It is thought that the name Smithfield came from a corruption of 'smeth field' Saxon for 'Smoothfield'. The City of London gained market rights under a charter granted by Edward III in 1327.

When a grant of a market was made, either to an individual or a municipality, it was usual to allow the grantees the right of taking fixed tolls in view of the expenses necessarily involved in erecting, maintaining and supervising the market. In 1852 the Smithfield Market Removal Act was passed and the live cattle market was relocated to a new site at Copenhagen Fields in Islington.

In 1860 the City of London obtained an Act of Parliament (The Metropolitan Meat and Poultry Market Act of 1860), allowing the construction of new buildings on the Smithfield site. Work began in 1866 on the two main sections of the market, the East and West Buildings.

These buildings were built above railway lines which had newly connected London to every other part of the country, enabling meat to be delivered directly to the market.

The buildings, designed by City Architect Sir Horace Jones, were commissioned in 1866 and completed in November 1868 at a cost of £993,816. The Metropolitan Meat and Poultry Act also authorised the development of the Poultry Market which opened in 1875.

This building was subsequently destroyed by a major fire in 1958 and was replaced by the current building in 1962. Further buildings were added to the market in later years, the General Market in 1883 and the Annexe Market in 1888.

The original layout of the East and West Market buildings was 162 stalls which were easily accessible to customers as they were open on most sides. Today, the refurbished buildings accommodate just 23 units in the East Building and 21 in the West which, rather than being of a uniform size, have been tailored where possible to the tenants requirements.

Units are divided into a number of temperature controlled areas. Customers are able to walk along the central avenues choosing from the goods on display. If, however, they want to take a closer look inside the shop they must be dressed in clean protective clothing in order to comply with hygiene regulations.

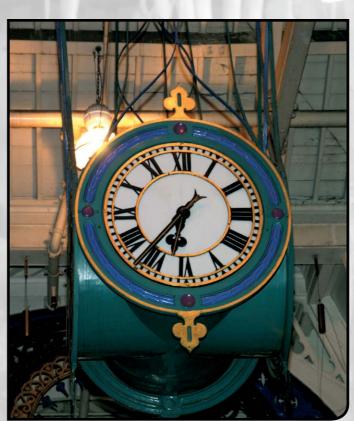




For a full list of products and services offered, go to: www.dpmeats.co.uk or call O2O 7248 O285.16 Central Markets, Smithfield, london. ECIA 9PQ

Tel: O2O 7248 O285 Fax: O2O 7236 4173





SMITHFIELD TODAY

The current operational Market consists of 3 Grade 2* listed buildings. The East and West Market Buildings were renovated in the 1990s to meet the current hygiene standards, costing more than £70 million.

The City of London and all 42 meat trading premises have obtained full approval by the Food Standards Agency to operate under EU Hygiene regulations, 853/2004. Therefore, Smithfield is a world leader and sets the benchmark in terms of what a modern market should be, complying with both national and European standards.

More than 100,000 tonnes of meat and allied products pass through Smithfield each year. Buyers include butchers, restaurateurs and caterers, as well as members of the public. In addition to meat and poultry there are also cheese, pies and other delicatessen products available for purchase.



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"We're proud of the strong partnerships that we've built with our long-standing suppliers over the years. This mutual support enables us to provide our customers with the highest quality product year-round whilst remaining competitive in the marketplace."

-Stuart Thompson, Managing Director

For further details, please contact Anne Evans, Sales Director, on

0207 246 0007

sales_support@ptgplc.com | www.peterthompsongroup.com

1-7 Central Markets, Smithfield, EC1A 9PQ, London twitter: @Smithfield_Meat | facebook: /thompsonsofsmithfield



IMPROVING PEOPLE'S QUALITY OF LIFE

The Butchers and Drovers Charitable Institution (BDCI) is the meat industry's very own trade charity. It exists to provide support for those who work, or have previously worked, in the industry who now find themselves in difficult circumstances.

The Charity welcomes applications for support from anyone who has worked in the UK meat trade. Widows, children and dependents may also be eligible for assistance.

The BDCI can provide help in two ways: by making one-off grants to help towards a major expense; or by providing assistance towards fees in a residential or nursing home or similar on-going expenses.

In 2013, the BDCI gave £250,000 to beneficiaries with the amounts granted varying in size depending on the specific needs of the applicant. As well as helping to supplement the income for retired meat industry employees, we're increasingly granting funds which can help improve people's quality of life.

Among recent examples of support the BDCI has provided are:

Graham, 81, has been a butcher nearly all of his working life. The front steps outside Graham's house were crumbling away. After two hip operations and recovering from cancer, the steps were extremely hazardous for him to negotiate. He contacted the BDCI and was awarded £1,470 to help pay to have new steps built. A delighted Graham said: "I shall be like a bird with new wings!"

Henry, 86, finds it difficult to get around his rural area even with an electric scooter. so the BDCI provided him with a special hoist that enables his wife Nancy to load the electric scooter into the car. This has given them both their independence back and allows them to still do their weekly shopping and have occasional days out.





THE IMPORTANCE OF FUNDRAISING

The BDCI's annual fundraising programme is led by the Festival Chairman who takes on the role for 12 months. Norman Hatcliff is this year's Festival Chairman and his programme is now well underway – though there are three fundraising events still to take place this year and support from our industry is welcome and encouraged. These are:

Friday 27th June

GALA DINNER, BUTCHERS' HALL, SMITHFIELD, LONDON

Wednesday 17th September

GOLF DAY, SURREY DOWNS GOLF CLUB, KINGSDOWN

Friday 31st October

ANNUAL FESTIVAL DINNER, GROSVENOR House Hotel, London

Places for all these events can be reserved by completing the on-line booking form on the BDCI website www.bdci.org.uk. Alternatively, contact Norman Hatcliff (tel: 07879 447 427 email: norman.hatcliff @bdci.org.uk) for enquiries about the Gala Dinner or the Annual Festival Dinner and Alan Bird (tel: 0207 236 1552 Email: alan@twocountiesfoods.co.uk) for enquiries about the Golf Day.

TO APPLY FOR BDCI ASSISTANCE:

Applications for support are welcomed from anyone in the UK who has been connected in any way with the meat crade - the charity's rules state that assistance may be given only to those persons, or their widows, widowers, partners or dependent children, who are, or have been connected with the meat trade within Great Britain and Northern Ireland.

Applications are considered at the bi-monthly BDCI Grants Committee Meeting. If you would like to apply or know of anyone who may qualify for support, application forms are available on the BDCI website at www.bdci.org.uk.







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MAP OF SMITHFIELD MARKET



HOW TO FIND US

Smithfield Market is located in the City of London and is close to landmarks such as the Barbican, St Paul's Cathedral and St Bartholomew's Hospital.

The nearest tube stations are Farringdon and Barbican - the market is only a few minutes walk from each.

Opening Times

The markets at Smithfield are open MONDAY to FRIDAY from 3am but are closed on Saturday, Sunday and Bank Holidays.

Although some selling takes place until mid-morning, to see the market at its best and find the full range of stalls open, visitors and buyers should arrive by 7am.

Business customers wanting to pre-order should contact their chosen suppliers to arrange collection/delivery times.

Information

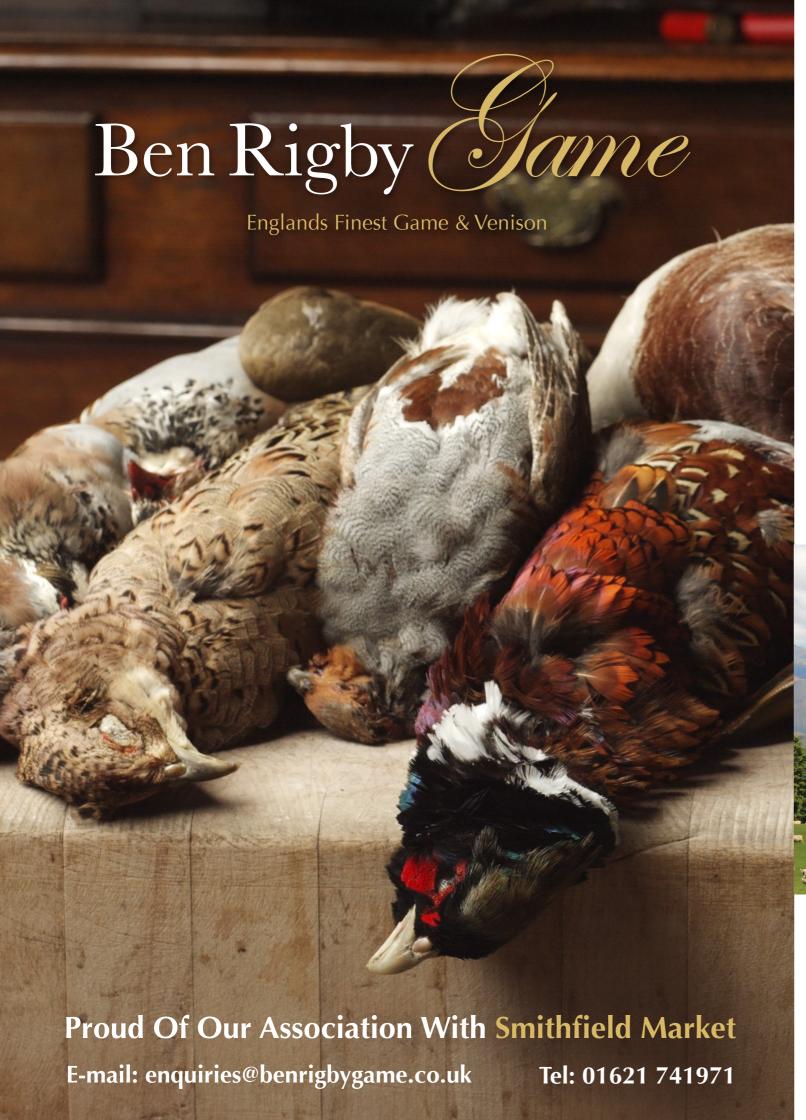
Parking is available at the Rotunda car park which has 495 parking spaces including six designated electric vehicle charging bays. There are loading bays for vans and lorries around the market.

There is also a goods lift to carry stock into the car park if required. Market customers get a special car park rate of £1.50 per visit per day if they enter the car park after 2.30am and leave by 9am.

However visitors should also remember that Smithfield is within the Congestion Charge Zone which starts at 7am.

Smithfield Market Tenants' Association, 225 Central Markets, London EC1A 9LH

Tel: 020 7248 3151 Email: info@smithfieldmarket.com











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Animals sourced from FABBL approved farms.

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Carcases selected from animals less than 30 months old.

Carcases selected from grade R4L or better.

Carcases trimmed to the EU dressing specification.

Side Weight Range: 165kg – 185 kg

No entire male animals to be included in the

Carcase to be pH tested 24 hours after slaughter.

Maximum pH level: 5.7

Carcase to be chilled to <5°C within 48 hours of slaughter.

Pistola hind to be stored at 0°C to +2°C for the duration of the maturation. Maturation Period: Min 10 days /max 14 days on the bone.

Fillet to be removed 48/72 hours after chilling prior to the pistola hind going into maturation.



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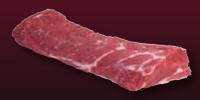
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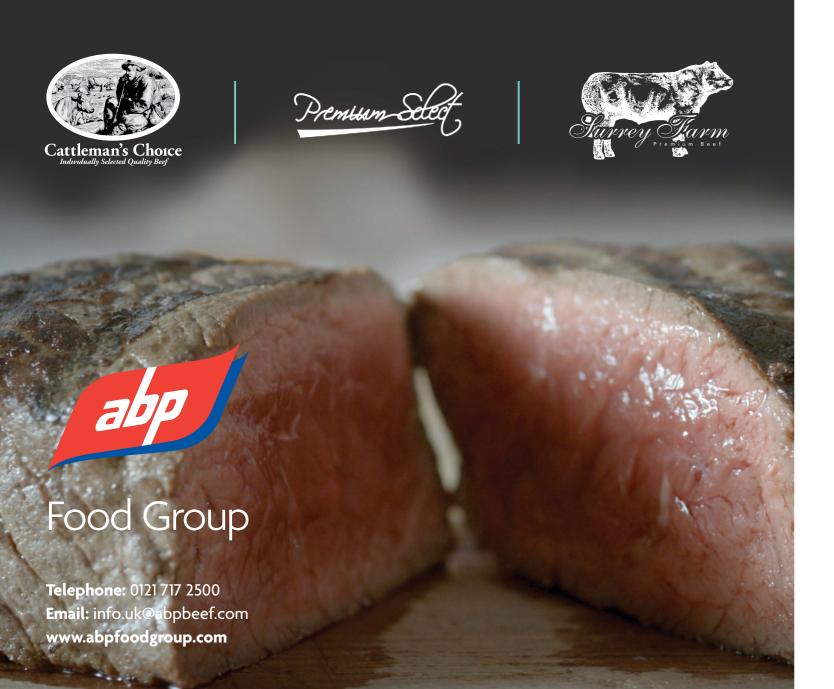
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Visit the City Guides website for further information including dates and charges: www.cityoflondontouristguides.com

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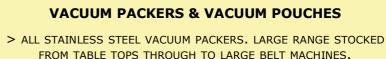
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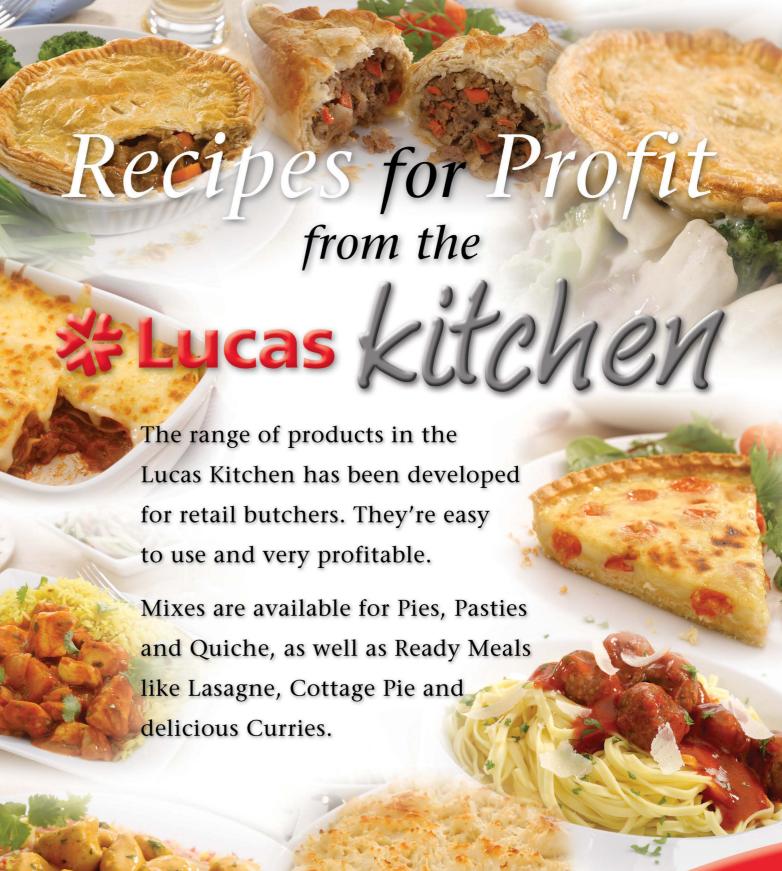
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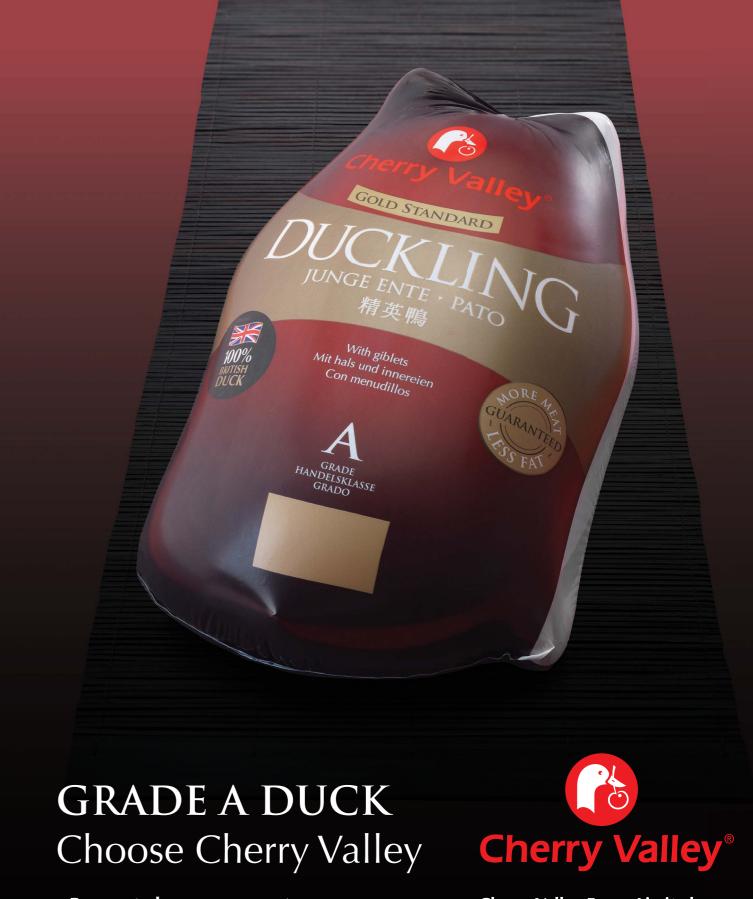
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David Moore

David Moore is a familiar figure in the hospitality industry, not only as a highly successful independent restaurateur, owning and managing Pied à Terre and L'Autre Pied, but also as a result of the innovative ventures he undertakes within his role.

David's career began at the highly regarded 'The Box Tree' in Ilkley before moving to take the position as a waiter under Raymond Blanc at Le Manoir aux Quat' Saisons. Here he worked his way through the ranks before finally opening Pied à Terre in 1991 with the backing of Blanc, with whom he again collaborated with on BBC2's The Restaurant. In 2007, David added sister restaurant, L'Autre Pied, to the brand followed by pop-up restaurant Pieds Nus - a six month venture which opened in October 2013. David also runs a consultancy business where he takes on the role of mentor to restaurants that benefit from his 20 years of hands on experience in the industry.



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Grilled Mango with Creamy Rice Pudding Serves 4

Ingredients

4 Mangos

25g unsalted butter, melted

120g egg yolk

200ml double cream

75g sugar

300ml milk

1 vanilla pod

90g pudding rice

Rice Method

Scrap out the vanilla pod, add to milk, combine with cream, bring milk and cream to boil, add rice, cook simmer until almost cooked (approx. 10 to 12 minutes). Whisk together egg yolks and sugar, pour into rice and cook for a further 3 to 4 minutes, (stirring regularly) remove from heat and put in cold bowl.

Method

Slice across the mango just avoiding the stone, you should get two or three wedges from each mango. On the flesh side score deeply in a trellis fashion, brush flesh side generously with melted butter and cook on hot griddle for 4 to 5 minutes. Remove from heat and press centre out for presentation. And serve with chilled creamy rice.

Jersey Royal and Asparagus Salad with Belper Knolle Cheese Serves 4

Ingredients

16 jersey royals 16 spears of Asparagus peeled

2 cloves of garlic

Chicken or vegetable stock or Knorr cubes

Knob of butter

Bunch of chervil

Tarragon

Belper Knolle

1 banana shallot finely diced (red onion is good substitute) Tbsp of toasted pine nuts

Vinaigrette

25ml Balsamic vinaigrette (8 year old) 75ml virgin olive oil A little salt and pepper Mix all together and season to taste

Simmer the potatoes in the stock with tarragon, garlic and butter until tender, leave to cool in cooking juice, they are best left overnight. Blanche the asparagus in boiling salted water for 2-3 minutes and cool in iced water.

To serve

Slice the potatoes into rounds and arrange in a circle, top with asparagus, sprinkle with chopped shallot, pine nuts, spoon over vinaigrette, grate with Belper Knolle and finish with picked Chervil.

Belper Knolle

This is an unusual cheese, highly flavoured with an infusion of Garlic, Himalayan salt and cracked pepper. Use it as a condiment adding flavour and seasoning to dishes.

Herb Crusted Tuna, Black Olive and Shallot Vinaigrette Serves 4

Ingredients

400g Fresh Tuna, ideally cut into 1 or 2, long, 3x3 cm squared logs, ask your

2 large shallots, peeled and finely diced

2tbsp red wine vinegar

10 black olives, pitted and chopped

6tbsp olive oil

65g chopped soft herbs (parsley, basil, chives, tarragon, etc)

Black Olive and Shallot Vinaigrette

Marinate the chopped shallots in the red wine vinegar a few hours, mix in the chopped olives and 4tbsp olive oil. This dressing will keep.

Herb Crusted Tuna

Season the fish all over the surface with salt, heat a large non-stick frying pan, when hot add 3 tbsp of the oil, when smoking add the tuna. Sear 25 seconds on each of the four sides. Set aside on kitchen paper allow to rest 5 minutes. Scatter the chopped herbs (reserving a little to finish the dish) on a plate and then roll the tuna in the herbs trying to evenly coat the side. Refrigerate for at least one hour.

Slice the tuna into 2 cm slices arrange on cold plates, spoon over the shallot/ olive vinaigrette. Sprinkle with the left over herbs then serve.

Enjoy, David Moore



Salad of White Asparagus with Garlic Panna Cotta, Crab Mayonnaise, Iberico Ham & Gremolata Serves 4

Ingredients 8 pieces of White Asparagus 500ml of Water 10ml White Wine Vinegar 30g Castor Sugar 8g Salt 2 Sprigs of Tarragon

5 sprigs of Chervil Method

Peel the Asparagus from the bottom of the head down to the end being careful not to peel to much and still keeping a nice round shape. Add the rest of the ingredients excluding the herbs into a pot and bring to the boil. Add the Asparagus and place a cartouche on top and cook for 8 minutes or until tender. Remove from the heat and add Herbs. Leave to cool.

Ingredients Garlic Panna Cotta 55g Garlic Puree 15ml Milk 40ml Cream 4 sheets Gelatine (bronze) Salt to taste

Method

Bloom your Gelatine in a bowl of cold water. Meanwhile add your puree, cream, milk and salt in a pan and bring to the boil, take it off immediately and stir in your gelatine. Once dissolved pass your mix through a fine sieve into a small square tray roughly 15cm by 15cm. The mix should come up about half a centimetre. Place in the fridge and allow to set. Once the mix has set, use a small circle cutter approximately 2.5cm in diameter to cut out circles of your Panna Cotta and keep ready for use.

Ingredients Gremolata 2 clove confit Garlic 200ml Olive Oil Half a bunch of Basil Quarter of a bunch of flat leaf Parsley Zest of a quarter of a Lemon (grated) Lemon juice to taste Salt to taste

Method

Place the garlic, lemon juice, salt and a touch of Olive Oil into a blender or spice grinder. Blitz until it is smooth. Add your zest along with your herbs and blitz again slowly adding the Olive Oil.

Ingredients Crab Mayonnaise 30g cooked Crab meat 10g Mayonnaise Touch of Lime juice 1tsp finely chopped Chives Salt to taste

Method

Add all ingredients together and mix well.

Ingredients Bisque Jelly 100ml of Clarified Shellfish Bisque 1 1/2 sheets of Gelatine (bronze) Salt to taste



Bring your Bisque to the boil and add gelatine stirring it until it has dissolved. Season using salt. Pass through a fine sieve and into the tray. Allow to set in the fridge. Once set remove and turn your tray upside down, releasing your Jelly onto a cutting board. Using a thin bladed knife cut the jelly into 0.5 cm squares.

To Finish

3 or 4 leaves of Treviso cut into small neat pieces 4 crisp leaves of Baby Spinach 8 pieces of baby Rocket 8 pieces of Red Mizuna 4 slices of Iberico Ham 1tsp finely chopped Chives Hazelnut Vinaigrette Salt to taste

Method

Trim the ends of your Asparagus so they are all the same size. On an angle slice the Asparagus in half crossways leaving you with two pieces of Asparagus per spear. Dress them in the Vinaigrette, Chives and Salt. Using a teaspoon smear a line of your Gremolata straight up the middle of your plates. Then lay out your Asparagus in a zig zag motion starting at the top of the plate all the way down to the bottom on top of the Gremolata.

Place three circles of your Panna Cotta on each plate, placing them beside the Asparagus on either side.

Take 5 squares of Bisque Jelly per plate and also place them alongside the Asparagus in different sections. Pipe very small mounds of your Bisque Mayonnaise next to where you have placed your jelly. Take a spoonful of your Crab Mayonnaise and place a small mound halfway up the plate on top of the Asparagus. Lay your thin slice of Iberico Ham on top of the Crab.

Dress your leaves in the Vinaigrette and salt and begin to neatly lay them on top of the Asparagus. Once you have placed all your leaves on the plates finish with a small drizzle of the Hazelnut Vinaigrette.

Enjoy, **Marcus Eaves**



History of Pied à Terre

Since opening its doors over 20 years ago, Pied à Terre has been associated with luxury, fine dining, a notable wine cellar and of course Michelin stars. With head chef Marcus Eaves at the helm, the kitchen continually pushes the culinary boundaries and serves exquisite, innovative and creative dishes - dishes that have become synonymous with the restaurant's name.

The use of varying colours, textures and flavours ensures each dish is a unique piece of food art. The restaurant is often listed as having one of the best wine cellars in London.

As expected, there are plenty of classic French wines on the list but the restaurant also prides itself on offering exciting new wines from unusual grapes and less celebrated wine-making regions. Less known wines from Argentina, Australia and Hungary are featured which makes for an exciting wine flight when steered by the Sommelier.

The restaurant itself is set over four levels in a beautiful townhouse and includes the stunning private room, private bar and of course the main bijou restaurant.

The Private room seats up to 13 people and is used for both business and pleasure, whilst the private bar is the perfect venue for cocktail and canapé parties or for perusing the menu before making your way to the beautifully decorated main restaurant.

Pied à Terre has a strong commitment to contemporary art which is seen throughout the restaurant. Over the years, it has displayed pieces from art world greats such as Andy Warhol, Sir Peter Blake and Sir Howard Hodgkin.

Pied à Terre, 34 Charlotte Street, London W1T 2NH www.pied-a-terre.co.uk Phone number: 020 7636 1178 E: reservations@pied-a-terre.co.uk Twitter: @PiedATerreUK





L'Autre Pied

L'Autre Pied, the sister restaurant of highly acclaimed Pied à Terre, is an independently owned gastronomic restaurant located in fashionable Marylebone, London W1. It opened its doors in late 2007, under the backing of David Moore and was awarded its first Michelin star just fourteen months after, an accolade which has been awarded to the restaurant year on year since then.

At the helm of the L'Autre Pied kitchen is the talented Andy McFadden who, in keeping with tradition, was also mentored under the greats at Pied à Terre.

Andy has also worked in some of the best restaurants in Ireland, and on the continent. He has been awarded many accolades in the course of his budding career and has also been a finalist in the Gordon Ramsay scholar award.

With Andy's visually stunning and equally delicious creations - he continues to inspire the young team around him at L'Autre Pied and the restaurant has become one not to be missed.

L'Autre Pied, 5-7 Blandford Street, London W1U 3DB www.lautrepied.co.uk Phone number: 020 7486 9696 E: info@lautrepied.co.uk Twitter: @LautrePied



he most dynamic, democratic and exciting expressions of a food culture are to be found on street level. With quality and passion firmly in the driving seat, Eat the World is a street food festival dedicated to showcasing the very best and most creative street food traders and celebrating the amazing multiculturalism of London's street food scene.

Set within the heart of South Bank's dynamic cultural hub, Eat the World Street Food Festival will also feature a Craft Beer Bar, Wine Bar and Cocktail Bar, along with the best street food from all corners of the world!

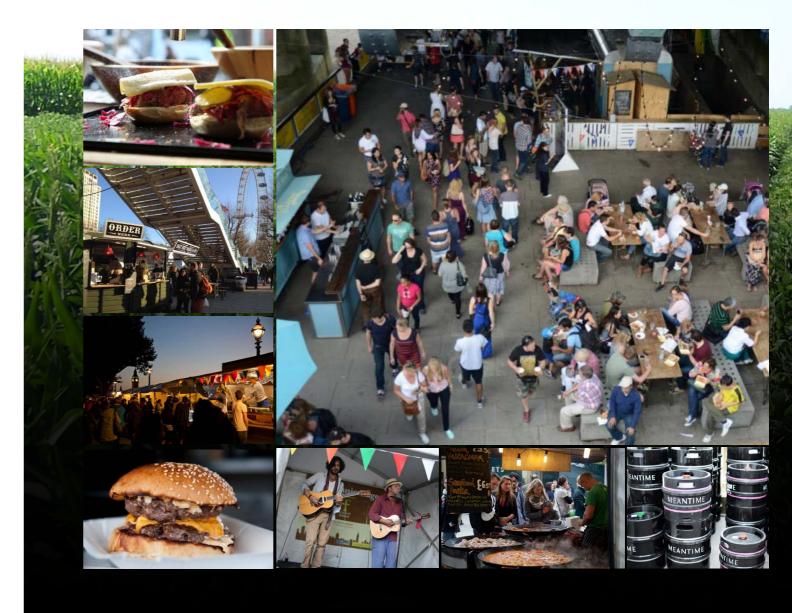
We will be back at Southbank with more street food flavours in September, taking over the riverside Queen's Walk overlooking the Thames.

SOUTHBANK

The Real Street Food Festival will be over the Easter Bank Holiday, from the 18th - 21st April 2014.

> Southbank Centre Queens Walk London SE1 8XX

Friday - 12.00-20.00 Saturday - 12.00-20.00 Sunday - 12.00-20.00 Monday - 12.00-18.00









Brand New BBC Good Food Festival at Hampton Court Palace will take place over the Bank Holiday weekend, 23 - 25 August 2014.

The event will be the perfect place to come, not only for a fabulous summertime trip to the Palace itself, but also to enjoy the BBC Good Food Festival. Packed with delightful producers and showcasing delicious foods, drinks and ingredients for you to try and buy, you can come and create the perfect picnic from a selection of artisan creators or sample taster dishes from the Pop-Up Restaurant & Cocktail Bar.

Plus pick up tips and watch top culinary talent cook live on the Summer Kitchen stage, with a host of talented chefs including John Torode, Gennaro Contaldo, Lisa Faulkner and Shelina Permalloo.All tickets to the Palace include FREE ENTRY to the BBC Good Food Festival so have a great day out this Bank Holiday!

Tickets start from £13 and are available to purchase from bbcgoodfoodshow. com or call 0844 581 1366.

BBC GOOD FOOD SHOW LONDON

Enjoy the capital's tastiest day out and shop 'til you drop! Taste the culinary delights of over 100 exhibitors with the opportunity to browse, sample and buy, plus brand new this year the show will host the World Cheese Awards.

All tickets include a free seat in the amazing Supertheatre to see cookery favourites and pick up top tips from Paul Hollywood, James Martin, Mary Berry and John Torode.

Other features at the show include The Wine Cellar, curated by Masters of Wine and Saturday Kitchen Live favourites

Peter Richards and Susie Barrie as well as the brand new Wine Experience by the International Wine & Spirit Competition where visitors can sample an array of wines, including the first taste of the 2014 trophy winners.

The brand new pop up BBC Good Food Kitchen will feature crowd sourced favourites and selected dishes inspired by demos on the Supertheatre.

Plus, the Winter Kitchen will make a welcome return and Interview Stage will host a range of stars who will be answering all your foodie questions.

Tickets start from £26.50 and are available to purchase at bbcgoodfoodshow.com or on 0844 581 1361.

The Tasty End of the Market

Save these dates: 7th, 8th, 9th September 2014

Speciality & Fine Food Fair is the place to source the latest products, learn about the newest trends and attend inspirational demonstrations and talks from industry experts. It is a showcase and celebration of the finest food and drink and the people that make it happen. These essential diary dates are 7th, 8th and 9th September 2014 at Olympia Grand, London.

Meet the newcomers

Returning this year is the Small Producers Village; here you will find exciting start-ups or perhaps revisit last year's first timers, to see how their brand is developing. There will be fresh businesses for 2014 including Sensible Dave, Doisy & Dam, Love Kombucha, Greek Brothers, Rubies in the Rubble (winners of the Verve Clicquot New Generation Award) and Stripped Foods. This 'hot-bed' of innovation will feature amongst the other 600 exhibitors of all shapes, sizes, flavours and colours.

Ask the experts

An informative series of presentations are being planned for the various theatres taking place at the show. The Small Business Forum, as always, will provide invaluable talks giving insight and advice for seasoned speciality food businesses and helpful tips for those that have just ventured into the world of chilli tea or gin & tonic popcorn! Sessions include; journalist Sally Cox explaining how to be a 'Hitter on Twitter', Bruce Langlands from Harrods giving an insight into how to make your product sell and Stephen Minall speaking on launching products into this competitive market. The experts will also be available to meet visitors in one-to-one meetings at the Business Mentoring Centre.









In 2014 we will be celebrating our 15th edition of the Fair. It's incredible to see how much the show has grown since 2000 and just how vibrant the speciality food sector in the UK is.

- Event Director, Soraya Gadelrab

A sweet success

Speciality Chocolate Fair is co-located within Speciality & Fine Food Fair and is the UK's only dedicated trade event for fine and artisan chocolate. This 'show within a show' even has its own theatre. The return of everyone's favourite, Speciality Chocolate Live, is set to inspire with a line-up of top pastry chefs and chocolatiers demonstrating skills and flavour combinations.

Sourcing great stories

From now until the show we will be sourcing great stories from the fantastic people working in the speciality food sector. News on products, people, speakers and businesses will be regularly updated via our social media channels. Make sure you engage in the buzz @ Speciality_Food and @SpecialityChoc. The exhibitors are now busy fine tuning their new product launches, branding and packaging - all ready for you to experience when the doors open at Speciality & Fine Food Fair 2014 on September 7th at Olympia Grand.

www.bbcgoodfoodfestival.com







NEW SPITALFIELDS

FRUIT & VEGETABLE MARKET

ew Spitalfields Market in Leyton London is Britain's premier wholesale fruit, vegetable and flower market serving London and the Home Counties. The Market is designed for business with excellent trading facilities and is second to none. Since relocating from its old congested site trading on public roadways to its new purpose built complex in 1991 New Spitalfields Market can today justifiably claim to be the largest revenue earning fresh fruit vegetable and flower wholesale market in the UK. Sited with direct access to the motorway network, the ports and the airports, New Spitalfields wholesale fruit vegetable and flower market is well placed not only to serve north and east London but south east London, the Midlands, East Analia and Kent. In fact, the whole of England and the near continent of Europe.

New Spitalfields Market the number one wholesale market in the UK, offers the widest range of exotic fresh fruit and vegetables sourced from all over the world, to meet the needs of a cosmopolitan London and beyond. In turn there has been an increasing number of ethnic traders.

Today the market has over 60% traders sourcing Asian, Afro-Caribbean, Turkish, Chinese, Egyptian, fresh fruit, vegetables and flowers. The evolution and mixture of tenants, particularly those specialising in exotic fruits and vegetables has been a welcomed development which has contributed to make New Spitalfields Market, the market for success.

Spitalfields Market Tenants Association Ltd was formed on the 20th October 1926 to represent the interests of the fruit, vegetables and flower wholesalers trading in Spitalfields Market.

Established as an Employer's Organisation, the Association's role has and is constantly changing. Not only does the Association keep a watchful eye over the interests of its members, the tenants of the market but the Association has become more focused on promoting New Spitalfields Market. The Associations' Council of Management were aware that there was an active need to promote the market and with the joint agreement of the market's landlords, the City of London Corporation, the declared aim was to place and keep the market to the forefront of the industry.

Today, the long term future of New Spitalfields as the premier wholesale fresh fruit and wholesale vegetable and flower market has been achieved.

Currently the Association and the City seek to build upon this success to take the market to its next stage of evolution. The corporate image of New Spitalfields Market, the UK's premier wholesale fresh fruit, fresh vegetables and flower market is actively promoted by The New Spitalfields Promotion Company Ltd.

A wholly owned subsidiary of the Spitalfields Market Tenants Association, the Promotion Company co-ordinates and undertakes a dedicated programme ranging from advertising, representation at industry and trade shows, market visits from UK fruit and vegetable co-operatives, overseas exporters, technical colleges and universities, both UK and worldwide.

Maintaining close contacts with all the Embassies, UK trade bodies, the Promotion Company leaves no 'stone unturned' in raising the profile of the market. Not only promoting New Spitalfields Market, but promoting the role that wholesale markets play in the chain of distribution.

Indeed, wholesale markets are the hub.



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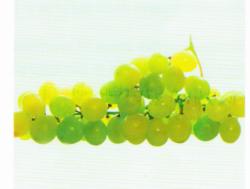
















Chris Hutchinson
Chairman, Spitalfields Market Tenants Association

I am honoured to be the Chairman of the Association at this particular time in the long and fruitful history of Spitalfields Market.

Since our relocation in 1991, the Market has changed, adapting, to meet the challenges of servicing a cosmopolitan London, the home counties and beyond.

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New Spitalfields is now multi-national and multi cultural in both customers and tenants.

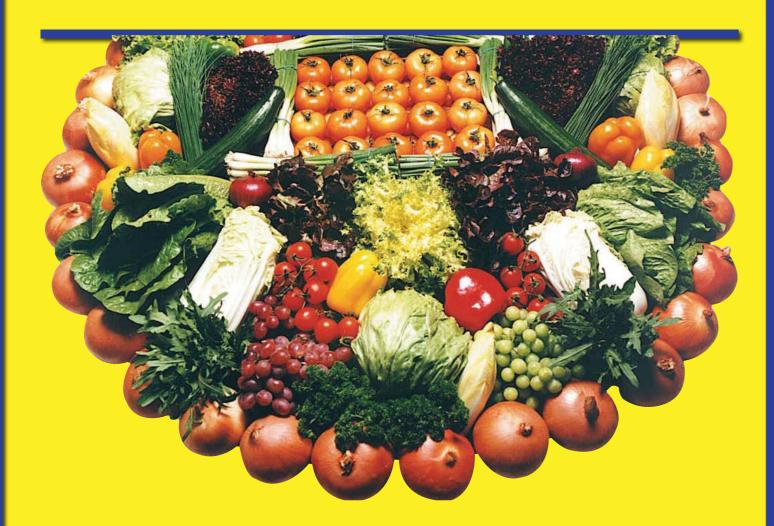
The Tenant's Association recognising the value of promotion, plays a vital role in ensuing that New Spitalfields Market is today and in the future is "Second to None".

C Hutchinson

The Jewel In The Crown NEW SPITALFIELDS

New Spitalfields Market the number one wholesale market in the UK, offers the widest range of exotic fresh fruit and vegetables sourced from all over the world, to meet the needs of a cosmopolitan London and beyond. In turn there has been an increasing number of ethnic traders. Today the market has over 60% traders sourcing Asian, Afro-Caribbean, Turkish, Chinese, Egyptian, fresh fruit, vegetables and flowers. The evolution and mixture of tenants, particularly those specialising in exotic fruits and vegetables has been a welcomed development which has contributed to make New Spitalfields Market, the market for success.

Spitalfields Market Tenants Association 1st Floor, Allen House Tel: 020 8556 1479 Fax: 020 8556 1033 www.wholesalefruitvegetableflowers.co.uk









History of Spitalfields

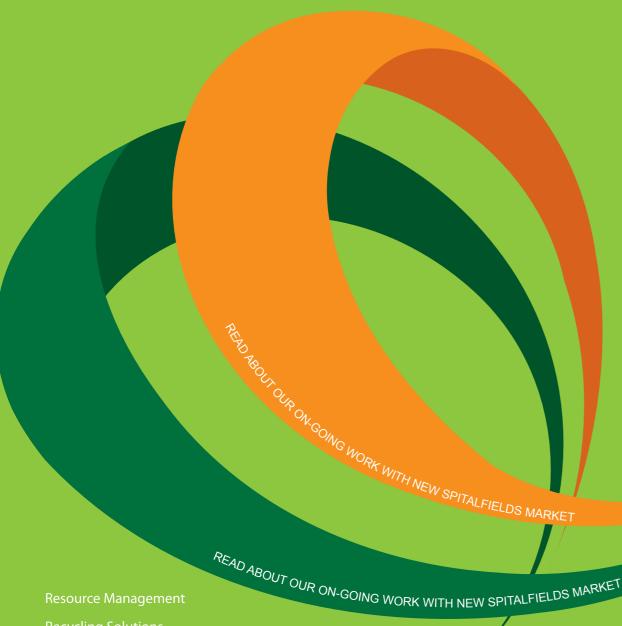
Spitalfields is one of the City's younger markets, starting life as a thirteenth century market in a field next to St Mary Spittel on the edge of the Square Mile...

In 1682, King Charles II granted John Balch, a silk thrower, a Royal Charter that gave him the right to hold a market on Thursdays and Saturdays in or near Spital Square. For the next 200 years, the market traded from a collection of sheds and stalls, doing its best to cope with London's growing appetite for fresh fruit and vegetables.

As time went by, it became a centre for the sale of home-grown produce, which was being traded there six days a week...

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A clean start for

New Spitalfields Market

Our client

As London's premier horticultural market, New Spitalfields Market offers the widest range of fruit, vegetables and flowers.

New Spitalfields Market houses the largest number of wholesalers and has the highest turnover, making it the UK's leading horticultural market.

Operating under a Royal Charter granted in 1682, Spitalfields Market moved out of the City in 1991 and now occupies a purpose built 31 acre site in Leyton, East London.

New Spitalfields Market consists of a Market Hall of 28,700sq.mtrs (309,000 sq.ft.) housing 115 trading units for wholesalers dealing in fruit, vegetables and flowers.

Our role

In August 2010, Countrystyle Recycling Limited was awarded a 7 year contract by the City of London Corporation for the combined cleaning, waste collection, recycling and grounds maintenance of the wholesale fruit, vegetable and flower market at New Spitalfields.

Under the contract, Countrystyle provides full on-site waste and resource management, organics and recyclables collection, sorting. handling and, where applicable, baling as well as full on-site cleaning and winter maintenance provision. These services are provided on a highly complex, busy site therefore health and safety is paramount and is closely monitored and enforced by the three main site stakeholders; the tenants, the City of London Corporation and Countrystyle.

Upon commencement of the contract, Countrystyle implemented segregation at source by the Market Tenants of waste, recyclables and organics. These materials are then managed as follows:

- Organic waste from New Spitalfields is taken off-site, to a on-farm Anaerobic Digestion (AD) facility run by a tomato grower for waste treatment. The biogas generated is used to heat greenhouses with the produce grown then re-sold via the market, thus creating a closed loop recycling
- Broken wooden pallets and produce trays are shredded via Countrystyle's in-house facility at Ridham Dock, Sittingbourne for subsequent panel board manufacture or biomass fuel.
- The waste cardboard and plastics are sorted and baled prior to being recycled into new products by specialist organisations.
- General waste is sent to an energy from waste (EFW) facility which produces steam to drive turbines and generate green energy (electricity).



Nigel Shepherd, Superintendent, New Spitalfields Market



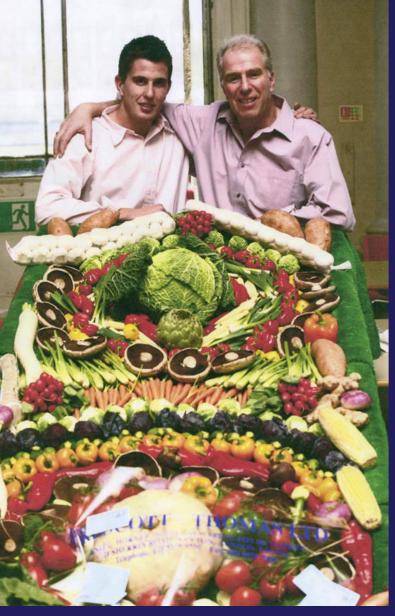


- New Spitalfields Market:

Key Facts

- · Countrystyle began working with the City of London and New Spitalfields Market in August
- New Spitalfields is the largest wholesale fruit, vegetable and flower market in the UK
- 100% landfill diversion achieved within 2.5 years
- Maxmised re-use and recycling by segregation of waste, recyclables and organics at source
- Organics waste treatment via an on-farm AD facility to a tomato grower who re-sells produce back via the market, thus creating a closed loop recycling process
- Awarded Best Wholesale Market in the Market of the Year Competition 2013. The waste management services were recognised and commended by the judges.





PRESCOTT THOMAS

The company of Prescott Thomas Ltd., has a history going back well over 100 years, to the OLD SPITALFIELDS MARKET, centred in the heart of the City of London. Then as R. A. Prescott, it's sole aim was to make the people of London aware of the benefits of quality chosen fresh fruit and vegetables.

It wasn't long before the Company was linked to both high standards and a dedication to service. The customer base was a varied and interesting selection, Hotels, Hospitals, Schools and London's Co-op Society, and It was quickly recognised that the needs of the growing population had to be met.

Today we can boast that we have achieved that request efficiently, serving a much larger customer base, six days a week throughout London and the Home Counties. With an increased choice of produce, numerous items, coming from distant parts of the world. South Americas, Asia and Europe, giving people exotics to meet the needs of ethnic communities.

Peter Thomas the present owner bought the company in the year 2000, but still keeps a strong contact with the old family members.





Prescott Thomas have some of the most experienced staff in the business and with this advantage combines to offer a sincere and dedicated service to the catering trade. Our fleet of 30 refrigerated vehicles coincide with the cool chain policy implemented throughout the warehouse.

This has enabled us to be awarded a global higher level B.R.C. Accreditation, which in our industry is very difficult to achieve.

The B.R.C. requires us to keep and maintain a 'approved supplier' list, this is the reason why I use Spitalfield Market as my source of supply, I can vet the performance of suppliers on a daily basis and I have used the market for over thirty years, so that speaks for its self.

With a nucleus of over 60 staff we increased our turnover by over 7 million p.a.

Communication with our Client base is through our monthly Newsletter which informs them of produce availability and Special buys. We are currently re-vamping our Web site with an access to all relevant details.

The Company takes pride in achieving a comprehensive service to a wide selection of prestigious accounts. Many, having been of long standing.



Prescott-Thomas Ltd.
Unit 1, Horner House
New Spitalfields Market
Leyton, London
E10 5SQ

Tel: 020 8558 9550



...History of Spitalfields

By 1876, a former market porter called Robert Horner bought a short lease on the market and started work on a new market building, which was completed in 1893 at a cost of £80,000. In 1920, the Corporation acquired direct control of the market, extending the original buildings some eight years later.

For the next 60 years, Spitalfields' nationwide reputation grew, as did the traffic congestion in the narrow streets around it...







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...History of Spitalfields

With no room for the expansion it so badly needed, the market was forced to move and in May 1991, it opened its doors at its new location in Leyton. In contrast to its former cramped surroundings, the new Spitalfields Market now covers over 31 acres (13 hectares), with fast, easy access to the motorway network and the ports. At its centre is the Market Hall, which houses more than 100 trading units for wholesalers dealing in fruit, vegetables and flowers, equipped to the latest standards with facilities that include cold storage rooms, ripening rooms and racking for palletised produce, according to requirements.

There are also four separate buildings with self-contained units for catering supply companies, fruit importers and other related businesses, as well as accommodation for companies providing back-up services such as diesel/propane supplies, specialist pallet services and fork lift truck maintenance.

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With its relocation to these smart, spacious new premises, the spirit of Spitalfields is alive and well, together with its influence as a trading centre. No other horticultural market in the UK can boast so many wholesale traders under one roof – and no other market in Europe offers a wider choice of exotic fruit and vegetables, thanks to the tireless efforts of its specialist wholesalers in these areas.



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SITE PLAN OF NEW SPITALFIELDS MARKET











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INFORMATION ON NEW SPITALFIELDS

New Spitalfields Market occupies an area covering 13 hectares (over 31 acres) and consists of a Market Hall of 28,700 sq.mtrs (309,000 sq.ft.) housing 115 trading units for wholesalers dealing in fruit, vegetables and flowers.

Four separate buildings provide 3720 sq.mtrs (40,000 sq.ft) of modern self contained units for catering supply companies. Over 900 sq.mtrs (10,000 sq.ft) of office space is also provided for fruit importers etc.

In addition, there are five ancillary accommodation units which house cafes, communal toilets and maintenance facilities. The services of a diesel/propane supplier, specialist pallet services and fork lift truck maintenance companies are also provided.

New Spitalfields Market has the highest number of wholesale traders of any horticultural market in the United Kingdom and the continual specialisation by wholesalers in exotic fruit and vegetables provides the greatest choice of these products of any Market in Europe. The Market site has extensive parking facilities providing over 1,800 spaces for customers, delivery vehicles and Market personnel, in addition there are over 100 spaces for the fleets of vehicles operated by the catering supply businesses.

The Market Hall houses 121 trading units for wholesalers dealing in fruit, vegetables and flowers. Modern facilities in the Market Hall include cold storage rooms, ripening rooms and racking for palletised produce. The site has extensive parking facilities for customers, delivery vehicles and market personnel.

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NEW SPITALFIELDS MARKET TENANTS ASSOCIATION

Spitalfields Market Tenants Association Ltd was formed on the 20th October 1926 to represent the interests of the fruit, vegetables and flower wholesalers trading in Spitalfields Market. Established as an Employer's Organisation, the Association's role has and is constantly changing. Not only does the Association keep a watchful eye over the interests of its members, the tenants of the market but the Association has become more focused on promoting New Spitalfields Market.

When the market relocated in 1991 the overall view for the long term future of wholesale markets was extremely pessimistic. The Associations' Council of Management at that time were aware that there was an active need to promote the market and with the joint agreement of the market's landlords, the City of London Corporation, the declared aim was to place and keep the market to the forefront of the industry.

Today, the long term future of New Spitalfields as the premier wholesale fresh fruit and wholesale vegetable and flower market has been achieved. Currently the Association and the City seek to build upon this success to take the market to its next stage of evolution.

HOW TO FIND US

New Spitalfields Market 23 Sherrin Road Leyton London E10 5SQ

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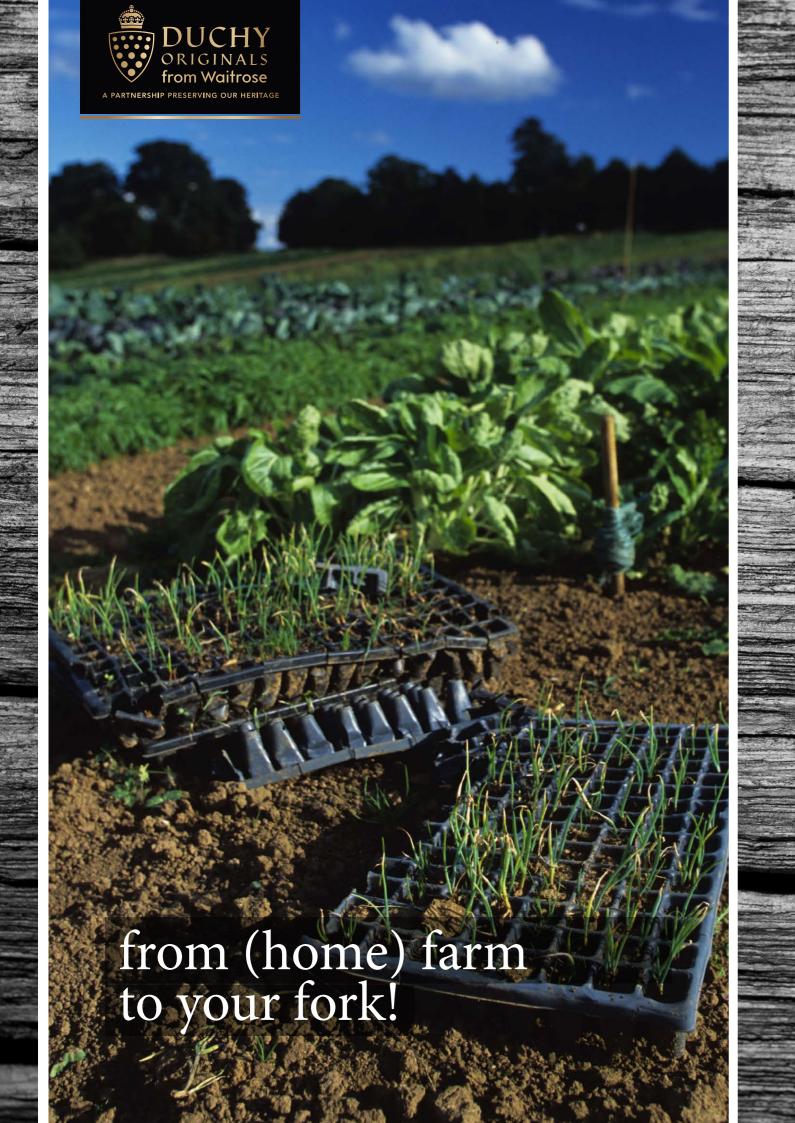
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n 1986, His Royal Highness decided to converthisownfarminGloucestershire, Home Farm, to a completely organic system. Over twenty-five years later, Home Farm is not only a successful and viable working farm, but is a flagship for the benefits of a sustainable form of agriculture.

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HRH is Patron of the Rare Breeds Survival Trust and has worked for many years to help preserve the rare native breeds of the UK, which have been replaced over the years by foreign breeds and breeding programmes more suited to intensive farming methods. Animals such as Tamworth and Large Black pigs, Irish Moiled, Gloucester, Shetland and British White cattle, as well as Hebridean and Cotswold sheep feature at the farm, and are highly prized by HRH for the quality of their produce and their natural affinity with the British farming landscape.





NEW COVENT GARDEN

FRESH PRODUCE & FLOWER MARKET

ew Covent Garden Market is the largest fruit, vegetable and flower market in the UK. They are passionate about food and passionate about flowers and pride themselves on being the focus for food and flowers in London.

With over 200 businesses, employing over 2,500 people, the Market supplies 40% of fresh fruit & vegetables eaten outside of the home in London and is used by 75% of London florists.

They have a large range of different types of food and flower businesses serving London's best restaurants, cafés, schools, hospitals, florists and retail markets, amongst others. If you're looking for the best produce, delivered with the best service then you can do no better than to take a trip to New Covent Garden Market.

The Fruit & Vegetable Market wholesalers trade from around 00:00-06:00 Monday to Saturday, though some do open and close slightly later or earlier.

Cafés and Shops

If you need a bacon butty or a hot cup of coffee to keep you going in the morning, then we have loads of cafés to choose from. These are dotted around the site in both the Fruit & Vegetable and Flower Markets. There is also a Post Office on the West Bridge (Fruit & Vegetable Market) offering a full range of postal services.

Opening Hours

The Flower Market's core trading hours are 02:00 - 08:00 Monday to Saturday. Please note that not all wholesalers are open on Saturday so do check with your wholesaler before coming to the Market.

The wholesale distributors tend to operate 24hrs with their office hours around 07:00 - 15:00. The Market's Main Entrance is open 24hrs so you can access the Market site at any time night or day.

Entry to the market

If you're coming by foot then there is no entry fee. For each vehicle, there is an entry charge of £5 payable at the Main and Flower Market entrances. Payment booths are manned at all times when the Market is open.

If you use the Market twice or more a week (on average) then it works out cheaper for you to buy an Annual Entry Permit.

Parking at the market

Once you've paid to enter the Market, parking is free while you carry out your business. There are several car parks on site for both private and commercial vehicles and coach parking is available at the Main Entrance Vehicle Park.









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Covent Garden Tenants Association D150 – 152 Fruit & Vegetable Market New Covent Garden London SW8 5NX

> Tel: 0207 720 7874 Fax: 0207 720 6766

The Covent Garden Tenants Association (CGTA) was founded on 6th April 1922. Since then its mission has been to represent the "official voice of the tenants within Covent Garden market".

Over the ensuing 88 years we have given unbiased legal aid, advice and counsel to thousands of market tenants, from fruit and vegetable sellers, to flower traders and the catering industry.

The Association's activities have seen it negotiating with the Government, Unions and landlords. At all times we have been driven by the desire to represent our members' best interests. We have also always worked closely with the Covent Garden Market Authority (CGMA) since its creation in 1961 and ensured that we have maintained a strong and productive working relationship.

Today, we represent the large majority of market traders, both in terms of number and turnover. Our current members form an integral part of the British food industry. The market's annual turnover now exceeds £600 million and it provides 40% of the fresh produce eaten outside the home in the South East of England. In London, the market is a vital resource for the City's restaurants, catering outlets, independent retailers and fresh food processors. Beyond these schools, prisons, hospitals as well as hundreds of small family businesses are amongst the diverse customers who look to and rely on the market to supply their fresh produce.

The Tenants Association played an important role in the historic transfer of the market in 1974 from its original location in Covent Garden, where it had stood for 300 years, to its current home in Nine Elms, Vauxhall. Since this move the market has gone from success to success. Its overall turnover has grown by 25% in the last five years and by 11% in 2008 alone. However, the market site is starting to age and its capacity and layout no longer suit the growing needs of the tenants.

The Covent Garden Tenants Association is a non-profit association. All income goes towards covering standard business amenities. We happily support two prominent charities that we have been involved with for some time. Our national charity is the Anthony Nolan Bone Marrow Trust and our local charity is Trinity Hospice of Clapham. We also give generously to Help for Heroes.



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HISTORY OF COVENT GARDEN

Covent Garden dates back to medieval days when the Abbey of Westminster owned the 'Convent Garden' from which surplus produce was sold to Londoners near to The Strand.

A regular market grew up and in 1670 Charles II granted a charter to the Earl of Bedford to hold a market there. The market square was partly designed by Inigo Jones on an Italianite design.

The Market grew rapidly and the Dedicated or 'Charter' Market, designed by James Fowler, was erected in 1829/30. Eventually the Market spread to some 30 acres.

After 1918 the Market and its trading rights were sold by the Duke of Bedford to a property company.

Eventually the government recognised that public sector involvement would be necessary to modernise the Market and in 1961 Covent Garden Market Authority was established.

The Authority selected Nine Elms at Vauxhall as the new home for the Market and the acquisition of the site and construction began in 1971. On Monday 11th November 1974 trading began on the new site.

Contact

New Covent Garden Market London SW8 5BH

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TENANTS LIST AT NEW COVENT GARDEN MARKET

Donovan Supplies B02 Flower Market SW8 5NA www.donovanbros.com 020 7720 5417

020 7720 5417 sales@donovanbros.com

E A Williams C G Ltd C56-57 Fruit & Vegetable Market **SW8 5JJ** 020 7720 7968 020 7720 7969

E Four Sales Ltd Q05 Flower Market SW8 5NA www.efoursales.co.uk 020 7627 5222 020 7622 8261 sales@efoursales.co.uk

E Pollard Sons P90-94 Flower Market SW8 5EF 020 7720 6465

Elizabeth Marsh Rail Arch 57B SW8 5PP

www.elizabethmarsh.co.uk 07976309862 020 7738 8506 020 7381 6701

liz@elizabethmarsh.co.uk

Entremettier Ltd

B24-27 Fruit & Vegetable Market SW8 5HH www.entremettier.co.uk 020 7720 3246

fresh@entremettier.co.uk

Ercole Moroni Flower School Office 325 Flower Market SW8 5NB

ercolemoroni.com 02076073098

info@ercolemoroni.com

info@eskimo-ice.co.uk

Eskimo Ice Ltd A45-48 Fruit & Vegetable Market SW8 5FF www.eskimo-ice.co.uk 020 7720 4883 020 7720 2731

Esprit Decor Ltd Rail Arch 50 SW8 5PP 020 7498 7097

Euro Fresh Company Ltd ta Mercato D59-60 Fruit & Vegetable Market **SW8 5JJ** 020 8944 6488 (0)20 7978 1930 020 8947 7104 contact@mercato.eclipse.co.uk

Eurofrutta 27-28 The Arches. New Covent Garden Market SW8 5PP www.eurofrutta.co.uk 020 76273156 020 7622 3660 sales@eurofrutta.co.uk

European Salad Co Ltd C53-54 Fruit & Vegetable Market SW8 5JJ 020 8393 0917

Evergreen Exterior Services H06-07 Flower Market SW8 5NZ www.evergreenext.co.uk 020 7720 6490 020 8770 9222 admin@evergreenext.co.uk

Feeling Fruity C55 Fruit & Vegetable Market SW8 5JJ 020 7627 4800 feelingfruity@tiscali.co.uk

Fenn Hexton Ltd D47-49 Fruit & Vegetable Market SW8 5LL 020 7720 8161

Fiji Fruit Veg London Ltd Rail Arch 03 SW8 5PP 020 7498 0803

Fine France A60-61 Fruit & Vegetable Market SW8 5EE www.tecfoods.co.uk 020 7622 1020 finefranceuk@tecfoods.co.uk

First Choice Fruit and Produce Ltd C28-31 Fruit & Vegetable Market **SW8 5JJ** 020 7498 0550

Flowers By Angela Bruce Rail Arch 57A SW8 5PP 020 7738 8142 (0)20 8995 9610 (0)20 8994 5029

020 7498 0909

Foufas Morgan Associates Ltd Cafe N5a Flower Market SW8 5NZ (0)79 7079 8101

Francos Frutas Ltd Rail Arch 37 SW8 5PP 020 7622 6475 020 7498 3354 francosfrutas@gmail.com

Freemans Farm Produce Office 62-69 Link House SW8 5LL 020 7720 4444 020 7720 4808 freemansfarm@btconnect.com

Fresh Direct D01-06 Fruit & Vegetable Market SW8 5LL www.freshdirect.co.uk 020 7498 4000 020 7498 2091 lettuce-tell-you-more@freshdirect.co.uk

Fresh Farm Produce Ltd Rail Arch 71 SW8 5PP www.freshfarm.co.uk 020 7622 4256 (0)20 7622 2564 020 7622 4256 sales@freshfarm.co.uk

Fruit for the Office Ltd Rail Arch 34 SW8 5PP www.fruitfortheoffice.co.uk 0800 019 4037 (0)17 0837 3564 info@fruitfortheoffice.co.uk

TENANTS LIST AT NEW COVENT GARDEN MARKET

Fruit for Thought Ltd Rail Arch 69 SW8 5HH

ashwin147@btinternet.com

Fruitlink 41 Link House SW8 5PA www.bamexbest.com/ 07850486595 (0)20 7622 9651 fruitlinkltd@aol.com

G B Foliage P43-47 Flower Market SW8 5NA Office 253-254 Flower Market 020 7720 1843 0207 498 1612

Gareth R Ballance Rail Arch 15 SW8 5PP 07836 371338

Gilgrove Ltd C44-48 Fruit & Vegetable Market SW8 5JJ www.candcgroup.co.uk 020 7720 7575 020 74981467 enquiries@candcgroup.co.uk

Global Fruits Ltd Office D133-134 Fruit and Vegetable Market SW8 5LL 020 7720 9302 lee@globalfruit.co.uk

Goldenfruit B55 Fruit & Vegetable Market SW8 5HH 020 7498 3002 020 7627 4719

Gourmet House UK Ltd Office D172-174 Fruit & Vegetable Market SW8 5LL www.gourmethouse.com (0)20 7738 8060

Greenhill Mushrooms Ltd C21-23 Fruit & Vegetable Market SW8 5JJ 020 7720 8681

Greens Fruit and Veg Ltd Rail Arch 18 SW8 5NA greensproduce.co.uk 079 1617 1598 greensfvltd@googlemail.com

H G Walker Ltd D28-30 Fruit & Vegetable Market SW8 5LL www.hgwalker.ltd.uk 020 7720 7951 020 7627 4682 info@hgwalker.ltd.uk

Harwoods of London Ltd D31-32 Fruit & Vegetable Market SW8 5LL www.harwoodsoflondon.com 020-7720-0800 020-8859-0911

020-7720-0829 020-8859-0921 info@harwoodsoflondon.com

Houghtons of London Ltd B08-10 Fruit & Vegetable Market SW8 5HH www.houghtonsoflondon.co.uk 020 7819 9672

Huge Cheese Company Ltd A37-42 Fruit & Vegetable Market SW8 5EE

info@houghtonsoflondon.co.uk

www.hbfoodprovisions.co.uk 020 8838 1912 020 7819 6000

020 7720 2144 enquiries@hb-foods.co.uk

I A Harris & Son Ltd B40-43 Fruit & Vegetable Market SW8 5HH www.iaharris.co.uk 020 7622 7176 (0)20 7622 7678

020 7622 7687 richard.harris2@btconnect.com

Italian Fruit Ltd Stand 18 SW8 5DZ 020 7819 9636 020 7819 9630 info@itafruits.co.uk

J B Motors Rail Arch 64 SW8 5PP 020 7622 8408

J Connell Stand 28 SW8 5DZ 020 7720 6495 020 7720 0108

J H Hart Flowers Ltd N11 Flower Market SW8 5NA stand N11 SW8 5NA 07958297795 jonnhart@yahoo.co.uk

Judith Blacklock Flower School Office 286-288 Flower Market SW8 5NB www.judithblacklock.com school@judithblacklock.com

Just Joes Rail Arch 09 SW8 5PP www.justjoe.net 020 7627 8977 020 7738 8947 orders@justjoe.net

Kim Guan Choong C12-15 Fruit & Vegetable Market SW8 5JJ www.kimguanchoong.co.uk 020 7720 9625 (0)78 1233 4250 info@kimguanchoong.co.uk

Kirbys Fresh Produce Ltd B53 Fruit & Vegetable Market SW8 5HH Office 6 East Cut-Through FV www.kirbysproduce.com B56-59 Fruit & Vegetable Market 020 7622 4494 info@kirbysproduce.com

L Mills N12a Flower Market SW8 5NA www.lmills.co.uk 020 7720 2413 01322 863132 sales@lmills.co.uk

TENANTS LIST AT NEW COVENT GARDEN MARKET

Langridge Organic Products Ltd A53-58 Fruit & Vegetable Market SW8 5EE WWW.LANGRIDGEORGANIC.COM 020 7622 7440 08456430732 sales@langridgeorganic.com

Lawson London Ltd E205-210 Fruit & Vegetable Market SW8 5HB 020 7720 2233 lawson.london@googlemail.com

Lenards of Covent Garden Ltd B05 Fruit & Vegetable Market SW8 5HH www.lenardscoventgarden.co.uk 020 7498 0927 lenards@btconnect.com

Linda Cottee Flowers
Rail Arch 47
SW8
www.lindacotteeflowers.com
(0)78 0300 7906
linda@lindacotteeflowers.com

Linkclass Ltd
A62-64 Fruit & Vegetable Market
SW8 5EE
www.linkclass.co.uk
020 7498 5200
020 7498 5300
sales@linkclass.co.uk

London Dairies A43-A44 Fruit and Vegetable Market SW8 5EE www.londondairies.com 020 8440 0619 020 8441 5785 info@londondairies.co.uk

London Fine Foods Bendel D175 Fruit & Vegetable Market SW8 5LL www.efoodies.co.uk (0)79 3901 5748

London Fresh Ltd
C34-37 Fruit & Vegetable Market
SW8 5LL
www.frenchgarden.com/london-fresh/
020 7498 7000
020 7498 7057
sales@frenchgarden.com

London Quality Fruits
B12-13 Fruit & Vegetable Market
SW8 5HH
www.londonqualityfruits.co.uk
020 7720 6666
(0)20 7720 4777
info@londonqualityfruits.co.uk

Louis Konyn Ltd D104-107 Fruit & Vegetable Market SW8 5LL www.konyn.co.uk 020 7720 8644 (0)20 7720 1730 admin@konyn.co.uk

Maria Chalidze
P12 Flower Market
SW8 5NA
www.officeflowers.co.uk
07957 688550
info@officeflowers.co.uk

Market Cafe
East Cut Through A&B
Fruit & Vegetable Market
SW8 5JB
(0)20 7720 3147

Marphil Traders Ltd Office 260-263 Flower Market SW8 5NA 020 7720 8383 mcandelas106a@hotmail.com

Mash Purveyors Ltd A70-72 Fruit & Vegetable Market SW8 5EE A170-172 Fruit & Vegetable Market 020 7720 9191

Medina Foodservice Ltd A43-44 Fruit & Veg Market SW8 5EE www.medinafs.co.uk 020 7720 6727 020 7720 1176 info@medinafs.co.uk

MG and Son Ltd D07-11 Fruit & Vegetable Market SW8 5LL D108-111 Fruit & Vegetable Market 020 7720 8886 020 7498 3041 Murrays Fresh Fish Rail Arch 25 SW8 5PP www.murraysfreshfish.com 020 7801 8798

Mushroom Man Co Ltd D61 Fruit & Vegetable Market SW8 5LL www.mushroomman.co.uk 020 7720 8833 020 7720 1120 info@mushroomman.co.uk

N B Flowers Rail Arch 65 SW8 5PP www.nbflowers.co.uk 020 3202 0005 neil@nbflowers.co.uk

Natures Choice Greengrocers B03-04 Fruit & Vegetable Market SW8 5NS Office B103 020 7498 4520 020 7498 4520 020 7498 4520 sales@natureschoice.org.uk

NatWest Bank
East Bridge Fruit & Vegetable
Market
SW8 5JB
www.natwest.co.uk
0845 303 0914

Neil Brown Herbs NCG Ltd C60 Fruit & Vegetable Market SW8 5DZ 0207 622 1831 (0)20 7622 2266

Nellies Cafe West Cut Through C&D Fruit & Vegetable Market SW8 5HB Tel: 020 7720 1995

Nicholas Lay B29-31 Fruit & Vegetable Market SW8 5HH 020 7498 9756 020 7498 0289 nick@laysofchelsea.com

TENANTS LIST AT NEW COVENT GARDEN MARKET

Nidal Floral Design P09-10 Flower Market SW8 5HH 07831 361725 amal@nidalfloraldesign.com

Orchid House Ltd Q21 Flower Market SW8 5NA 020 8349 9982 chiachinm@hotmail.com

Ormonds Fruiterers Ltd B71 Fruit & Vegetable Market SW8 5DZ (0)20 7388 4211 ormonds.1@btconnect.com

Ortaggi Limited Rail Arch 66 SW8 5 (0)20 7253 5251

P & I Fruits Ltd C69-75 Fruit & Vegetable Market SW8 5LL D165-168 Fruit & Vegetable Market www.pifruits.com 020 7062 8700 accounts@pifruits.com

P W Johnson Ltd. Waste Compound A SW8

Pauls Accountancy Services
Office 5 East Cut Through Fruit
& Vegetable Market
SW8 5JB
020 7622 7659
n.majithia@btconnect.com

Pavilion Cafe The Pavilion SW8 5DZ (0)20 8466 7233 aytenx18x@hotmail.com

Pavitts Produce C103-C105 Fruit & Vegetable Market SW8 5JJ www.pavitts.com 020 7720 5252 020 7720 5326 sales@pavitts.com Paxmead Ltd Stand 30 SW8 5DZ Pavillion Stand 29 020 8743 2939 020 8740 8297 pax mead@hotmail.co.uk

Peter Condon Ltd Rail Arch 17 SW8 5PP 020 7720 8257 020 7498 1328 petercondonltd@aol.com

Pinstripes and Peonies Ltd Perimeter Unit P1-4 Flower Market SW8 5NA pinstripesandpeonies.com 020 7720 1245

Ruari@Pinstripesandpeonies.com
Porters Foliage Ltd

P17-21 Flower Market SW8 www.portersfoliage.com D02 Flower Market 020 7720 7831 (0)20 7720 3015 02076275239 sales@portersfoliage.com

Pratley Covent Garden Market Ltd N08-09A Flower Market SW8 020 7720 3914

Premier Fruits Ltd
D37-45 Fruit & Vegetable Market
SW8 5LL
www.premierfruits.com
020 7720 9012
info@premierfruits.com

Prestige Primeurs Ltd
Rail Arch 29-32
SW8 5PP
www.prestigeprimeurs.co.uk
020 7498 8838
020 7498 8837
info@prestigeprimeurs.co.uk

Property Facilities Group Plc Office 289 - 298 Flower Market SW8 020 7627 7676 accounts@pfg.co.uk Pure Package Ltd Rail Arch 38-40 SW8 5PP www.purepackage.com 08456 123888 020 7720 8583 info@purepackage.com

QSP Catering Ltd B60 Fruit & Vegetable Market SW8 020 7498 8611 020 7627 1929

Quality Plants Exterior Ornamentals Ltd C02B-C03 Flower Market SW8 www.qualityplants.co.uk 020 7978 1188 020 7978 1199 sales@qualityplants.co.uk

R & G C65 Fruit & Vegetable Market SW8 www.rgherbs.com 020 7720 6990 01483 474041 020 7720 6990 info@rgherbs.com

R Cook and Sons N06 Flower Market SW8 020 7622 7372 020 7627 3171

R G French and Sons Q15 Flower Market SW8 020 7622 6212 020 8467 7452

R Tealing Ltd D72-75 Fruit & Vegetable Market SW8 5LL 020 7720 8046/7 020 7498 7469

Riverford Organic Veg Ltd A27-28 Fruit & Vegetable Market SW8 5EE www.riverford.co.uk 01803 762720 mail@riverford.co.uk

Dennis Edwards, President of The NCG Flower Market.

As President of the Flower Market Tenants Association, I am one of the few people who have been at our Nine Elms site since day one, 40 years ago.

We are close to moving to a new market in the very near future. I would like to express the thanks of all the Tenants, to our fantastic customers, who, by their patronage of New Covent Garden Flower Market, help to keep our market as the #1 destination for Flowers, Plants, Foliage and Sundries in the U.K..

We very much hope it will continue at our new site.



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Foliage is the canvas upon which flowers have relied for their impact.

A visit to Porters Foliage is a revelation; it opens your eyes to the world of foliage. Porters handle literally thousands of different varieties of beautiful foliages over the course of a year, and their encyclopaedic knowledge on the subject is truly fascinating. Even Flower Market regulars are constantly inspired and excited by the range of foliages they can find here and literally nowhere else in the UK.

Brothers Barry and Bryan Porter are the fourth generation to manage this unique company, sourcing foliages from South America, Australasia, Africa, Europe and, of course, from Britain. Porters are generous with their expertise and advice to customers concerning availability, seasonality and care. This approachability coupled with the excellence of their product quality has won Porters Foliage a loyal following amongst London's florists.

Now, through the Flower Market Delivered service, florists nationwide are able to tap into this unique resource. Simply place your order with Porters Foliage direct, and the Market's courier will deliver to any location within the UK mainland by next day courier. Same day delivery to Central London addresses is available upon request.

Stand D2 and P17-31

Flower Market
New Covent Garden Market
Nine Elms, Vauxhall
London SW8 5NB

Tel: 020 7720 3015 Fax: 020 7627 1206 Email: sales@portersfoliage.com

www.portersfoliage.com











NEW COVENT GARDEN FLOWER MARKET

New Covent Garden Flower Market is unlike an other market in the UK and is visited by 75% of florists in London for daily orders, top-ups or as their exclusive source of supply.

Retail florists, event florists, party organisers, interior designers, freelance florists and contractors alike all rely on the Flower Market.

Opening Hours

The Flower Market's core trading hours are from 02:00 to 08:00 Monday to Saturday. Some traders may open and close later, but the Flower Market hall closes at 11:00 every morning.

Please note that not all wholesalers are open on Saturday so check before coming to the Market.

The Flower Market is closed on Sundays.





Delivery to your door

If you're looking for delivery into Central London and within the M25, then most traders provide this service with their own vans delivering into London every day.

If you're looking for delivery outside the M25, then Flower Market Delivered is your answer!

Flower Market Delivered

Flower Market Delivered is the new service from selected wholesalers designed to save you valuable time and money and to bring you the best New Covent Garden Flower Market has to offer.

Simply place your order for flowers, foliage or sundries with these expert wholesalers in the morning, and your flowers will be delivered to you by courier by 12noon the following day.

If you can't get to the Flower Market, let the Flower Market come to you!

Porters Foliage Ltd



Welcome to VMS, the one stop shop for all your fleet management needs.

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At VMS Refrigeration, we recognise the importance of reliable refrigeration equipment and that is why our nationwide coverage of mobile technicians have been trained on all refrigeration unit makes and models.

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For more information contact us on 01323 845 436 www.vmsrefrigeration.co.uk















NEW COVENT GARDEN FLOWER MARKET

Flower Market Delivered is the new service from selected wholesalers designed to save you valuable time and money and to bring you the best New Covent Garden Flower Market has to offer.

Simply place your order for flowers, foliage or sundries with these expert wholesalers in the morning, and your flowers will be delivered to you by courier by 12noon the following day.



You can call, fax or email your salesmen with the products you are looking for, and they will pick out the materials for you, carefully package your boxes by hand and arrange for the courier to deliver them to your door anywhere in the UK.

Deliveries start from £9.50 for delivery by 4pm of up to 20kg, and from £12 for delivery by 12noon.

If you have any questions about Flower Market Delivered please ring us on 020 7501 3495.







London Cash & Carry

Great selection of fresh flowers, pot plants and florists' sundries

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- CALL BY 11am for SAMEDAY DELIVERY
- WE LOVE WEDDING ORDERS Trust our expert service





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The new Flagship Cash & Carry has arrived in London, adding another dimension to the service offering from FleuraMetz.

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www.fleurametz.com London@FleuraMetz.com

Monday - Friday 0500hrs - 1400hrs Saturday 0500hrs - 1200 hrs Sunday - closed

Professional service for the professional florist



There is a new Flower Wholesale Cash & Carry in London supplying fresh flowers, plants and sundries. In what used to be a building used for measuring taxi meters, now it houses state of the art cooler systems and is conveniently located just off the A316 at Apex Corner in Hanworth.

FleuroMetz stands for a unique combination of strong soles concepts. With their Cash & Carrys, truck soles and direct ordering system they love everything required to be the best partner for the professional florist. This mission is clearly outlined in their slogan 'Successful. Together.' At their London Cash & Carry, FleuroMetz have created a one-stop shop for all your floristry needs. With a particular focus on customer service, you can be assured of quality product at value for money prices. As branch manager lan McClellan said: "As a company, we listen to our customers. The feedback we received is that our range and quality are second to none, but we are aware that in the past we have been seen as a little expensive. The addition of the Cash & Carry in London has given us the possibility to address this." Fresh flowers arrive from Holland and the rest of the world daily. Ian McClellan and his team enjoy giving the kind of

personal service you are looking for. FleuroMetz is the UK style partner of PTMD collection, the top-end home decoration supplier from Holland. Their new season Wedding Collection of sundries is arriving this month, ready for the Summer Madness. You can also find floral accessories and decoration articles for daily use in your shop in FleuraMetz's new branch. FleuraMetz are experts in the field and Wedding Orders are their speciality. As always your purchases are backed by the 100% moneyback guarantee. Order by phone, fax, email or online- it's your choice. Collect or deliver? Éither way is fine. Same-day delivery service available in some areas (including Central London). Order by I lam for same day service. At Fleura Metz you can order with confidence, come and take a

For more information and to order flowers contact Ian on 077 680 16568, or email london@fleurametz.com.





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For more information please contact Terry Moore and his team at Donington on 01775 820538 or email andy.woods@turners-distribution.com terry.moore@turners-distribution.com or visit our website www.turners-distribution.com

TENANTS LIST AT NEW COVENT GARDEN MARKET

Roshni UK Ltd A104-105 Fruit & Vegetable Market SW8 5EE 020 7720 8360 020 7200398 roshniuk@aol.com

Rotterdam Oranje BV C51-52 Fruit & Vegetable Market SW8 5JJ www.rotterdamoranjebv.co.uk 020 7720 9886 020 7498 7026 info@rotterdamoranjebv.co.uk

Rushtons The Greengrocer D33 Fruit & Vegetable Market SW8 5LL 020 7622 8870 020 7622 4407 rushtonsltd@btconnect.com

S Newman Wholesale Ltd C49-50 Fruit & Vegetable Market SW8 5JJ 020 7720 6851 020 7720 2252

S Robert Allen Ltd N01 Flower Market SW8 020 7720 9432 020 7627 8029

S Thorogood Sons Ltd D50-52 Fruit & Vegetable Market SW8 5LL 020 7720 7284/5 020 7622 2387 info@sthorogoodcovent.co.uk

Samson Quality Produce Stand 34 SW8 5DZ (0)20 7627 4499 (0)20 7627 0404

Sells First Impressions
P72-74 Flower Market
SW8 5NZ
www.sellsfirstimpressions.co.uk
020 7720 9070
020 7720 4186
jenty.whitbread@sellsfirstimpressions.co.uk

Sheringham Catering Ltd
A65-68 Fruit & Vegetable Market
SW8 5EE
www.sheringhams.com
020 7622 6662
0207 627 4437
enquiries@sheringhams.com

Sidesalads Ltd D63-64 Fruit & Vegetable Market SW8 020 7062 8701 020 7720 5188

nick@sidesalads.co.uk

Smith Green Wholesale Florist Ltd P56-63 Flower Market SW8 www.smithandgreen.com 020 7498 2289 020 7720 5388 info@smithandgreen.com

Solstice Ltd
A49-52 Fruit & Vegetable Market
SW8 5EE
www.solstice.co.uk
020 7498 7700
020 7498 7722
kitchen@solstice.co.uk

Something Special by Otranto Ltd
A01-03 Flower Market
SW8
www.somethingspecialwholesale.co.uk
020 7720 3466
01737 845119
020 7720 9232
info@somethingspecialwholesale.co.uk

Sophie Hanna Flowers Ltd Rail Arch 49 SW8 5PP www.sophiehannaflowers.com 020 7720 0841 020 7720 1756 shanna@dircon.co.uk

Stems UK (New Covent Garden)
P13 - 14 Flower Market
SW8 5NZ
P13-14 Flower Market, New Covent
Garden Market, London, SW8 5NZ
www.stemsuk.com
020 7622 3300
sales@stemsuk.com

Sterling Fruit Co Ltd H290-291 Fruit & Vegetable Market SW8 5JB 020 7622 0065

Such Co Associates Ltd 61 Link House SW8 5PA 020 7622 7889 ramesh@suchandco.co.uk

Sundance Partners LLP

Trading type:
B37-39 Fruit & Vegetable Market
SW8
sundancepartners.com/index1.html
020 7498 8279
sales@sundancepartners.com

Supreme Salads C24 Fruit and Vegetable Market SW8

T and L Food Importers Ltd D62 Fruit and Vegetable Market SW8 5LL 020 7498 6850 020 7692 4598 sales@tlfoodimporters.com

T J Wholesale C04-05 Fruit & Vegetable Market SW8 5JJ 020 7622 8400 020 7622 9098 tjwholesale@btconnect.com

Tda London Ltd
D169-171 Fruit & Vegetable Market
SW8 5LL
020 7622 5545
produce@tdalondon.co.uk

The B.A.D. Flower Company Ltd Q7 Flower Market SW8 5NA 020 7498 2289 020 7720 5388 elvislives25@hotmail.co.uk

The French Garden Ltd C140-143 Fruit & Vegetable Market SW8 5JJ www.frenchgarden.com 020 7498 0277 (0)20 7498 0707 sales@frenchgarden.com

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TENANTS LIST AT NEW COVENT GARDEN MARKET

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The Ice Box A35-36 Fruit & Vegetable Market SW8 5EE www.theicebox.com 020 7498 0800 020 7498 0900 info@theicebox.com

The Ice Company A24-26 Fruit & Vegetable Market SW8 5HH www.theicecolondon.com 084 5371 1687 020 7622 0155 ops@theiceco.co.uk

Thomson Produce Ltd Suite F, Fruit & Vegetable Market SW8 5EE www.thomsonproduce.co.uk 020 7622 0225 020 7622 7477 020 7622 5239 thomsonproduce@hotmail.co.uk

Tofts Sons Rail Arch 36 SW8 5PP 01494 874509 01494 872479

Unite C153-155 Fruit & Vegetable Market SW8 5JJ 020 7720 8344 020 7720 8411 Jean.Tattam@unitetheunion.com

Venus International H284-285 Fruit & Vegetable Market SW8 5JB 020 7498 2331 020 74983331

Village Cafe Flower Market SW8 02084600687

Vincenzo Ltd D34-35 Fruit & Vegetable Market SW8 5LL www.vincenzoltd.co.uk 020 7720 3721 020 7627 8475 vincenzo_zaccarini@hotmail.com

Wild Harvest Ltd B61-64 Fruit & Vegetable Market www.wildharvestuk.com Apron Area B62 020 7498 5397 020 7498 5419 sales@wildharvestuk.com

Whittingtons Ltd L05 Flower Market SW8 020 7720 9121 0115 987 5500 020 7720 9121 whittingtonsgroup@tiscali.co.uk

Westbridge Newsagents Post Office Westbridge Fruit & Vegetable Market 1st Floor West Bridge Ammity Bridge 020 7720 3722 07903965789 rajatpatel@live.co.uk

Watts Farms Ltd Rail Arch 16 SW8 016 8987 7175

Worldwide Exotics C25-27 Fruit & Vegetable Market SW8 5JJ 020 7720 6436 020 76229650 debandtom.crump@virgin.net

Zest flowers Q10 - 17 Flower Market SW8 5NA 020 7498 7574 07734168903 01634 682982 02078199845 zestflowers@ymail.com















WESTERN INTERNATIONAL

FRESH HORTICULTURAL MARKET

The history of the market stretches back to the final two decades of the 19th century.

It all began at Kew Bridge one day in the 1880s, when a farmer's wagon loaded with produce from the fertile area around Cranford stopped at the Express public house to refresh himself and his horses. whilst there, he was approached by local people wishing to buy his cabbages, and the rest, as they say, is history.

The spot quickly became a favourite shopping place for growers, and a regular market emerged, initially on three days a week. Following a public enquiry in 1892, a two and a half acre site to the west of Kew Bridge was acquired, and thus started the old Brentford Market.

Extended in 1906 and 1921, the market flourished and gained its reputation as one of the finest in the country until in the late sixties, it became apparent that it had outgrown its location.

A new site was found near Heston,

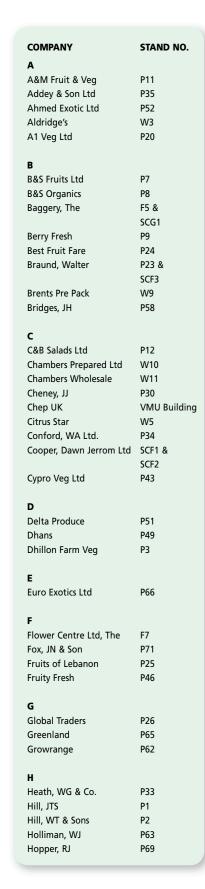
and construction of a new market commenced, to be known as Western International Market. One day in spring 1974 the traders packed up their belongings, and a procession of trucks and lorries moved up the recently built M4 Motorway towards their new home, just a few hundred yards off junction 3.

The new Western International was an instant success, due to its exceptional location and accessibility, the unique family atmosphere and friendliness of the traders and, not least, the quality and freshness of its produce.

Weathering the storms brought about in the early nineties by the changes in trading laws, aggressive marketing by the supermaket giants, and changing patterns in consumer eating and buying habits, Western International has maintained its position as the premier wholesale fruit, vegetable and flower market in the capital, and remains one of the stongest in the country.









COMPANY	STAND NO.
J JAS Enterprise	P32 &
JAJ Litterprise	P54
Jaystar	P36
K	
Khan Brothers	P50
Knight & Rawlings	P57
М	
Market Management	NCF5
Market News	NCG2
Market Tavern	NCG3
Maroc Veg	P60
N	
NatWest Bank	NCG1
0	
Orchard, The	W2
Owen Owen	P14
P	
Paris Express	P70
Paul's Fruit & Veg	P38
Payne, AS	P64
Premier Fruits	P40
Prime Harvest	SCF5
R	
RH Western	P45
Rural Payment Agency	SCF4
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Saliko	P16
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Springwell Veg	P39
T	200
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V	
Vitacress Flowers	F2
Vitacress Sales Ltd	F2
Vitacress Western	P72
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WESTERN INTERNATIONAL TODAY

Located near Heathrow Airport less than a quarter mile from the M4 Motorway and just off the A312 Hayes Bypass, Western International is owned and managed by the London Borough of Hounslow.

A strong and active Tenants' Association represents the interests of the traders in a variety of areas and participates in the joint management of the site.

Our 75 wholesalers offer the freshest and most competitively priced fresh horticultural produce anywhere.

Specialised needs of buyers are being met by a large number of firms importing and distributing exotic fruit and vegetables, and a well-stocked flower and plant market.

TENANTS LIST AT WESTERN INTERNATIONAL MARKET

TENANTS LIST AT WESTERN INTERNATIONAL MARKET

Addey & Son Ltd. P35 Kelvin Garrett 020 8573 5564 020 8848 9785 addeyson@aol.com

Ahmed Exotic Ltd.
P52
Aziz Patel
020 8848 7136
020 8561 5176
aziz@ahmedexotic.co.uk

Al Abbass UK Ltd P66 Abdul Kayani 01753 569 451 8617 3488

Aldridge's W3 Alan Hockley 8561 2431 8573 1722 alan@aldridges-catering.co.uk aldridges-catering.co.uk

Ali's Fruit & Veg P51 Khalifa Mouza 07905162452

All Fresh (part of Jaystar) P12 Mustapha Onay 020 8848 3382

AM Fruit & Veg P11 Max Halai 020 8573 8007 020 8573 3378 max.halai@googlemail.com A1 Veg Ltd.
P20
Iqbal Dhaliwal
020 8848 0700
020 8848 1083
tuqeerac@yahoo.com

B&S Fruits Ltd. P7 / P8 George Bray 020 8573 0524 020 8848 9056 Georgebray32@hotmail.com

Baggery Ltd, The F5 John Warn 07785 256 181 020 8573 6098 020 8813 6049 john.warn@thebaggery. co.uk www.thebaggery.co.uk

Baggery Ltd, The SCG1 " 020 8573 5421 kean.warn@thebaggery.co.uk

Brents P re Pack Ltd W9 John Brent 020 8561 6992 020 8569 3137

Bridges, J.H. P58 Paul Johnson 020 8848 4537 020 8848 4537

Brothers Produce Ltd P62 Erdal Agcagul 0208 573 4079 Chambers Prepared Ltd W10 Jit Thakrar 020 8561 3257 020 8813 6278 jitoochambers@btconnect.com Chambersprepared.co.uk Chambersprepared.com

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Paul Brown
8848 4642 or
07956328178
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jjcheney@talktalk.net or
graham@jjcheney.co.uk

Chep UK Ltd VMU Building Arthur Noah 020 8848 4295 020 8813 5808 www.chep.com

Citrus Star Catering Supplies W5 Rahul Gosain/Bobby Kaler 020 8848 0826 020 8848 0902 citrusstar@btconnect.com www.citrusstar.co.uk

Conford, W A Ltd P34 Kevin Fox 020 8573 0559/ 020 8561 6322 w.a.conford@googlemail.com Cooper, Dawn Jerrom Ltd SCF1/SCF2 Richard Cooper 0845 683 2505 0845 683 2509 rjc@cdjltd.co.uk www.cdjltd.co.uk

CyproVeg Ltd P43-P45 George Tripolitakis 020 8573 1942/020 8848 1956 cyproveg@btconnect.com

Dhans P49 Nilesh Gosai 020 8813 6946/ 020 8569 9143 nileshgosai@aol.com

Dhillon Farm Veg UK Ltd P3 G.S. Dhillon 020 8813 6200/ 020 8848 1774 dhillon@dhillonfarms.com www.dhillonfarms.com

Exotica SuperFruits (2) Ltd P50 Mr A Khan(director) 0208 561 1366/ 020 8561 4601 info@exoticasuperfruit.co.uk bal@exoticasuperfruit.co.uk

P69 Mr A Khan(director) Bal Badesha (Manager) 020 8573 3976 info@exoticasuperfruit.co.uk bal@exoticasuperfruit.co.uk

Exotica Superfruits (1) Ltd

Five Rivers Produce Ltd P5 Mr Onkar Singh Gill Flower Centre Ltd, The F7 Robbie Finon 020 8569 2577 020 8569 2469 robert@flowercentre.co.uk

www.flowercentre.co.uk

Fox, J.N. & Sons UK Ltd P71 Graham Fox Jamie Delaney 020 8573 0488 07817 553924

Fresh4u Produce Ltd P65/NCG2 Hatim Raja Danial 07912 497911 hatim@fresh4uproduce.co.uk

Fruits of Lebanon P23-P25 Nadim Traboulsi 020 8561 6083 07956 379218 020 8991 9866 sheikhnadim@aol.com

Fruity Fresh Western Ltd P46-P48 &P39 Ashok Chowdry Kushan Dissanayake 020 8561 8196 079508 44 555 020 8813 7369 fruityfresh123@aol.co.uk www.fruityfresh.com

Global Traders International Ltd P26 Chris Zandonati 020 8848 0866/ 020 8561 4061 Ray26@hotmail.co.uk Harvest (part of Nour Trading) F1 Yasser –Hossam -07949 084 684 07826 842 725

Heath, W.G. & Co. P33 Bill Heath/Spencer Heath 020 8573 2892/ 020 8813 6028

Hill, J.T.S. Ltd P1 Jonathan Hill 020 8573 4536 020 8573 6742 eugeniehill@btconnect.com

Hill, W.T. & Sons (Western) Ltd. P2
Bill Hill
020 8561 6100/ 020 8561 6100

Holliman Ltd, W.J.
P63
Rob Taylor
020 8848 4568/ 020 8573 5779
wj.holliman@uk.net

Indom Veg P10 Mr Yogarajah

JAS Enterprise P54/P23 Sucha Jammu 020 8573 0491 07956 981115/ 020 8573 0473

Jaystar International Ltd P36 Mustafa Onay 020 88487203 020 8357 8391 020 848 7204

TENANTS LIST AT WESTERN INTERNATIONAL MARKET

TENANTS LIST AT WESTERN INTERNATIONAL MARKET

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LBH (Market Management) NCF5 Richard Day Steve Couch Lee Miles Police Box 020 8583 2142 richard.day@hounslow.gov.uk steve.couch@hounslow.gov.uk lee.miles@hounslow.gov.uk www.hounslow.gov.uk

Market Tavern NCG3 Jeet Grewal/Baldev Aulakh 020 8569 3489

Maroc Veg Ltd P60 Hassan Chentouf 020 8813 6720 020 8813 7480 marocveg@hotmail.com

Middle East Fruit & Veg Ltd NCF3 Milad Shehata 020 8561 8885/ 020 8561 1557 milad@middleeast.net

Moses Enterprise UK Ltd SCF6 Mr J Moses 07958 144 336 Mosesltd.uk@gmail.com

NatWest Bank NCG1 8561 9483 020 8573 8351

Nour General Trading Ltd NCF2 Yasser - Hossam -07949 084 684- 07826 842 725 Orchard Wholesale Ltd W2 Alan Oxenham/Liz Greatorex 020 8573 8333/ 020 8573 2756

Owen Owen (western) Ltd

Orchard223@aol.com

P14 Andrew Owen 020 8848 1966/ 020 8848 1911 owen138@btinternet.com

Payne, A.S. P64 Jerry Payne 020 8573 5233 eggs@btconnect.com

Personal Catering Ltd P70 John Fowler/Samson Karahasaran 020 8573 7722

Premier Fruits (Western) Ltd Ian Conn/Blake Congerton 020 8573 0321 blake@premierfruits.com

Prime Harvest SCF5 Hussein Hammam 020 8573 5708 020 8573 5709

Rural Payments Agency SCF4 & SCF3 **Grant Wilkinson** 020 8573 3659 Grant.Wilkinson@rpa.gsi.gov.uk

SMT Fruit & Veg P75 Raj Thakrar/ Suresh Thakrar 020 8848 7890 020 8813 5689 raj@smtwholesale.com

Saliko P16 Saleem Perwaz 020 8561 3366 020 8756 0572 info@saliko.co.uk

www.saliko.co.uk

Shipleys P9 Jay Thakrar 020 8561 3257

Smith & Son Ltd P55 Paul Smith/Vic Dean 020 8573 5842 020 8573 5914 Smithpr10@btinternet.com

New Springwell Veg Ltd P32 Abdul Razaq 020 8813 5575 07850 552 530 020 8813 5578 Rahim12@live.com

St Mina NCF1 George Hawi 020 8813 5225 020 8756 1800 stminainternational@hotmail.com

Sunrise Services Ltd W1 George Hawi 020 8813 5225 020 8756 1800 stminainternational@hotmail.com

Thorogood (western) Ltd S. & Sons P28 **Barry Westwood** 020 8813 7753

Vitacress Western Ltd **Chris Washer** 020 8848 4641 020 8848 1819

Vitacress Flowers Ltd Andrew Gorrod 020 8756 1600 020 8848 7259 andrew.gorrod@vitacress.co.uk

chris.washer@vitacress.co.uk

P72

Vitacress Sales Ltd. F2 Charles Rees 020 8573 0568/ 020 8569 2593 charles.rees@vitacress.co.uk VitaPlus UK Ltd F10 - 12 Mr A R Nawaz 07830 513 468 vitaplusukltd@hotmail.co.uk

Walker (Western) Ltd, H.G. P19 Nick Walker/Bob Webster 020 8573 2374/ 020 8813 5052 western@hgwalker.ltd.uk

Western Banana Ltd P67 Tony White Michael Hope Ricky White 020 8561 9880 020 8561 9892 wbananac@aol.com Western Food Importers Ltd W13 Kanti Patel 020 8561 1428/ 020 8573 3656 sales@westemfoodimporters.com

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t: 0208 573 5624 f: 020 8561 3499 e: info@westerninternational.co.uk

: 137

BOROUGH MARKET

SF

Borough Market is famous in London and around the world for selling outstanding, top quality, British and international produce. Maintaining this reputation for excellence is what ensures out customers keep coming back to Borough market week after week, year after year.

The Market's vision is to be a sustainable, independent, quality food market, rooted in the local community.

Our mission is to be:

- Best food market in the country
- Offer the widest range of superb quality British and international produce
- Support traders who are passionate about the produce they grow and prepare.
- Offer our customers friendly and expert advice about the produce they buy, with suggestions of how to cook and prepare if necessary o To be at the heart of the local community

Quality and standards

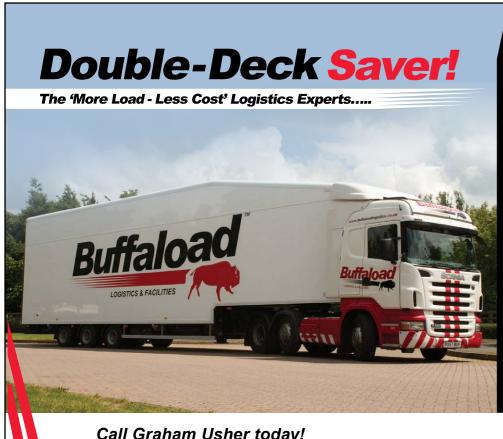
- All of our traders share a love of food and many of them make, grow and rear the produce they sell so our customers know exactly where their shopping has come from.
- There is real connection between grower, manufacturer
- As a result, the market has become a vast repository of culinary knowledge and understanding. It's a place to explore, to ask questions, to discover new flavours and to sayour the unique atmosphere.



History

- There has been a market on the south side of London Bridge as far back as 1014AD, and maybe even earlier, dating back to Roman times.
- In the 13th Century, traders were relocated to what is now Borough High Street and a market has existed here ever since.
- Since its renaissance a retail market just over a decade ago, Borough Market has become a haven for all who are about good quality, sustainably sourced food.
- The market attracts some of the country's most famous professional chefs, restaurants, passionate amateur cooks and people who love eating and drinking.
- Today, Borough Market has over 100 individual stalls selling a huge variety of produce and attracts thousands of customers every week.





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Graham Usher. Sales Director, Buffaload Logistics

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Working with the local community

- Borough Market is the only fully independent market it London. It is owned by a charitable trust and run by a board of volunteer trustees
- The trust is committed to supporting the local community around Borough Market. It regularly runs community events, provides food related health education and supports local community projects and schemes.
- The Market is also committed to wider aims relating to sustainability and social responsibility the Market's recycling rate for example is 100% with no waste from the Market going to landfill.



OUR CORE VALUES

Our core values reflect what is really important to us as an organisation and underpin the Market's culture and ethos.

Borough Market is more than a place to buy or sell food. It is **UNIQUE**.

We are a charitable trust that exists to provide a market for public benefit. As a source of QUALITY British and international produce, we uphold a reputation as Britain's most renowned food market. The Market is a place where people come to CONNECT, to share food and to awaken their senses.

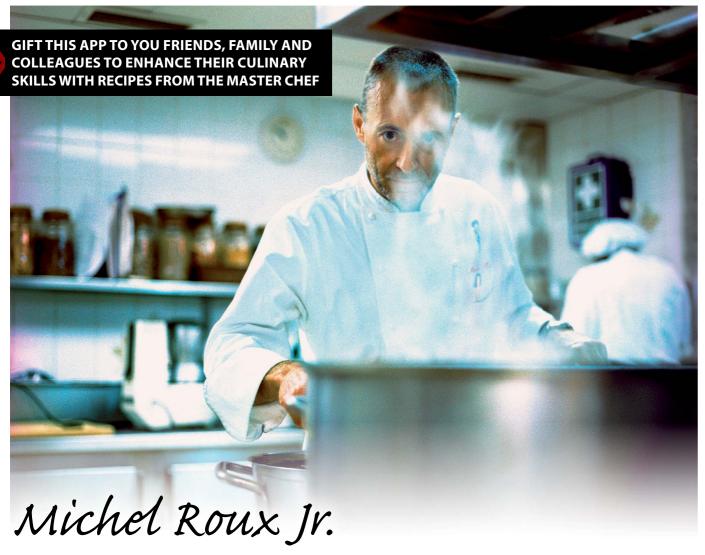
We celebrate the DIVERSITY of food; food that is honestly priced and carefully sourced. People come to DISCOVER food that is made or sourced with pride. Taste, aroma, texture, colour and seasonality. Many of our traders are primary producers – people who grow, rear or create the food they sell. Others are importers, possessing intimate knowledge of the produce they source. All are DEDICATED to maintaining the highest standards.

Through these traders, the Market has a wealth of artisan skills and specialist EXPERTISE. We share KNOWLEDGE and work together to forge partnerships that INSPIRE people about food, creativity and sustainability.



BOROUGH MARKET

We work with small businesses and social enterprises, providing them with guidance and SUPPORT. We seek higher values in food production. The Market is a place to find inspiration, to meet people and to LEARN something new. Throughout its rich HISTORY, the Market has adapted to meet the needs of London and will continue to do so, but always staying true to its unique identity.



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A word from Michel

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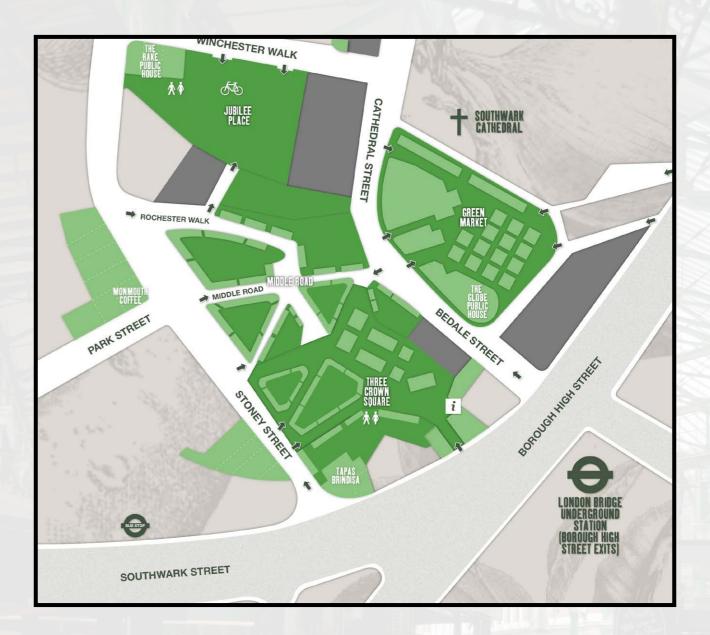








BOROUGH MARKET CONTACT INFORMATION



HOW TO FIND US

Borough Market is easily accessed by public transport. We're seconds walk from a major train station, on countless bus routes and even provide bike racks for keen cyclists.

If you're travelling to the Market using public transport, Transport for London's Journey Planner, which you'll find to the right of this page, is a useful tool.

Address:

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Email: info@boroughmarket.org.uk

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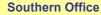




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